Old Major's Speech

Rhetoric

Reread Old Major's speech to the farm animals on pages 6-13. This is a powerful speech. Read it through a rhetorical lens.

Task: Identify how Old Major incorporates Ethos, Pathos, and Logos into his speech to the farm animals. Use specific details from the speech and write those details into the appropriate categories.

Speaker's **Purpose** (Why is he giving this speech?):

Write down direct quotes (textual evidence) that apply to each of the rhetorical devises.				
thos - a speaker's credibility	Pathos - appeals to emotions	Logos - appeals to intellect/logic/reasoning		

Ethos - a speaker's credibility	Pathos – appeals to emotions	Logos - appeals to intellect/logic/reasoning

Making connections is the most important part of reading <u>Animal Farm</u> . Go onto Google and type in "Full texts of political speeches from 2016 presidential election." From there, read a speech from either Donald Trump or Hillary Clinton. Follow the directions from part one, to fill out the following chart					
Speaker's Purpose (Why is he/she giving this speech?):					
Write down direct quotes (textual evidence) that apply to each of the rhetorical devises.					
Ethos - a speaker's credibility	Pathos - appeals to emotions	Logos - appeals to intellect/logic/reasoning			