

# Third Annual Physical Education Institute with Free Online Web-Streaming!

July 28-30, 2014



**Background:** Finding creative ways to use social media in physical education will be a leading theme when the North Carolina Center for Health and Wellness (NCCHW) at UNC Asheville hosts the third annual National Physical Education (PE) Institute, July 28-30. Each year, hundreds of physical education teachers from K-12 schools all over the country and abroad have attended the institute, which takes place at UNC Asheville’s Sherrill Center. With a mission to provide schools and school districts with tools, resources and practical approaches for “Linking Curriculum to Assessment,” this year’s National PE Institute will have a significant emphasis on social media in physical education.

UNC Asheville mass communication students Molly Smithson and Emma Anderson and Assistant Professor Sonya DiPalma will facilitate social media learning sessions with attendees at the institute's first ever "Blog Nest," and will present on utilizing social media to increase PE teachers' visibility. During the institute, participants and the public will also converse via Twitter about ways to improve physical education; follow **#PEInstitute14** to join in the conversation.

Keynote presenters at the 2014 National PE Institute will include:

- Joey Feith, physical educator from Montreal, Canada, self-described social media geek and creator of ThePhysicalEducator.com,
- Jean Blaydes Moize, founder of Action Based Learning, which combines neuroscience with teacher-friendly, kid-approved strategies for learning through movement,
- Bob Pangrazi, professor emeritus at Arizona State University and author of books on dynamic physical education for elementary and secondary schools,

These and other keynote presentations will be streamed live with the potential for North Carolina's K-12 physical education teachers to receive teacher renewal credit for viewers that apply at [ncchw.unca.edu](http://ncchw.unca.edu). **As always, please note that individuals will be to get prior approval from their school district for this online professional development opportunity.**

"We believe that in order for us to be the best, we must learn from the best," said Artie Kamiya, National PE Institute director, and president/founder of the Great Activities Publishing Company. "To this end, we are dedicated to assisting the many teachers, administrators, presenters, and keynoters who gather in Asheville each year."

For the first time, NCCHW has awarded 16 physical education teachers from K-12 schools in North Carolina with fellowships to the National PE Institute. These NCCHW Fellows will facilitate social media throughout their institute experience and come away from the institute with training to incorporate social media in their schools' physical education programs.

"We have a great cross-section of administrators and teachers throughout North Carolina for the NCCHW Fellows program. There is a lot of excitement and enthusiasm about expanding their use of social media in their teaching," said NCCHW Executive Director David Gardner. "My hope is that they will share that enthusiasm and excitement with other participants so that this whole movement toward social media in physical education really begins to grow throughout the profession."

For more information, visit [nationalpe.com](http://nationalpe.com) or [ncchw.unca.edu](http://ncchw.unca.edu).