



A PLANNED COURSE OF STUDY

For

Video Production 1

Grade 8 and 9

Abington School District

Abington, Pennsylvania

I. Course Description

Video Production is an 8th & 9th-grade course that will meet twice a week for 45-minutes. This course will seek to educate students on the basics of digital camera usage and digital video editing software to conceptualize, organize, participate in, film, edit and publish video productions. Students will learn basic vocabulary for digital production as well as practical procedural safeguards. Students will be asked to utilize a wide variety of skills learned across the curriculum including writing, editing, performing, lighting/ sound design, cooperative learning and collaboration.

II. PA State Standards Addressed

- 1.9.8A: Use media and technology resources to support personal productivity, group collaboration and learning throughout the curriculum

III. Objectives

Students will be taught, challenged, and supported in realizing his or her maximum potential and acquire the knowledge and skills needed to:

- A. Students will become aware of all forms of television and media production.
- B. Students will become familiar with the terminology and structure of a television and video studio workspace.
- C. Students will become familiar with the operation of television and audio/video equipment.
- D. Students will understand and experience skills necessary to produce a television and video program.
- E. Students will learn to appreciate the responsibility of being a media producer.
- F. Students will demonstrate the ability to work in a cooperative and multitasking studio environment.
- G. Students will use creative and critical thinking skills in the production of their ideas.

IV. Major Concepts

- A. Become aware of all forms of television and media production
 - Identify and classify forms of televisions and media
 - Analyze various forms of media and their purpose
 - Understand various approaches to media production
 - Recognize, use and demonstrate a variety of media elements to produce original films
- B. Operate the audio/video equipment involved with producing a film
 - Demonstrate proper use of television, video and audio equipment
 - Demonstrate the ability to edit and save a film properly
- C. Demonstrate the ability to work in a cooperative and multitasking studio environment.
 - Demonstrate the ability to maintain materials, equipment and tools safely at work and performance spaces
 - Demonstrate appropriate and responsible use of television, video and audio equipment
 - Demonstrate the ability co create a variety of original films collaboratively with a group
 - Analyze and evaluate the original films produced by students in the class
- D. Use creative and critical thinking skills in the production of their ideas.
 - Demonstrate the ability to complete pre-production tasks for each original film including writing a proposal, storyboard, script and shot lists.
 - Demonstrate the ability to complete production and post-production tasks in accordance with pre-production plans.

V. Instruction

A. *Schedule*: The course will meet twice a week during first period for approximately 45-55 minutes.

B. *Pacing*: During each marking period, students will:

- Complete 9 self-guided edits in the Adobe Elements Premiere 12(1st MP only)
- Watch various video production related Take 5 Tutorials (1st MP only)
- Work in a small group to create between 1 and 2 films

C. *Assignments may Include*:

- Meet the Teacher Film
- Commercial/Promotional Video
- Public Service Announcement
- Demonstrative Video
- Music Video
- Short Film
- Newscast

D. *Methods*: Instructional strategies will include but not limited to:

- Teacher-led discussion
- Collaborative learning
- Student-led discussion
- Project-based learning

E. *Resources*:

- Teacher-generated handouts and worksheets
- Teacher-approved websites
- Equipment
 - a. Media- Hub
 - b. Hand-held HD camcorders
 - c. Adobe Premiere Elements
 - d. Video and audio mixers
 - e. Microphones
 - f. Lighting (to be budgeted for in future years)

VI. Assessment

A. Students will be evaluated through a variety of summative and formative assessments.

B. Expected Levels of Achievement

Students are expected to achieve at least a minimum level of proficiency. Proficiency and related grades are defined as follows:

A.....	90 – 100%
B.....	80 – 89%
C.....	70 – 79%
D.....	60 – 69%

**** All Individual Education Plan (IEPs), Gifted Individual Education Plans (GIEPs), and 504 Plans will be implemented as directed.**