Create a New OREO Flavor

To celebrate Oreo's birthday, Nabisco has asked YOU to create a new Oreo flavor package. You should focus on making it appealing to your target market while promoting the new flavor.



Instructions

- 1. You may still use the Oreo trademarks, colors, slogan, ect. Remember NOT to replicate old Oreo flavors (research).
- 2. You will be making a prototype of your new package in class and should include eye catching graphics to display your new OREO flavor.
- 3. Use the images on slide 5 and the Internet to create slide 4.
- 4. Make the package as realistic as possible. Look at previous packaging.





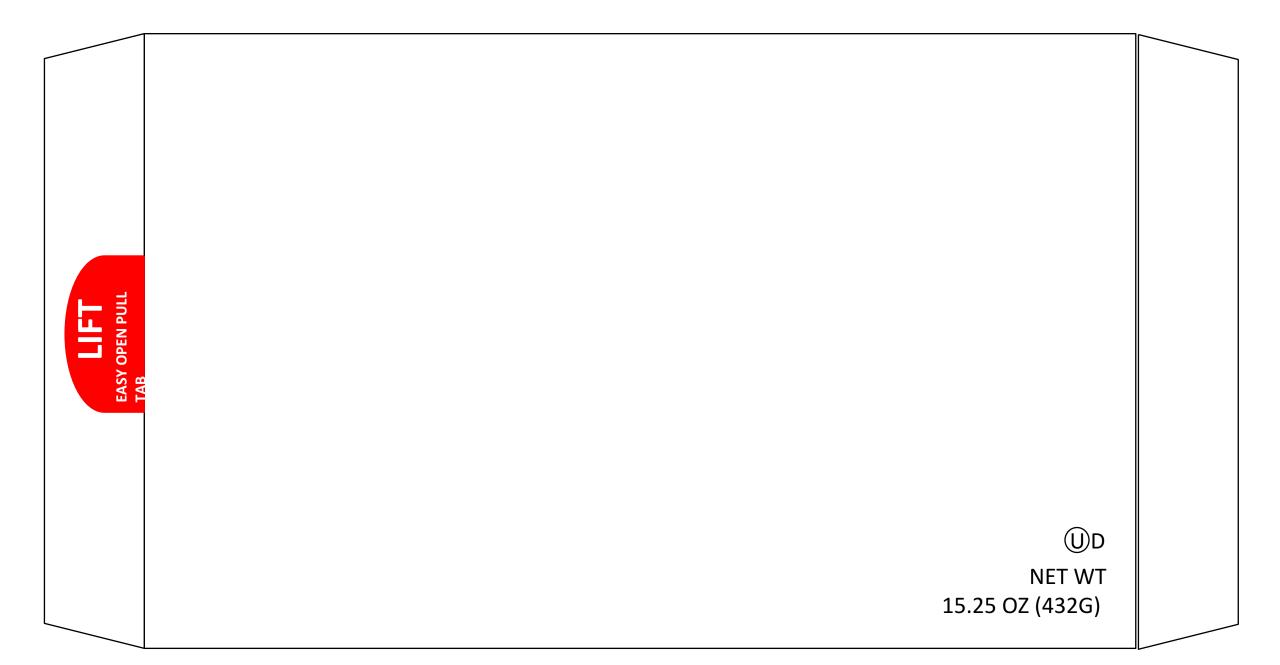
'Like' us on facebook.com/OreoIndia & get a chance to become an Oreo Ambassador.

> To value Suggest dunking in milk













NATURALLY AND ARTIFICIALLY FLAVORED





CHOCOLATE SANDWICH COOKIES

SLIT APPEARS WHEN OPENED