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GREAT ACTIVITIES PUBLISHING COMPANY

PO Box 51158 • Durham, North Carolina • (800) 927-0682

TO: Exhibitors for the 2017 National Physical Education Institute
FROM: Artie Kamiya, artie@greatactivities.net, 919.818.6486
SUBJECT: 2017 National PE Institute

Event: 2017 National Physical Education Institute
Dates: July 24-26, 2017
Location: Asheville, North Carolina, Sherrill Center, UNC Asheville
Exhibit Times: Two Days - 9:30 AM – 3:00 PM on Tuesday; 8:30 AM – 1:00 PM on Wednesday
Exhibit Set-Up: Monday, July 24th: 11:00 AM – 7:00 PM

SPONSOR & EXHIBITOR INFORMATION			
Background: This year we will have been fortunate to have secured our Premier Sponsor (<i>US Games</i>) and Distinguished Sponsors (<i>Flaghouse</i> and <i>SPARK</i>). We are now accepting slots for: • Elite Sponsors (\$1,500) <input type="checkbox"/> - Click on box - (Typical stuff: Company logo on all materials, “free exhibit booth,” two breakout sessions) • Exhibit Only (\$750) <input type="checkbox"/> - Click on box - (Typical stuff: 10’ x 10’ space, table and chairs, one breakout session)			
Name of Company			
Street/PO Box			
City, State, Zip:			
Person Filling Out this Form		Title/Position:	
Company Phone		E-Mail:	
ONSITE REPRESENTATIVES (Limit of three per Elite Sponsor (\$1,500) and two per “Exhibit Only”). Additional on-site vendor representatives can attend for \$200.			
Company Rep #1		Title/Position:	
Rep #1 Cell Phone		Rep #1 E-Mail:	
Company Rep #2		Title/Position	
Rep #2 Cell Phone		Rep #2 E-Mail:	
Company Rep #3		Title/Position	
Rep #3 Cell Phone		Rep #3 E-Mail:	
* Interested in Presenting? Yes - <input type="checkbox"/> Click on box			
WE WILL ONLY HAVE 30 VENDORS THIS YEAR! 10 “Sponsors” (2 breakout sessions) and 20 “Exhibitors” (1 breakout session)			
* Note: Please note that we prefer that all presentations be from “real-live” PE teachers using your company’s products and must provide lessons aligned to State PE Standards with connections to student assessment! Call Artie at (919) 818-6486 for more specifics.			

Payment (Please Check): ☐ I am using a Credit Card (Please fill out section below)
☐ I am using a Purchase Order (Please attach)
☐ I am using a Company/Personal Check (Please attach)

Type of Credit Card (Mastercard, VISA, Discover Only)	
Credit Card Number	
Expiration Date (Month/Year)	
3-Digit Code (On Back of Card)	

Make Checks Payable (Due by 1/15/2017) and Return to:

“Great Activities Publishing Company”

PO Box 51158

Durham, North Carolina 27717

Fax: (919) 490-3062

Please call us at (800) 927-0682 or e-mail Artie (artie@greatactivities.net) if you have any questions!

* Each exhibitor (\$750) will receive one breakout session slot, with Elite Sponsors (\$1,500) receiving two breakout slots. All breakouts will be scheduled for either Tuesday (7/25) or Wednesday (7/26).

* Please complete the form found on the following page.

* We have also included a sample form as well.

2017 National PE Institute Exhibitor Breakout Session

Presenter Name(s):	
Company Name:	
Please fill-in the following:	
* Short Bio (160 words)	
* Session Title	
* Grade Levels Addressed	
* Session Description. All breakout sessions will be 45-minutes in length.	

* The short bio, Session Title, Grade Levels, and Session Description will be used in the PE Institute printed program.

* *Also please include a digital "head shot" for our printed program as well!*

* Please see our SAMPLE form on the next page if needed.

* THANKS!

* Again, if you have any questions, please feel free to contact Artie Kamiya

- Artie@greatactivities.net
- Cell: 919.818.6486

Please Note: Presenters are expected to:

- Supply their own presenter technology tools (i.e., laptop & projector). We will provide a screen, table, extension cord and presenter table.
- Bring their own PE equipment.
- Develop a detailed handout and optional PowerPoint presentation to be provided **by April 1st, 2017.**

*** SAMPLE ***

2017 National PE Institute Exhibitor Breakout Session

Presenter Name(s):	Aaron Hart
Company Name:	US Games
Please fill-in the following:	
* Short Bio (160 words)	Aaron Hart is the Director of Educational Programs for US Games and teaches as a part-time faculty member in SUNY Cortland's Physical Education Department. Aaron has been teaching physical education for seventeen years, serving all levels from Early Childhood through Graduate School. He's provided over 150 professional development workshops in 36 states and Canada.
* Session Title	Common Core and YOU: Making Connections
* Grade Levels Addressed	K-5
* Session Description. All breakout sessions will be 45-minutes in length.	<p>This session will examine the Common Core State Standards Initiative and S.T.E.M. through the eyes of a physical educator.</p> <p>You'll experience fun activities that optimize learning and make administrators smile. Leave with lesson ideas and authentic assessment tools you'll want to use with your students tomorrow!</p> <p>Objective One: Define and explain various components of academic performance.</p> <p>Objective Two: Teach activities that maximize physical activity time (MVPA) while reinforcing academic concepts.</p> <p>Objective Three: Draw alignments between physical education content and the Common Core State Standards Initiative.</p>

*** The short bio, Session Title, Grade Levels, and Session Description will be used in the PE Institute printed program.**

*** Also please include a digital "head shot" for our printed program as well!**

