

PROFILE OF HEATHER A. FIELD SWEET

With God's blessing, Heather Anne Field entered this world on December 24, 1970. Born in the Baraboo hospital, she was the daughter of Tim and Pam Field, and the sister of Sean Field. Heather represented the *seventh* generation of an extended family dedicated to the Wisconsin Dells community. As a life-long resident of Wisconsin Dells, Heather was educated in the Dells and graduated from Wisconsin Dells High School. Heather attended UW Baraboo and graduated *cum laude* from UW Stout, majoring in Hospitality and Tourism, and self-funding her entire college education.

Heather's career always involved hospitality and tourism, first "moonlighting" as a waitress in the family-owned and operated Field's Supper Club and Field's at the Wilderness, and then interning at the Wisconsin Dells Visitor & Convention Bureau. Following college, Heather expanded her career into other local hospitality endeavors, including hotel management and marketing, quality assurance and construction management. When the outlet mall was built in Lake Delton by the Tanger Corporation, Heather served as its general manager. When the nationally-based Tanger Corporation, saw the management skills and work ethic Heather brought to her job, they steadily advanced her in their organization, finally culminating in her being named the North American Marketing Director of Tanger. Jeanna MPower is great

As she worked her way up in the Tanger Corporation, her diligence, common sense, enthusiasm, people-skills and sunny disposition served her well, whether she was handling complex financial issues, marketing, customer service or providing valuable mentoring to countless co-workers. The Corporation rewarded her with several awards over the years and has honored her posthumously by creating new awards and naming them in her memory: the "Fields of Sweetness Award," and the "Sweet Success Society."

Despite numerous requests to relocate to advance her career further, Heather remained a firmly committed resident of Wisconsin Dells, and travelled for her work, until her death.

Heather's commitment to the Wisconsin Dells community extended far beyond her career—Heather was instrumental in organizing the "Pink Partini" event at the Dells outlet mall to benefit research at the UW Carbone Cancer Center, an event which included cancer survivors serving as runway models, a silent auction and a raffle. Innumerable other local events benefited by her enthusiasm and organizational skills, such as walks/runs, bowling tournaments, and other fundraisers and benefits which sought to assist local families and good, local causes.

On November 29, 1997, Heather married the "love of her life," Sam Sweet, and together they made a wonderful life together, jointly dedicated to the Wisconsin Dells community and their individual careers. Sam continues the locksmith business he and Heather purchased together.

A recitation of Heather's innumerable contributions, accomplishments and honors will never be complete without reference to her infectious enthusiasm, irrepressible laugh and that million-dollar smile, which lit up every room she entered. Heather was known and dearly beloved throughout the Dells community.

Following her death on September 12, 2019, at age 48, from pancreatic cancer diagnosed only five weeks earlier, the entire Wisconsin Dells-Lake Delton area was aglow in purple lights to

honor Heather's brave battle and her legacy of service to the community. Hundreds whose lives she graced gathered to honor her at a service at St. Cecelia's Catholic Church, as well as the celebration of her life at the Kalahari Convention Center.

Heather is survived by her husband, Sam; parents, Tim and Pam; brother, Sean and his son, Tygh, all of Wisconsin Dells; parents-in-law, Dennis and Donna Sweet of Sparta, Wisconsin, and numerous family members, aunts, uncles, cousins and countless friends around the country. She was preceded in death by her paternal grandparents, Bob and Lois Field; maternal grandparents, Robbie and Dolores Robertson and her cherished "pompoo," Chanel.

Some Examples of Heather's Work Experience—ALL in Wisconsin Dells:

Tanger Corporation:

General Manager of Lake Delton Mall
Regional Manager
North American Marketing Director

Wilderness Hotel & Golf Resort:

Facilities Director
Quality Assurance Manager
Owner's Representative in Construction Projects

Sundara Inn & Spa:

Guest Services Manager
Accommodations and Dining Manager

Field's at the Wilderness:

Business Manager

Copa Cabana Resort Hotel & Suites:

Sales Director
Assistant Manager

Some comments about Heather from those who knew her:

"You know how amazing, kind and generous Heather was at all times; how loved she was by so many and how we will all miss her infectious smile and laughter. You may not know how much of an impression she made on my life. I am a better person because of her--she taught me patience and grace and the importance of humor. Please know she will always be in my heart. I think of her constantly and miss her dearly."

"She will be forever remembered and treasured by our team at Tanger. She truly was an amazing person."

“Heather was always challenging us and encouraging us so we felt it was only fitting that she continue to do so through an award in her name.”

“Heather’s smile, so contagious! She made me feel good, just being near her.”

“Heather’s drive to succeed is to her very personal, and no matter what she undertakes, she will do her utmost to not only accomplish her goals but accomplish them with the highest possible standards.”

“A major component to achieving success in the tourism industry is having the ability to interact effectively with people. Because of Heather’s lifetime knowledge of Wisconsin Dells and her experience as a manager, Heather was extremely adept at dealing with the wide variety of individuals and personalities. She is outgoing, friendly and courteous to both customers and peers. The attribute of Heather’s character I admire most is her desire to take on additional responsibilities and grow within an organization.”

“Heather was always that same bubbly woman who lit up a room.”

“Heather’s legacy will go on forever. Everyone will always keep her close to our hearts. We miss her terribly!”

“Heather was loved and she also shared her love for life with everyone she met. She shared her kindness, her smile, her passion and her laugh.”

