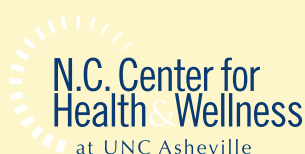


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Password: 2012dogs

# 2014 NATIONAL PE INSTITUTE

UNC ASHEVILLE  
SHERRILL CENTER  
227 CAMPUS DRIVE  
ASHEVILLE, NORTH CAROLINA 28804



# WELCOME

## #PEInstitute14

On behalf of the fabulous keynoteers, presenters, exhibitors, and the North Carolina Center for Health and Wellness, we would like to extend a warm greeting to each of you!

## Special Thanks

As you know, a conference of this magnitude would not be possible without the support and generosity of the following individuals:

- Our Sponsors (listed on cover),
- Our Keynote Speakers (see page 3),
- Our Session Presenters (see pages 4-9),
- Our Exhibitors (see page 25), and the
- The North Carolina Center for Health & Wellness and the Health & Wellness Department of UNC Asheville.

## Institute Mission

The mission of this conference is to provide schools and school districts with tools, resources and practical approaches for “Linking Curriculum to Assessment.”

## Networking and Social Events

This conference recognizes the importance of providing numerous opportunities for networking and fellowship. These opportunities include:

- Sunday Night (8:00-10:00 PM): “Meet and Greet” Social at the Crowne Plaza Hotel
- Monday Night (8:00-10:00 PM): “Flaghouse Fun-For-All” Social at the Crowne Plaza Hotel
- Tuesday Night Social ( 5:30-7:30 PM): “US Games Evening Twilight” Social

## Special Learning Tracks

We will also be providing two special learning tracks for individuals interested in the following:

- Adapted Physical Education
- Central Office Directors and Lead Teachers

## NCCHW Fellows Program

This year a cadre of K-12 physical education teachers from North Carolina have been provided a \$750 fellowship to attend the Institute. This funding is being provided by the North Carolina Center for Health and Wellness.

## Dear Wonderful PE Institute Attendees!

Welcome to the third annual National Physical Education Institute, a collaborative venture between the Great Activities Publishing Company and the North Carolina Center for Health & Wellness. As in the past, we have been fortunate to have gathered together six of the most influential physical education keynoteers just for you. Their love for what they do has been their hallmark. They desire even greater things for you!

We believe that teaching is an honorable profession. In other words, teaching physical education is an extremely worthwhile and a very exceptional calling. As Lee Iacocca said:

*In a completely rational society, only the best of us would aspire to be teachers. The rest of us would have to settle for something less. Because the act of passing civilization along from one generation to the next ought to be the highest honor and biggest responsibility anyone could have.*

We believe that in order for us to be the best, we must learn from the best. To this end, the joint staff members at Great Activities Publishing Company and the North Carolina Center for Health & Wellness are dedicated to assisting the many teachers, administrators, presenters, and keynoteers who gather in Asheville each year. If there is anything you need, please let us know!



Dr. David Gardner, Founding Director  
North Carolina Center for Health & Wellness  
dgardner@unca.edu



Artie Kamiya, President & Founder  
Great Activities Publishing Company  
artie@greatactivities.net



# KEYNOTE SPEAKERS



Jean Blaydes Moize is the Founder of Action Based Learning and is well-known for her work in advocating for the values of quality physical education as found in brain-based research. A gifted and motivational speaker, Jean has presented in all 50 states and internationally in 9 foreign countries. Author Eric Jensen captures Jean's enthusiasm when he describes Jean as a "dynamic, smart, role-modeling lighthouse for all of us!"



Joey Feith is a young and energetic physical educator from Montreal, Canada. He is the creator of ThePhysicalEducator.com, an online resource for the "Net Generation." Described as one of the leading physical education innovators, Joey's work in the development of ThePhysicalEducator.com has been hailed as creating a new standard for a globally-connected online community for K-12 physical educators!



Dr. Robert Pangrazi is a Professor Emeritus at Arizona State University and an Educational Consultant for Gopher Sport. Pangrazi has published over 60 textbooks and 100 research and professional articles. He has been a keynote speaker for 45 state and district conventions and an invited speaker at nearly 400 national and international conferences. Pangrazi also authored the Gopher Active and Healthy School Program that is used in many schools throughout the U.S.



Dr. George Graham is the CEO and Co-founder of PE Central. He is the author of Children Moving and Teaching Children Physical Education: Becoming a Master Teacher. Dr. Graham's accomplishments include the creation of the United States Physical Education Association and other national partnerships. George is committed to helping PE teachers make their classes vibrant, enjoyable and instructional.



Dr. Guy Le Masurier is a professor of Sport, Health and Physical Education at Vancouver Island University and co-author of the award-winning Fitness for Life curricula. Dr. Le Masurier is a fellow of the Research Consortium of SHAPE and has presented his research at numerous regional, national and international conferences. Guy serves his island community as a volunteer firefighter.



Baker Harrell is the Chief ACTIVEist for ACTIVE Life. He is responsible for guiding the vision and mission of an organization specializing in the intersection of social movement theory, new media, and health marketing. Baker founded ACTIVE Life based on his belief in the transformative power of a life lived fully and in people's capacity for pro-social change.

# YOUR PE INSTITUTE PRESENTERS



## **John Smith (NJ)**

John Smith is the Educational Consultant for FlagHouse. A former National Physical Education Teacher of the Year, John is in great demand as a workshop presenter. He travels across the US conducting local, regional, and national in-service trainings.

[john.smith@flaghouse.com](mailto:john.smith@flaghouse.com)



## **Chip Candy (NJ)**

Chip Candy has taught Physical Education in Medford, New Jersey for 35 years. He is a national presenter/consultant, sponsored by Flaghouse, with over 400 presentations in 40+ states. Chip is a former NASPE Middle School Teacher of the year, and NJAHPERD Honor Award recipient. Chip is known for his informative, upbeat, and exciting workshops. "Thanks for inviting me back to North Carolina!"

[ccandy@medford.k12.nj.us](mailto:ccandy@medford.k12.nj.us)



## **John Thomson (ID)**

John Thomson has been an educator for over 40 years. He has taught elementary through collegiate levels. His innovative techniques have earned him numerous accolades including being named the National PE Teacher of Year. John's book *Making a Difference in Physical Education* has influenced thousands of new and veteran teachers alike. John is an active presenter for the US Games Presenters Network.

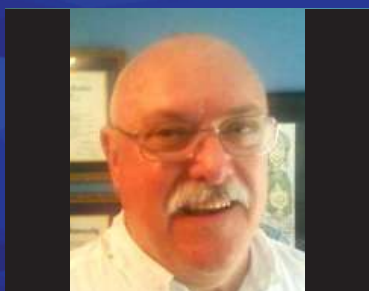
[jthomson@usgames.com](mailto:jthomson@usgames.com)



## **Aaron Hart (NY)**

Aaron Hart has over 15 years of teaching experience as a health and physical education professional, including work as a physical educator with New York City Schools. Aaron currently leads the SPARK Development team in creating innovative physical education and wellness tools for educators and activity leaders. In addition to his role with SPARK, he also teaches at SUNY Cortland.

[aaron.hart@sparkpe.org](mailto:aaron.hart@sparkpe.org)



## **Jim Rich (NC)**

Jim Rich has been helping school districts across the United States for the past 30 years. During his career, Jim has been asked to present over 850 workshops at the local, state, and national levels.

[apejimr@yahoo.com](mailto:apejimr@yahoo.com)



## **Benna Cawthorn Cail (FL)**

Benna Cawthorn Cail's experience spans over 25 years including youth development, physical education teaching, and youth sports. She is currently the Managing Director of Curriculum & Research for The First Tee overseeing curriculum and training development for the National School Program. Benna wrote the original curriculum for the National School Program that is now being utilized in over 6,000 elementary schools' physical education programs, impacting more than 5 million students.

[bcawthorn@thefirsttee.org](mailto:bcawthorn@thefirsttee.org)



## **Michael Werneiowski (OH)**

Michael Werneiowski has worked with MOVABLE from the company's beginning. In addition to helping students move more with MOVband & MOVchallenge, Michael has played an integral role in helping the company's development team create solutions that will best serve the ever-changing needs of schools. Michael not only talks the talk, but he walks the walk. A competitive runner from an early age, Michael is a firm believer in the value of regular physical activity and will always be up for a friendly MOVchallenge!

[michael@movband.com](mailto:michael@movband.com)



## **Melanie Champion (NC)**

Melanie Champion taught at South Brunswick Middle School (NC) and was the 2001 National Middle School PE Teacher of the Year. With over 30 years of teaching experience, Melanie has presented at several hundred K-12 staff development workshops, conventions, and conferences. A dynamic fitness-oriented teacher, she always brings her love for teaching "Fitness and Skill Fundamentals" to the PE Institute.

[champresort@atmc.net](mailto:champresort@atmc.net)



## **Beth Kirkpatrick (IA)**

Beth Kirkpatrick is the Director of Education for Interactive Health Technologies, a company whose "Spirit System" and "PE 3 Course" are transforming PE nationwide by coupling heart rate monitor technology, web-based software and curriculum.

[beth@ihtusa.com](mailto:beth@ihtusa.com)



# YOUR PE INSTITUTE PRESENTERS



**Andy Tupy (MN)**

Andy Tupy is the Eastern Regional Sales Manager for Gopher, a nationwide vendor for Physical Education, Athletics, Fitness, Recreation and Health. He has led over 50 workshop sessions in the past five years in a variety of venues across the United States. Andy also is in demand for his individual school district sessions and typically leads 20 or more each year. We are happy that Andy is a return presenter!

[andyt@gophersport.com](mailto:andyt@gophersport.com)



**John Jones (VA)**

John Jones brings 20 years of teaching physical education experience across elementary, middle, high school, alternative high school and college to his presentations. John's insightful and motivating presentations are reflective of his enthusiasm and passion. You will find John's love of teaching is contagious and will help you to re-energize your program. John is an active presenter for the US Games Presenters Network.

[JiJones@fcps.edu](mailto:JiJones@fcps.edu)



**Jim DeLine (TX)**

Jim DeLine has over 28 years of teaching experience as a K-8 PE teacher and curriculum writer. He was the Austin ISD (Texas) Teacher of the Year and has been recognized by NASPE with a Distinguished Service Award. His high energy, pragmatic instructional teaching strategies, and innovative content are reflected in having over 250 featured keynotes and workshops. Jim is an active presenter for the US Games Presenters Network.

[jimdeline@yahoo.com](mailto:jimdeline@yahoo.com)



**Jolanda Hengstman (NC)**

Jolanda Hengstman works as an Adapted Physical Education Consulting Teacher in Charlotte NC, a large urban school district. Jolanda also oversees the Special Olympics in-school training and competition, and is a member of the NC Adapted Physical Education Advisory Council.

[jolanda.hengstman@cms.k12.nc.us](mailto:jolanda.hengstman@cms.k12.nc.us)



**Dr. Tom Watterson (NC)**

Dr. Tom Watterson is an assistant professor at Western Carolina University. He teaches the pedagogy classes and is the Supervisor for first and second level internships.

[tawatterson@wcu.edu](mailto:tawatterson@wcu.edu)



**Larry McDonald (NC)**

Larry "Mac" McDonald is a life-long educator with over 40 years of outstanding leadership and experience. His educational experiences include positions as public school teacher, administrator (building and central office), athletic director and coach, state department consultant, university supervisor and staff development presenter. Well-known for his enthusiasm, you will find Mac's dedication and hopeful optimism a real joy. We are glad that Mac is making such a difference in the lives of PE teachers everywhere.

[ncphys\\_ed@hotmail.com](mailto:ncphys_ed@hotmail.com)



**Dr. Melinda Bossenmeyer (CA)**

Dr. Melinda Bossenmeyer is the Founder and President of Peaceful Playgrounds. She is a retired educator and taught Physical Education in grades K-12 during her 30-year career in public schools. Additionally, she has served as a regional coordinator of teacher training and an elementary school principal. She is a strong advocate for quality physical education and recess programming for all students. We welcome Melinda's enthusiasm and are happy to have her for the first time this year!

[mbossenmeyer@gmail.com](mailto:mbossenmeyer@gmail.com)



**Patty Kestell (WI)**

Patty Kestell is the 2013 National Elementary Physical Education Teacher of the Year and has shared her love of teaching and coaching for the past 24 years. She currently teaches at Thorson Elementary School in Cedarburg, WI, and serves as the district Employee and Student Wellness Coordinator. Patty has a passion for fostering lifelong physical activity and wellness habits with her students and families. Please give Patty a "PE Institute" hug when you meet her.

[pkestell@cedarburg.k12.wi.us](mailto:pkestell@cedarburg.k12.wi.us)



**Dan Young (SC)**

Dan Young has been working in the field of physical education for over 40 years. He is the author of the well-known elementary guide called *Moving to Success*. This is a comprehensive K-5 physical education curriculum guide that has been adopted by school districts.

[dan@movingtosuccess.com](mailto:dan@movingtosuccess.com)

# YOUR PE INSTITUTE PRESENTERS



## **Melody Hamilton (KY)**

Melody Hamilton has 14 years of K-12 teaching experience in Kentucky. Melody has been the KY AHPERD President, has written and received 24 grants for PE and Health in her community, including a PEP Grant. She loves to be outdoors with her husband and 2 kids!

[melody.hamilton@woodford.kyschools.us](mailto:melody.hamilton@woodford.kyschools.us)



## **Alex O'Brien (WA)**

Alex O'Brien has his Master's in Education. His research focused on academic content integrated into physical movement, comparing how they can affect short- and long-term retention. As a PE teacher, he was instrumental in incorporating technology, social media, and video into PE, district wide. Alex O'Brien is a Trainer for Focused Fitness, and director of film and social media. "Be happy, be healthy, and always keep that smile on."

[alex@focusedfitness.org](mailto:alex@focusedfitness.org)



## **Burt Jenkins (NC)**

Burt Jenkins is the Healthful Living Consultant for the North Carolina Department of Public Instruction. Prior to his tenure at NCDPI, he was the Lead Healthful Living Teacher for the Pitt County Public School System. He has numerous experiences as a teacher and coach. In his current position, Burt is responsible for working with K-12 physical education teachers in the full implementation of an aligned written, taught and tested curriculum.

[burt.jenkins@dpi.nc.gov](mailto:burt.jenkins@dpi.nc.gov)



## **Maria Corte (AZ)**

Maria Corte is a physical education teacher at Mesa High School (Arizona). She is well known for her innovative personal fitness classes that offer a strong focus on aerobics and weight management for students. In 2005, Maria was selected as the Arizona PE Teacher of the Year and the Southwest District AAHPERD High School PE Teacher of the Year as well. We are very excited to welcome Maria to the PE Institute.

[mecorte@mpsaz.org](mailto:mecorte@mpsaz.org)



## **Brenda Derrick (NC)**

Brenda Derrick has over 30 years of public school service. Brenda currently teaches at Voyager Academy Charter School in Durham where she has created and implemented the school's Elementary PE program.

[bderrick@voyageracademy.net](mailto:bderrick@voyageracademy.net)



## **Bill Bode (NC)**

Bill Bode has been teaching for Charlotte-Mecklenburg Schools for 21 years. A Professional Development Master Teacher, Bill is often visited by others to see how to successfully engage students through quality physical education.

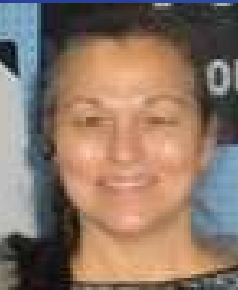
[william.bode@cms.k12.nc.us](mailto:william.bode@cms.k12.nc.us)



## **Barbara Meleney (NC)**

Barbara is on a mission! She is a National Board Certified Physical Education teacher and a Certified Adapted Physical Educator. Barbara currently works for the Durham Public School System as an Adapted Physical Education Specialist, a position she has held for 26 years. She is also the co-founder and secretary of the North Carolina Adapted Physical Education Advisory Council, established in 2010.

[barbara.meleney@dpsnc.net](mailto:barbara.meleney@dpsnc.net)



## **Joyce Dunois (VA)**

Skatetime owners Joyce Dunois and Richard Stanley have been providing much-needed physical activity opportunities to schools through their love of skating. For over a decade, Skatetime professionals have mastered the art of introducing skating in school. This session will demonstrate the many benefits of "Skating in School" through your PE curriculum. Did we mention how much FUN it is?

[joycedunois@skatetime.com](mailto:joycedunois@skatetime.com)



## **Dr. Kymm Ballard (NC)**

Dr. Kymm Ballard is the Partnership Development Specialist for SPARK. Kymm will serve as this year's facilitator for our special Health and Physical Education Administrators' track. During the Institute, we will be providing a 1-hour block of time each day for K-12 Central Office, Lead Teachers, and Higher Education professionals to meet and discuss topics of common interest. We gratefully acknowledge Kymm for her willingness to serve.

[Kymm.Ballard@schoolspecialty.com](mailto:Kymm.Ballard@schoolspecialty.com)



# YOUR PE INSTITUTE PRESENTERS



**Dr. Stevie Chepko (DC)**

Dr. Stevie Chepko is the new Vice-President for Program Review with the Council for the Accreditation of Educator Preparation. She is one of three authors of the *National K-12 Guidelines for Physical Education* and has authored or co-authored two books on PE outcomes. Her areas of expertise are motor learning and assessment. She has received the SHAPE Honor Award, the NASPE Joy of Effort Award, and is in the West Virginia University PE Hall of Fame.

[stevie.chepko@caepnet.org](mailto:stevie.chepko@caepnet.org)



**Dr. Dianne Craft (NY)**

Diane H. Craft, Ph.D., is a professor of Adapted Physical Education at SUNY Cortland. She has co-authored four books on developmentally appropriate, inclusive physical activity for young children including *Active Play! Fun Physical Activities for Young Children*. In addition, Dr. Craft has given well over 100 presentations, workshops and keynotes on preschool physical activities to audiences across the nation.

[diane.craft@cortland.edu](mailto:diane.craft@cortland.edu)



**Sharon Warren (NY)**

Sharon Warren is the Sales Operations Manager for the education division of Polar. Sharon has a broad perspective having spent many years teaching middle and high school physical education. From the start of her career, Sharon incorporated technology to enhance the student accountability. She also has stayed ahead of the curve learning how to gather data from technology, teacher and student assessment, and the common core.

[Sharon.warran@polar.com](mailto:Sharon.warran@polar.com)



**Charla Parker (NC)**

Charla Parker is the 2013 National High School PE Teacher of the Year. She recently retired from the Wake County Public School System (NC) with over 30 years of experience. Busy during the school year, she travels as one of NASPE's Pipeline Workshop presenters.

[coachCTP@aol.com](mailto:coachCTP@aol.com)



**Marie Flowe-Dawson (NC)**

Marie Flowe-Dawson is a National Board Certified Physical Education teacher with a Masters in Health Education as well. She has been a consistent leader for Elementary PE in the Durham Public Schools System for the past 30 years.

[NMarie.Flowe-Dawson@dpsnc.net](mailto:NMarie.Flowe-Dawson@dpsnc.net)



**Ali Young (NY)**

Ali Young is the South/Central Regional Account Manager for Polar. Ali's past experiences include working as a Health Coach for both adults and children. She has a BS in Exercise Science and a MS in Exercise Physiology. She has invested time with a variety of cutting-edge technology in classroom applications. She truly appreciates the value that objective data brings to physical education.

[ali.young@polar.com](mailto:ali.young@polar.com)



**Andrew Denton (NC)**

Andrew Denton is a 2009 graduate of Appalachian State University with a bachelor's degree in physical education. He currently teaches at Marion Elementary School in Marion, North Carolina. Andrew is the McDowell County Schools district coordinator for the Fitness-gram program. He states "I believe it is important for every physical educator to be committed and passionate toward using technology in physical education and coaching."

[andrew.denton@mcdowell.k12.nc.us](mailto:andrew.denton@mcdowell.k12.nc.us)



**John Ditter (WI)**

John is a physical education teacher and strength and conditioning coach for Monroe High School in Monroe, Wisconsin. John is Co-founder of Foundational Fitness. Foundational Fitness emerged out of a PEP Grant and is now widely replicated by many schools across the country. It is based upon the three fundamental principles of rational progression, variety and precision, and emphasizes inclusive fitness strategies that progress from simple to complex.

[john@foundationalfitness.com](mailto:john@foundationalfitness.com)



**Doug Hallberg (NY)**

Doug is in his 22nd year of teaching. He earned both his Bachelors and Masters degrees from S.U.N.Y. Cortland. In 1997, he moved to the Mohonasen Central School District. In 2011, Mohonasen won a PEP grant and has allowed Doug to travel the country in search of PE excellence.

[Dhallberg@Mohonasen.org](mailto:Dhallberg@Mohonasen.org)

# YOUR PE INSTITUTE PRESENTERS



**Dr. Sonya DiPalma (NC)**

Sonya DiPalma is an Assistant Professor of Mass Communication at the UNC Asheville where she teaches courses in public relations, social media, multimedia storytelling and media ethics. Sonya is a 2011 recipient of the Plank Center's Fellowship for Educators and an accredited public relations practitioner.

[sdipalma@unca.edu](mailto:sdipalma@unca.edu)

**Emma Anderson (NC)**

Emma Anderson is an Interdisciplinary Studies major pursuing an individualized degree in New Media, Mass Communication and Music at UNC Asheville. Emma is also the student program assistant and web manager for the Interdisciplinary Studies Department. Emma is a 2014 National PE Institute Social Media Intern.

[eanders1@unca.edu](mailto:eanders1@unca.edu)



**Molly Smithson (NC)**

Molly Smithson is a senior Mass Communication major with a double minor in Creative Writing and French. Molly is a social media intern in the university's Advancement Department, and a marketing assistant at Element-360, an online real estate marketing firm. Molly is a 2014 National PE Institute Social Media Intern.

[msmithso@unca.edu](mailto:msmithso@unca.edu)



**Katelin Anderson (TX)**

Katelin Anderson is a Project Coordinator for the Youth Education Department at The Cooper Institute. She works with the Healthy Zone School and the NFL Play 60 Fitnessgram. The Healthy Zone School Program assists schools throughout the Dallas Metropolitan area. The NFL Play 60 Fitnessgram Project is a partnership of The Cooper Institute and the NFL Foundation, which support over 1,000 schools nationwide.

[kanderson@cooperinst.org](mailto:kanderson@cooperinst.org)



**Norma Candelaria (TX)**

Norma Candelaria is the Associate Director of Youth Education at The Cooper Institute. She manages the Healthy Zone School Program and the NFL Play 60 Fitnessgram Project. The Healthy Zone School Program assists schools throughout the Dallas Metropolitan area. The NFL Play 60 FITNESSGRAM Project is a partnership of The Cooper Institute and the NFL Foundation, which support over 1,000 schools nationwide.

[ncandelaria@cooperinst.org](mailto:ncandelaria@cooperinst.org)



**Nancy Markos (VA)**

Nancy Markos is the 2002 National Elementary Physical Education Teacher of the Year. Nancy has been an elementary physical education and health specialist for Albemarle County Schools since 1984. She is also well-known for her book, *Teaching the Nuts and Bolts of Physical Education*.

[nmarkos@k12albermarle.org](mailto:nmarkos@k12albermarle.org)



**Cory Mortensen (TX)**

Cory is the president of EKHO and has been part of PE programs since 2004 offering a concise, quality and affordable line of assessment tools. In 2013 EKHO was acquired by BSN Sports (US Games) where Cory serves as the Director of Fitness Assessment.

[cory@ekho.us](mailto:cory@ekho.us)



**Thad Caldwell (IL)**

Thad Caldwell earned a B.S. Ed. in Physical Education with a concentration in Health and Wellness from Western Carolina University in 2009 and a M.S. in Physical Education from Florida State University in 2011. From Fall 2011 to Spring 2014, Thad served as a Physical Education teacher for the Brunswick County School District in North Carolina, where he developed and implemented a wide variety of new programs focused on increasing the activity levels of students and faculty. Caldwell serves as a sales manager for Human Kinetics.

[tcaldwell@bcswn.net](mailto:tcaldwell@bcswn.net)



**Dr. Lisa Witherspoon (FL)**

Dr. Witherspoon is an Assistant Professor in the School of Physical Education and Exercise Science at the University of South Florida. Her doctoral degree in Curriculum and Instruction was earned at The University of South Florida in the summer of 2009 while working as the Co-Director. Dr. Witherspoon's research is focused on technology-driven physical activities called Active Gaming. She is working as the Coordinator for all Active Gaming research projects at USF. She studies the effects that technology-driven physical activities may have on children.

[Witherspoon@coedu.usf.edu](mailto:Witherspoon@coedu.usf.edu)



**Deirdre Moyer (NC)**

Deirdre Moyer is the PEP Grant Director for Rockingham County Schools, NC. She is a doctoral candidate in Public Health Education. Deirdre is the award recipient for Excellence in Community Health Education.

[dmoyer@rock.k12.nc.us](mailto:dmoyer@rock.k12.nc.us)



# 2014 NCCHW FELLOWS



**Addison Cox**  
Contentnea-Savannah



**Napoleon L. Crowell III**  
Kimberly Elementary



**Megan Davis**  
Brinson Memorial School



**Lisa Frangipane**  
Morris Grove Elementary



**Daniel R. Inman**  
Sternberger Elementary



**Dr. Bruce W. Jeter**  
Lake Wylie Elementary



**Edie McDowell**  
Franklin School of Innovation



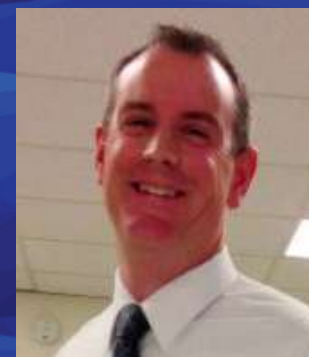
**Amy Prior**  
Harding University HS



**Cassie Sloop**  
Antioch Elementary



**Anne Sluder**  
Sterling Elementary



**Doug Smith**  
McKee Road Elementary



**Les Spell**  
Hobbs High School



**Megan Taylor**  
Central Elementary



**Tameka Terry**  
Reidsville High School



**Chris Walker**  
Hillsborough Elementary



**Joshua Williams**  
Croatan High School

# WEEK AT A GLANCE

<b>MONDAY JULY 28th</b> <b>7:30 am Registration</b>	<b>TUESDAY JULY 29th</b> <b>7:30 am Registration &amp;</b> <b>Ekho "Walkie-Talkie" Morning Walk</b>	<b>WEDNESDAY JULY 30th</b> <b>7:30 am Registration</b>
8:45 am Morning Keynoter: <b>Dr. Jean Blaydes Moize</b> Action Based Learning	8:30 am Morning Keynoter: <b>Joey Feith</b> ThePhysicalEducator.com	8:30 am Morning Keynoter: <b>Dr. Bob Pangrazi</b> Gopher Sports
10:00-11:00 am <b>First Breakouts:</b> 1. Charla Parker – Gym 1 2. John Smith – Gym 2 3. Nancy Markos – Gym 3 4. John Jones – Dance 1 5. Melanie Champion – Dance 2 6. Aaron Hart – Mountain View 7. Jim Rich – Room 1 8. Dr. Kymm Ballard – Room 2 9. Dr. Stevie Chepko – Room 3	9:45-10:45 am <b>First Breakouts:</b> 1. Aaron Hart – Gym 1 2. Andy Tupy – Gym 2 3. Alex O' Brien – Gym 3 4. Dr. Lisa Witherspoon – Dance 1 5. Joyce Dunois – Dance 2 6. Jean Blaydes Moize – Mtn. View 7. Dr. M. Bossenmeyer – Room 1 8. Dr. Kymm Ballard – Room 2 9. Thad Caldwell – Room 3 10. Beth Kirkpatrick – Room 4	9:45-10:45 am <b>First Breakouts:</b> 1. John Ditter – Gym 1 2. John Thomson – Gym 2 3. Joey Feith – Gym 3 4. Dr. Diane Craft – Dance 1 5. Cory Mortensen – Dance 2 6. B. Cawthorn – Mountain View 7. Dr. Kymm Ballard – Room 2 8. Michael Werneiwski – Room 3
11:15-12:15 <b>Second Breakouts:</b> 1. Charla Parker - Gym 1 2. Dr. Stevie Chepko – Gym 2 3. Chip Candy – Gym 3 4. Dr. Diane Craft – Dance 1 5. Doug Hallberg – Dance 2 6. Jim DeLine – Mountain View 7. Melody Hamilton – Room 1 8. Dr. Sonya DiPalma – Room 2	11:00-12:00 <b>"Legacy Award Ceremony"</b> • <b>Ambrose Brazelton</b> • <b>Dr. Al Canonico</b> • <b>Dr. Kate Barrett</b>  <b>Guest Speaker: Shannon Miller</b>	11:00-12:00 <b>Second Breakouts:</b> 1. Maria Corte – Gym 1 2. John Smith – Gym 2 3. Melanie Champion – Gym 3 4. Barbara Meleney – Dance 1 5. Jim DeLine – Dance 2 6. Joey Feith – Mountain View 7. Candelaria/Anderson – Room 1 8. Dr. M. Bossenmeyer – Room 4
<b>12:30-1:30 pm LUNCH</b> <b>(Highsmith Union Building)</b>	<b>12:00-12:45 pm LUNCH</b> 12:45- 1:45 Exhibits	<b>12:00-12:45 pm LUNCH</b> 12:45- 1:45 Exhibits
1:45-3:00 <b>Third Breakouts:</b> 1. Charla Parker – Gym 1 2. Melanie Champion – Gym 2 3. Dr. Stevie Chepko – Gym 3 4. Jolanda Hengstman – Dance 1 5. John Jones – Dance 2 6. Jim DeLine – Mountain View 7. Larry "Mac" McDonald – Room 1 8. Andrew Denton– Room 2	2:00-3:00 <b>Afternoon Breakouts:</b> 1. Dan Young – Gym 1 2. Patty Kestell – Gym 2 3. John Ditter – Gym 3 4. Thad Caldwell – Dance 1 5. Dr. Diane Craft – Dance 2 6. Young/Warren – Mountain View 7. Dr. Stevie Chepko – Room 1 8. Candelaria/Anderson – Room 2 9. Deirdre Moyer – Room 3 10. Dr. Lisa Witherspoon – Room 4	2:00-3:00 <b>Third Breakouts:</b> 1. Jean Blaydes Moize – Gym 1 2. Chip Candy – Gym 2 3. Bill Bode – Gym 3 4. Burt Jenkins – Mtn. View 5. Dr. Tom Watterson – Room 4
3:15-4:30 <b>Afternoon Keynoter</b> Dr. George Graham PE Central	3:15-4:30 <b>Afternoon Keynoter</b> Dr. Guy Le Masurier Vancouver Island University	3:15-4:30 <b>Afternoon Keynoter</b> Baker Harrell, ACTIVE Life
Flaghouse Social 8:00-10:00 pm	US Games Social 5:30-7:30 pm	



# DAY 1 MONDAY, 28 JULY 2014

7:30 am

REGISTRATION OPENS

8:45 - 9:45 am

MORNING KEYNOTE



**Welcome:** Artie Kamiya and Dr. David Gardner, PE Institute Chairs

**Jean Blaydes Moize, Action Based Learning**

***Physical Education Improves Academic Performance: Yes! We Have Data on That!***

"Healthy active students make better learners." "The brain is only as healthy as the body that carries it." "Exercise is the body's Miracle Gro™." Neuroscientists continue to advocate the importance of movement and physical activity for optimal learning. This interactive presentation will summarize recent brain research that links movement to learning, the importance of physical education, and how to use this research to advocate, validate, educate and motivate!

10:00 - 11:00 am

BREAKOUT SESSION 1

**Gym 1  
(Student Rec Center)**

***Implementing Formative Assessments in Your Daily Physical Education Program***

In this session, fitness activities, sports and games are used while implementing assessments in your daily PE program. Formative assessments do not have to be difficult for teachers and students alike! Join us to see how easy solutions can address this common problem.

**Charla Parker - National PE Teacher of the Year**

**Gym 2  
(Justice Center)**

***Games in the 360!***

In this activity session teachers will participate in games and activities that are played in the 360. These games develop skills and strategies, offenses and defenses and team concepts built around games played in all directions. Volleyball games will include: multi-court volleyball, parallel court, no net. Other games offered will be: multi-ball soccer, Spike Ball, Striker, Tchoukball and Beach Basketball. Join us for exciting games played in the round!

**John Smith - National PE Teacher of the Year**

**Gym 3  
(Kimmel Arena)**

***The Nuts and Bolts of Teaching Basic Sport Skills***

This session will provide teachers with the ability to understand how to teach and assess the basic sports skills such as throwing, kicking, catching, striking, and dribbling. Based on the book with the same title.

**Nancy Markos - National PE Teacher of the Year, US Games**

**Dance 1**

***Using Free Technology to Enhance Your Teaching***

This hands-on learning session provides teachers with tools to include literacy and technology in physical education. This will include ways to use cell phone technology in the classroom, free teacher resources, and why you should be connecting with other professionals across the world.

**John Jones - Bryant Alternative High School, Virginia**

**Dance 2**

***Creating Active PLAY (Physical and Lifelong Activities for Youth)***

This session is designed to assist Physical Education teachers to implement a program that is enjoyable for all skill levels and all students. Come find out how to add some new ideas to help your program become even more fun and exciting where student choice and individual achievement are practiced and promoted.

**Melanie Champion - National PE Teacher of the Year**

**Mountain View**

***The Rigor and Relevance of Common Core in PE***

What the heck does Rigor and Relevance look like in PE? Come to this SPARK session and find out! We'll examine the concept of Depth of Knowledge (DOK) as well as lesson planning and structure as applied to physical education standards and outcomes.

**Aaron Hart - SPARK / SUNY Cortland**

# DAY 1 MONDAY, 28 JULY 2014

10:00 - 11:00 am

## BREAKOUT SESSION 1 (CONTINUED)

**Room 1** ***Adapted Physical Education Teachers' Townhall***

This townhall meeting is designed to help connect those teachers responsible for working with students with special needs. Participants will meet the cadre of APE presenters, share information, and network with fellow APE teachers.

**Jim Rich - Independent Adapted Physical Education Consultant**

**Room 2** ***Central Office PE Supervisors' Group***

Are you responsible for the district/state leadership for K-12 Physical Education? This special block will be used for networking, problem-solving, curriculum sharing, and other assorted topics. This group will meet daily.

**Dr. Kymm Ballard - SPARK, Partnership Development Specialist**

**Room 3** ***What Every PE Teacher Needs to Know: Motor Learning Made Easy***

This session is designed to provide the latest research on motor learning, skill acquisition, and the art of teaching. What are the critical elements in helping all students to learn, retain, and develop skills to be life-long movers?

**Dr. Stevie Chepko - Council for the Accreditation of Educator Preparation**

11:15 - 12:15 pm

## BREAKOUT SESSION 2

**Gym1  
(Student Rec Center)**

***Common Core and Physical Education: Physical Education's Role in the Common Core.***

This session will demonstrate a Common Core lesson which will meet the National Standards as well. Participants will be able to promote Common Core and keep students active at the same time. Come participate in drills, assessments and lead-up activities for football and fitness activities for secondary students.

**Charla Parker - National PE Teacher of the Year**

**Gym 2  
(Justice Center)**

***The Perfect PE Lesson: Applying Motor Learning Theory to Your Teaching***

This session will apply motor learning theory to a series of practice tasks for basic volleyball skills. Participants will manipulate practice task variables to insure skill acquisition, differentiate instruction across various skill levels, and increase time-on-task. This is a companion session to the "What Every PE Teacher Needs to Know: Motor Learning Made Easy," but all conference attendees are welcome to participate.

**Dr. Stevie Chepko - Council for the Accreditation of Educator Preparation**

**Gym 3  
(Kimmel Arena)**

***Adventure Activities to Promote Action and Cooperation***

This session will provide a variety of structured cooperative challenges and activities. How can you re-structure your existing physical education program to have a greater focus on teamwork, sportsmanship, and leadership? Come and experience activities that are active and planned with a purpose.

**Chip Candy - National PE Teacher of the Year**

**Dance 1**

***Physical Activities for Children with Developmental Delays***

Elementary school children with disabilities may have motor delays that require simpler physical activities than their typical peers. This session introduces enjoyable physical activities that meet many of the needs of children with developmental delays. This is a companion session to the "Adapted Physical Education Teachers' Townhall," but all conference attendees are welcome to participate.

**Dr. Diane Craft - SUNY Cortland**

**Dance 2**

***Warm-Ups and Workouts: Get Groups of Any Size Moving***

Use these activities to get large groups of middle and high school students moving! This session will be filled with music and energy. I'll provide the music...You provide the energy. This will be a great opportunity to move...please come and take advantage of it.

**Doug Hallberg - Mohonasen Central School District, New York**



# DAY 1 MONDAY, 28 JULY 2014

11:15 - 12:15 pm BREAKOUT SESSION 2 (CONTINUED)

**Mountain View** ***Go Green, Go Lean, Assessment Routines (My Quest for Simplicity)***

I'd rather chew aluminum foil than administer a written test to 50 kids, repeat this for 12 classes, and grade 600 papers. Thus, I have embarked on a daring assessment quest to GO GREEN (find paperless solutions) and GO LEAN (kids work out – not write out – answers). Practical for teachers, fun for kids. Yes, assessment is important, but it doesn't have to hurt (unless you're a Fat Cat, Sheriff Lazy Bones, or Princess Peer Pressure).

**Jim DeLine - Austin-ISD, Texas**

**Room 1** ***Technology on the Move: How Data Makes a Difference***

Can data and teacher feedback really make a difference? Definitely yes! We did this by putting the appropriate data in the hands of the students/parents and giving them responsibility for their own personal fitness plans/personal nutrition plans. See how we were able to increase student fitness, decrease student BMI, and create gains in overall student health.

**Melody Hamilton - Woodford County Public Schools, Kentucky**

**Room 2** ***Strengthen Your Core: Utilizing YouTube, Twitter and Facebook to Increase PE's Visibility***

During this break out session, we will discuss how to incorporate the top three social media platforms – YouTube, Twitter and Facebook – to increase your school's online visibility and to engage students in positive social media practices. Learn how to create a positive online buzz for your school and understand why experiential learning opportunities lead to higher levels of engagement in the classroom.

**Dr. Sonya DiPalma with Emma Anderson and Molly Smithson - Dept. of Mass Communication**

12:30 - 1:30 pm LUNCH



On Monday, Lunch will be served at the **Highsmith Union Building** for a cost of \$8. Please note that having correct change is encouraged to assist in avoiding long lines at the cashier's stations. The PE Institute will provide lunch on Tuesday and Wednesday in the Kimmell Arena.

**Directions:** Please see the UNC Asheville map at the back of this program for walking directions.

1:45 - 3:00 pm BREAKOUTS SESSION 3

**Gym 1** ***Fun, Fitness and Frisbee (Sport Education Model in Action)***  
**(Student Rec Center)**

Would you like to be able to improve class behavior and attendance; make students responsible for their own learning; and add peer, self and teacher assessments to your curriculum? The Sport Education model has been successfully used to add assessments in PE. We will show how Ultimate Frisbee activities can be used with student assessment.

**Charla Parker - National PE Teacher of the Year**

**Gym 2** ***Our Kids S.W.E.A.T.!***  
**(Justice Center)**

This is a motivational program that was sponsored by Gatorade many years ago that has proven to be a wonderful, unique, challenging and fun way for our students to improve themselves by trying to become S.W.E.A.T. STARS! S.W.E.A.T. stands for Students Winning through Exercise, Attitude and Training. This exciting motivational program is intended to give all students formulas for success in physical activity, fitness and life!

**Melanie Champion - National PE Teacher of the Year**

**Gym 3** ***Don't Strike Out: Successfully Teaching Striking Skills Competency***  
**(Kimmel Arena)**

This will be an active session where attendees will participate in a series of deliberate practice tasks designed to ensure striking competency. The sequence of instruction will follow a K-12 approach with innovations for the use of equipment and space. The focus will be on designing deliberate practice tasks that allow for differences in ability levels within a class. Attendees will be given tips on increasing time-on-task, differentiation of instruction, and modified game play.

**Dr. Stevie Chepko - Council for the Accreditation of Educator Preparation**

# DAY 1 MONDAY, 28 JULY 2014

1:45 - 3:00 pm

## BREAKOUTS SESSION 3

### **Dance 1** *Adapted Fitness Training and Testing. (Measures of Success for ALL Students)*

This session examines ways to include students who cannot perform common fitness routines and skills. Come ready to participate/experience the adapted skills and leave with new ideas and authentic assessment tools.

**Jolanda Hengstman - Charlotte/Mecklenburg Schools, NC**

### **Dance 2** *Quick Games for Fun & Fitness*

Twenty action-packed games for ice breakers, fitness fillers, and Common Core Connections. Promote cardiorespiratory endurance, critical thinking, motor learning and teamwork. Play inside or outdoors with minimal equipment. These games are easy to monitor, modified for the inclusion of special populations and work for all ages.

**John Jones - Bryant Alternative High School, Virginia**

### **Mountain View** *Teaching & Assessing PE Power Standards*

This session will focus on how to create an instructional PE program aligned to ongoing assessment. With the recognition that higher skill development leads to a student choosing to be physically active outside of PE, this session will provide grade level benchmarks for your students. Based on the instructional series, "Teaching & Assessing K-HS PE Power Standards."

**Jim Deline - Austin ISD, Texas**

### **Room 1** *Success Enabling Words (SEW)*

This session will illustrate words and wording that promote student learning. SEW words of success into your lessons for optimum results and reap a harvest from a bumper crop of positive outcomes. You'll be exposed to words and wording that optimize learning and maximize participation.

**Larry "Mac" McDonald, North Carolina**

### **Room 2** *Grading Performances in Physical Education Using Powerschool*

Grading student performances in a dynamic environment like physical education is difficult. Using Powerschool and a 4-point rubric for all strands can make the process easier, valid, and more reliable. Using this method will help increase parental awareness of students' progress toward meeting North Carolina State Standards.

**Andrew Denton - Marion Elementary School, North Carolina**

3:15 - 4:30 pm

## AFTERNOON KEYNOTE

**Dr. George Graham, Co-Founder of PE Central**



### ***We Have Met the Enemy and It's Us: Finding the Trees in the Forest***

This keynote will provide practical insights into what physical educators can do in their own schools and districts to make a difference for their students and adding credibility with administrators and parents. Hint: It's not about the Common Core, high-stakes testing or increasing MVPA. It is about what truly matters if we are going to turn kids toward a lifetime of physical activity.

8:00 - 10:00 pm

## MONDAY NIGHT SOCIAL

### **FLAGHOUSE**

#### **The Flaghouse Fun-For-All Social**

Please join us for a fun-filled time of dance, competitive challenges, and fellowship. Your hosts this evening are John Smith and Chip Candy, two nationally-recognized Physical Education Teachers of the Year.

**Location:** This social will take place in the Overlook Room at the Crowne Plaza.





# DAY 2 TUESDAY, 29 JULY 2014

7:30 am



## Early Bird "Walkie-Talkie" to Botanical Garden Nature Trail

**Sponsored by EKHO:** Join us for a fun and invigorating 7:30 a.m. morning walk sponsored by EKHO. All participants will receive a free EKHO pedometer for participating!

**Meeting Location:** Please meet in front of Sherrill Center. In case of rain, we will meet on the Arena concourse.

8:30 - 9:30 am

## MORNING KEYNOTE



**Joey Feith, ThePhysicalEducator.com**

### *The Dodgeball Days Are Over: Welcome To The #PhysEd Revolution*

All around the world, thousands of physical educators are coming together to re-think what is possible in their PE programs. Let's learn together and see the amazing things they are accomplishing in their schools. We'll also experience how they are connecting, sharing, and collaborating with others around the world. It's time for everyone to join the #physed revolution!

9:45 - 10:45 am

## BREAKOUT SESSION 1

**Gym 1  
(Student Rec Center)**

### **College and Career Ready in PE – Mission Possible**

What are the four keys to College and Career Readiness in physical education? I'm glad you asked. Come to this session to learn about and explore these important concepts as they relate directly to PE standards and outcomes.

**Aaron Hart - SUNY Cortland/SPARK, New York**

**Gym 2  
(Justice Center)**

### **A.C.T.I.O.N. - Team Games with MVPA Assessment**

This session has plenty of ACTION! **A**ction, students are moving; **C**lass Oriented, perfect for large classes or groups; **T**eacher Friendly; **I**nclusive, no one is sitting on the sidelines; **O**nly From Gopher; **N**ASPE Focused. And of course, our FITstep Pro Uploadable Pedometers can be used in all of these activities to measure moderate to vigorous physical activity (MVPA).

**Andy Tupy, Gopher Sports**

**Gym 3  
(Kimmel Arena)**

### **Focused on Fitness...Never Been So Easy**

This session will focus on CCSS and how they relate to a Quality Physical Education lesson. Maximizing MVPA is crucial...but, we must also energize the mind to create a Quality Physical Education program. This session is designed to help maximize exercising the body as well as the mind. We will integrate academic content into movement activities, and fitness, to develop the 'whole student.'

**Alex O'Brien, Focused Fitness**

### **Dance 1 The HOPSports' Way: Implementing Digital Content Throughout the School Day**

Participants in this session will experience the many benefits of using digital content in the classroom as a strategy for student health, well-being, and academic success. Participants will learn how to increase overall fitness levels throughout the school day.

**Dr. Lisa Witherspoon, HOPSports**

### **Dance 2 Skate 4 Life: Skatetime a Lifetime of Good Times**

For over a decade Skatetime has provided quality rental skating programs to K-12 schools, promoting Lifetime Fitness Benefits of Skating in School PE Curriculum – and the science behind skating. Did we mention how much FUN it is?

**Joyce Dunois & Richard Stanley, Skatetime**

### **Mountain View Physical Education and the "Whole Learning" Classroom**

Classroom teachers say we teach the whole child: physical, mental, social, emotional, and spiritual. We believe the whole child deserves a whole teacher, a whole school and a whole community. See how PE provides the ideal learning environment throughout the whole school and community.

**Jean Blaydes Moize, Action Based Learning**

# DAY 2 TUESDAY, 29 JULY 2014

9:45 - 10:45 am

## BREAKOUT SESSION 1 (CONTINUED)

### Room 1 **Winning Strategies to Eliminate Bullying in the Outdoor Environment**

Physical education can be a supportive, safe and social environment in which students thrive and learn. Teachers play an important role in shaping and maintaining that environment. Participants will gain strategies for supporting all students in the PE and recess settings.

**Dr. Melinda Bossenmeyer - Peaceful Playgrounds, Inc.**

### Room 2 **Central Office PE Supervisors' Group**

Are you responsible for the district/state leadership for K-12 Physical Education? This special block will be used for networking and other assorted topics. This group will meet daily.

**Dr. Kymm Ballard - SPARK, Partnership Development Specialist**

### Room 3 **Flexible Options for High School Health & Fitness Education**

Objectives of this session are to identify ways that physical educators can incorporate quality fitness education into their PE curriculum; how they can deliver health education content that is flexible enough to meet State local educational standards; and how they can combine fitness and health education instruction using an integrated approach.

**Thad Caldwell, Human Kinetics Publishing**

### Room 4 **Teaching and Transforming Physical Education With Technology**

Come learn and be inspired by Beth Kirkpatrick, one of the country's pioneers of technology integration in the PE classroom. Beth will share new, innovative 21st century tools that not only empower this tech-savvy generation, but that can streamline and strengthen every educator's efforts, from Elementary school to the University level.

**Beth Kirkpatrick, Interactive Health Technologies**

11:00 - 12:00 pm

## PHYSICAL EDUCATION LEGACY AWARD PRESENTATION

### Legacy Award Presentation

- Dr. Kate Barrett
- Ambrose Brazelton
- Dr. Al Cononico

### 2014 Legacy Award General Session

We are pleased to present the 1st Annual Physical Education Legacy Awards to the following individuals for their abiding and steadfast commitment to the field of physical education:



Ambrose "Braz" Brazelton



Dr. Kate Barrett



Dr. Alan Canonico



**Shannon Miller** remains the Most Decorated Gymnast in American History. She has won an astounding 59 International and 49 National competition medals. Her tally of five medals (2 silver, 3 bronze) at the 1992 Olympics was the most medals won by a US athlete in any sport. Shannon launched her company Shannon Miller Lifestyle: Health and Fitness for Women which empowers women to make their health a priority. In 2011, Shannon was diagnosed with a malignant germ cell tumor, a rare form of ovarian cancer. She had the baseball sized tumor removed successfully and followed up with 9 weeks of chemotherapy. Now cancer free, Shannon continues to be a strong advocate for awareness and early detection. Shannon now resides in Florida with her husband, son Rocco and newest addition, their miracle baby girl Sterling.



# DAY 2 TUESDAY, 29 JULY 2014

12:00 - 12:45 pm

LUNCH



Lunch will be provided for all PE Institute attendees at the East entrance of the Kimmell Arena concourse area. Today's lunch is sponsored by the friendly folks of SPARK.

12:45 - 1:45 pm

DEDICATED EXHIBITS TIME

This dedicated time is set aside for you to visit with our outstanding exhibitors. We are especially thankful to have secured the support of US Games ("Gold Sponsor"), SPARK and Flag-house ("Silver Sponsors") for this year's event.

**For a complete listing of the 2014 National PE Institute vendors, please see page 25.**

2:00 - 3:00 pm

BREAKOUT SESSION 3

**Gym 1  
(Student Rec Center)**

***Integrating Tactical Actions with Skill Development in Net/Wall Games***

Volleyball will be the activity. This will include the developmental learning sequence from kindergarten through fifth grade. The presentation is applicable to all net/wall games. Teaching tactical actions bring meaning to why it is important to practice skills.

**Dan Young - S&S Discount & Moving To Success**

**Gym 2  
(Justice Center)**

***Skillastics - Energizing Fitness, Nutrition, and Wellness Connections!***

Participants will gain new, energizing, and quick-start activity ideas for large groups which promote physical activity, nutrition/MyPlate, and wellness concepts. Skillastics games are ideal for any size class and can be used in PE, the classroom, at recess, before and after school, at Family Fitness/Wellness Nights, and community activities.

**Patty Kestell - National PE Teacher of the Year**

**Gym 3  
(Kimmel Arena)**

***"Warm-Ups and Workouts" Get Groups of Any Size Moving***

We all want to build stronger students and athletes that move well and are injury-resistant. These Warm-Ups and Workout ideas will help you deliver a progressive, differentiated, and comprehensive program that creates "movement-strong" students. Using body weight and simple functional equipment, this program is effective, affordable and sustainable, and GETS RESULTS!

**John Ditter - Foundational Fitness**

**Dance 1 *New Dance Texts Include Digital Options with Interactive Features***

*Discovering Dance and Experiencing Dance, Second Edition* addresses how physical education teachers can provide a greater level of dance skill and competence to meet state standards. We will also learn about interactive student and teacher web resources.

**Thad Caldwell - Human Kinetics Publishing**

**Dance 2 *Inclusion: Teaching Preschoolers with Special Needs Together with Their Typical Peers***

Learn ways to design activities that offer preschool children of varying abilities a range of challenges within the same physical activity. All children, regardless of ability, can participate together with everyone working at his or her own level. Each activity has been successfully field-tested with preschoolers both with and without disabilities in pre-K programs.

**Dr. Diane Craft - SUNY Cortland**

**Mountain View *Polar iPad App That Will Revolutionize Your PE Program***

Discover innovative ways to measure MVPA & heart rate. The session will be inspirational, informative, and provide you with an opportunity to win your very own Polar H7 Bluetooth® Smart heart rate sensor. Shannon Miller, America's most decorated gymnast, Sharon Warren, Polar's education manager, and Ali Young, your regional account manager, will motivate and inspire.

**Sharon Warren and Ali Young - POLAR**

**Room 1 *Why Johnny Can't Catch: Designing Deliberate Practice Tasks***

This session will review the current literature on deliberate practice and the relationship of deliberate practice to skill acquisition. Research supports that in as few as 50 hours of deliberate practice movement competency can be achieved. Participants will apply concepts from the deliberate practice research to the creation of practice tasks for a variety of skills and tactics.

**Dr. Stevie Chepko - Council for the Accreditation of Educator Preparation**

# DAY 2 TUESDAY, 29 JULY 2014

2:00 - 3:00 pm

## BREAKOUT SESSION 3

### Room 2 **FITNESSGRAM®: Effective Communication Strategies and Goal Setting**

This presentation will detail the "Fitness Education Process" and how to gain critical support and communicate with key stakeholders throughout fitness process. The Cooper Institute team will show you how to motivate and empower students in setting personal fitness goals with their health-related fitness results.

**Norma Candelaria and Katelin Anderson, Cooper Institute**

### Room 3 **ROCK PE – Build a Quality PE Program that Works!**

Get your administrators and your PE teachers on board, involved and excited about transforming "roll out the ball" PE classes to a high-powered and respected student-centered program. Learn how to leverage management, communications and other strategies, along with grant funding and community partnerships, to create the type of PE Program that gets results for everyone.

**Deirdre Moyer - Rockingham County Schools, North Carolina**

### Room 4 **Making Fitness More Fun and Funky**

Participants will learn about enhancing physical education through a novel product called Funky Moves. Funky Moves are active play devices that visually and audibly motivate children's desire to participate in a variety of fitness games and skill development activities. See how to create a more fun, effective, 21st-century approach.

**Dr. Lisa Witherspoon, Funky Moves**

3:15 - 4:30 pm

## AFTERNOON KEYNOTE



**Dr. Guy Le Masurier, Vancouver Island University**

### **Developing Physical Literacy in Secondary Physical Education**

The purpose of this session is to stimulate discussion about the development of physical literacy among adolescents, highlight how the existing Fitness Education framework guides secondary physical educators in the development of curricula that support physical literacy, and inspire action among secondary physical educators to develop physically-literate adolescents.

5:30 - 7:30

## Tuesday Night Social



### **US Games Social**

National PE Institute Early Evening Social! Please consider joining us for a very special and relaxing Early Evening Social sponsored by our friends at US GAMES.

**Location:** The location and other details will be announced during the Institute.





# DAY 3 WEDNESDAY, 30 JULY 2014

7:30 am

REGISTRATION OPENS

8:30 - 9:30 am

MORNING KEYNOTE



**Dr. Bob Pangrazi, Gopher Sports**

**Active Lifestyles: The "Real" Physical Education Outcome**

This session discusses the 60-year pursuit of physical fitness for youth and how it has failed to solve the issues of inactive, unhealthy, and overweight youth. The case is made that physical education needs to focus on helping students develop the "physical activity habit." Allied to this outcome is the need to make physical activity the accountability measure for physical educators.

9:45 - 10:45 am

BREAKOUT SESSION 1

**Gym 1  
(Student Rec Center)**

**12 Minutes to Fitness – Simple Activities That Yield Complex Results**

Come and experience activities that integrate all the systems of the body while using simple equipment or no equipment at all! These movement progressions involve balance, mobility, strength, rhythm, and coordination, and allow all students to succeed AND be challenged.

**John Ditter - Foundational Fitness**

**Gym 2  
(Justice Center)**

**Tips & Tricks that Motivate! Skills & Drills that Thrill!**

This new K-8 activity-oriented session will share techniques that maximize success and participation. It will be an educational experience that meets your students' physical, mental and social needs, brilliantly disguised as fun. Practical and adaptable! MVPA to the MAX!

**John Thomson, National PE Teacher of the Year**

**Gym 3  
(Kimmel Arena)**

**Designing Games for Learning**

What role do games play in your physical education curriculum? Are games there just to keep your students busy, happy, good... or are your games helping your students reach learning objectives? Come see how I align games to my curriculum's outcomes and learn how to layer every game to meet the needs of your learners.

**Joey Feith - ThePhysicalEducator.com, Canada**

**Dance 1**

**Active Play! Fun Physical Activities for Preschool Children**

Three- and four-year-olds love to move but teaching them a watered-down elementary physical education curriculum often does not meet their needs. Attend this session to learn a plethora of fun physical activities designed especially for preschoolers. Many of these activities also give children opportunities to rehearse academic concepts.

**Dr. Diane Craft - SUNY Cortland**

**Dance 2**

**Join Our TEAM (Teaching and Encouraging Active Movement!)**

Experience first-hand the EKHO Heart Rate Monitor Team System educational solution. Experience how heart rate individualizes students' exercise intensities in a class setting. You will be able to see your heart rate, which will be projected on a screen as you participate in various activities.

**Cory Mortensen, John Jones, Nancy Markos**

**Mountain View**

**The First Tee National School Program 2.0**

In this professional development session, elementary physical educators participate "hands-on" in lesson plan activities that incorporate safety and class management methods, simple golf motor skills instruction, and character and health via The First Tee Nine Core Values™ and Nine Healthy Habits™ using a fun, pedagogically-sound teaching approach.

**Benna Cawthorn Cail - The First Tee**

**Room 2**

**Central Office PE Supervisors' Group**

**Dr. Kymm Ballard - SPARK, Partnership Development Specialist**

**Room 3**

**MOVband & The Next Generation of Physical Activity Assessment**

MOVABLE has changed the landscape of physical activity assessment for schools. With its affordable wrist-worn activity monitor, MOVband®, students learn about the value of physical activity, become motivated to move, and can measure their success with the Online Activity Dashboard.

**Michael Werneiwski, MOVABLE**

# DAY 3 WEDNESDAY, 30 JULY 2014

11:00 - 12:00 pm BREAKOUT SESSION 2

- Gym 1 (Student Rec Center)** ***"Over the Top" Team Building Games and Ice-Breakers***  
This session will incorporate three different challenging courses into one super-fun, fast-paced, kick-butt fitness lesson using as much or as little equipment you want. Your students will have so much fun with this lesson by running, jumping, sliding, balancing and hopping, they won't even realize they're improving their fitness! It can be one "Tough Mudder" for older students or one super-fun obstacle course for the younger ones!  
**Maria Corte - Gopher Sports**
- Gym 2 (Justice Center)** ***Be Active to the Core! Games and Activities Connecting PE with Common Core***  
This activity session will help you connect physical education games and activities to the common core standards. The session will include tips on individualizing equipment, writing in physical education classes, using math and science in K-6 physical education and creating lessons and units that include assessment for students of all ages and abilities.  
**John Smith - National PE Teacher of the Year**
- Gym 3 (Kimmel Arena)** ***Take this Job and Love It!***  
This session will incorporate a variety of high-interest games and activities with motivational teaching tips that will renew your commitment toward teaching. We have the greatest opportunity in the world to mold the lives of our future leaders. Let's take full advantage of this.  
**Melanie Champion - National PE Teacher of the Year**
- Dance 1** ***Dynamic Differentiated Dance!***  
Put your dancing shoes on because this will be an active participation session! We will explore creative ideas for adapting dances to meet the needs of all students, including those with disabilities. Lessons are connected to the Common Core and Essential Standards and examples of Dance Rubrics will be shared.  
**Barbara Meleney, Marie Flowe-Dawson, Brenda Derrick**
- Dance 2** ***Think Outside The Ball – What's in Your W.A.L.L.E.T.?***  
Do you need Wonderful Activities Learners Love Every Time? Think Outside the Ball. Jim will showcase new activities, fun fitness ideas, and unique instructional routines designed to maximize skill development, increase activity time, integrate core academic content, and keep kids actively learning and on the move! Perfect if you manage large classes, have minimum equipment, or limited space (sounds like all of us, eh?).  
**Jim Deline, US Games**
- Mountain View** ***Twitter 101: Building Your Personal Learning Network***  
Thousands of physical educators from around the world are currently using Twitter as a platform for professional networking, collaboration, and sharing. Come learn how you can join the online #physed discussion in this "beginners" session led by Joey Feith.  
**Joey Feith, ThePhysicalEducator.com**
- Room 1** ***FITNESSGRAM®: Data Security and Securing Quality Data***  
In this session, the presenters will focus on securing quality data and ensuring that the data is secure. While assessment typically emphasizes education and increasing awareness, it is the teacher's responsibility to ensure student data are valid, secure, and compliant with federal and state privacy laws. Producing consistent, accurate, and valid assessment data will empower student and teacher decision making.  
**Norma Candelaria and Katelin Anderson, Cooper Institute**
- Room 4** ***How to Have a Peaceful Playground***  
Peaceful Playgrounds is a research-based program that asked the question: "What goes wrong on the typical playground and how can we fix it?" They identified five problems most affecting the peaceful environment of school playgrounds and the five solutions to deal with those problems.  
**Dr. Melinda Bossenmeyer - Peaceful Playgrounds, Inc.**



# DAY 3 WEDNESDAY, 30 JULY 2014

12:00 - 12:45 pm LUNCH

**FLAGHOUSE**

Lunch will be provided for all PE Institute attendees at the East entrance of the Kimmel Arena concourse area. Today's lunch is sponsored by the great guys of Flaghouse.

12:45 - 1:45 pm DEDICATED EXHIBITS TIME

This dedicated time is set aside for you to visit with our outstanding exhibitors. We are especially thankful to have secured the support of US Games ("Gold Sponsor"), SPARK and Flaghouse ("Silver Sponsors") for this year's event.

**For a complete listing of the 2014 National PE Institute vendors, please see page 25.**

2:00 - 3:00 pm BREAKOUTS SESSION 3

**Gym 1  
(Student Rec Center)**

**Common Core K.I.D.S. (Kinesthetic Instructional Differentiation Strategies)**

Can you change a brain? Can learning and memory capacity increase? Can the brain be primed for improved learning? Find the answers in this highly energetic, interactive presentation that summarizes the recent brain research that links movement to learning and shows how it translates into classroom practice. It will highlight kinesthetic teaching strategies that align to Common Core Standards for the classroom.

**Jean Blaydes Moize, Action Based Learning**

**Gym 2  
(Justice Center)**

**Dance For ALL!**

This session will be a fun session of easy-to-teach and learn dances for all age levels. Line dances, lead/follow dances, no-instruction dances...and simple ways to include evaluations as an on-going part of the instruction.

**Chip Candy, National PE Teacher of the Year**

**Gym 3  
(Kimmel Arena)**

**Tech-Driven Differentiated PE (iPad or laptop computer recommended for this session.)**

Good teaching is always good teaching! However, the use of technology can make you more efficient and effective. There is so much out there, what is a teacher to do? This session will help you develop your own way of integrating tech tools using Google Apps, Ubersense, and more to enhance the lessons you are already teaching. Whether you have one iPad, a class set, or just have a desk top.

**Bill Bode - Performance Learning Center High School/Char-Meck Schools**

**Mountain View NCDPI Update**

This session will provide teachers with the latest information on Teacher Evaluation Analysis of Student Work Standard 6 as the State of NC heads into its first year of implementation.

**Burt Jenkins, North Carolina Department of Public Instruction**

**Room 4 The How-To Guide For Mobile Technology**

Want to learn more about using technology in PE? While a mobile device (i.e., iPad, laptop, smartphone) does not teach content, the comfort level of the teacher has much to do in reinforcing a quality program. This presentation will give you some ideas on how you can use these devices to reinforce healthy behaviors inside and outside your class.

**Dr. Tom Watterson, Western Carolina University**

# DAY 3 WEDNESDAY, 30 JULY 2014

3:15 - 4:15 pm

AFTERNOON KEYNOTE



## ***PE on the Precipice: Why We're Losing the Battle & How to Win the War***

Are we in a fight for the future of physical education? Some say "yes," how about you? You'll learn from a social entrepreneur why America's health movement is passing physical education by and what we must do to position physical education at the core of schools.

**Objective One:** Discuss the crisis PE faces and identify the ways this crisis must be understood as an opportunity.

**Objective Two:** Define PE's assets and value proposition and its potential "investors."

**Objective Three:** Detail how PE professionals must think and act like social entrepreneurs in order for the field to survive and thrive.

**Baker Harrell, ACTIVE Life**

4:15 - 4:30 pm

Turn-In Evaluations/Receive Credit Forms

July 27-29, 2015

## **MARK YOUR CALENDARS FOR THE 2015 NATIONAL PE INSTITUTE**

We are please to announce our 2015 "International" PE Institute will be held on July 27-29, 2015 at UNC Asheville. A select group of world-renowned physical education social media mavens have accepted our invitations. Our keynoters will include:



### **Andy Vasily (China)** - ([www.pyppewithandy.com](http://www.pyppewithandy.com))

Andy Vasily has been teaching at fully authorized IB schools over the past 11 years in Japan, Azerbaijan, Cambodia, and China. He currently works at the Nanjing International School in China. He enjoys sharing and helping others to provide the best learning experiences possible for their students. Andy believes in the power of sharing as it makes us all better at what we do.



### **Dr. Ash Casey (England)** - ([www.peprn.com](http://www.peprn.com))

Dr. Ash Casey is a researcher, lecturer and academic. He has a talent for breaking down academic research into practical, everyday PE application. As the founder of PEPRN.com, Ash has created a collaborative space where teachers can learn from each other and grow professionally. He believes that shared practices can improve young people's experiences of physical activity.



### **Jarrod Robinson (Australia)** - ([www.thepegeek.com](http://www.thepegeek.com))

Jarrod Robinson is a physical education teacher from Victoria, Australia, with a passion and enthusiasm for the role emerging technologies play within teaching and learning. He is first and foremost an advocate for lifelong movement and physical activity. Jarrod is known throughout the online community as "The PE Geek" and authors a blog of the same name at thepegeek.com.



### **Joey Feith (Canada)** - ([www.thephysicaleducator.com](http://www.thephysicaleducator.com))

Joey Feith is a young and energetic physical educator from Montreal, Quebec. He is the creator of ThePhysicalEducator.com, an online resource. Described as one of the leading physical education innovators, Joey's work in the development of ThePhysicalEducator.com has been hailed as creating a new standard for a globally-connected online community for K-12 physical educators!



### **Nathan Horne (Singapore)** - ([www.iphys-ed.com](http://www.iphys-ed.com))

Nathan Horne is a physical education specialist currently based in Singapore. He is the founder of iPhys-Ed.com: the definitive guide to Inquiry & Technology in Physical Education. He is committed to collaborating with other 21st century physical educators to improve the standard of instruction all around the world.



# EXHIBIT HALL HOURS OF OPERATION

TUESDAY 9:30 AM - 3:00 PM

WEDNESDAY 9:30 AM - 3:00 PM

## EXHIBITOR SETUP:

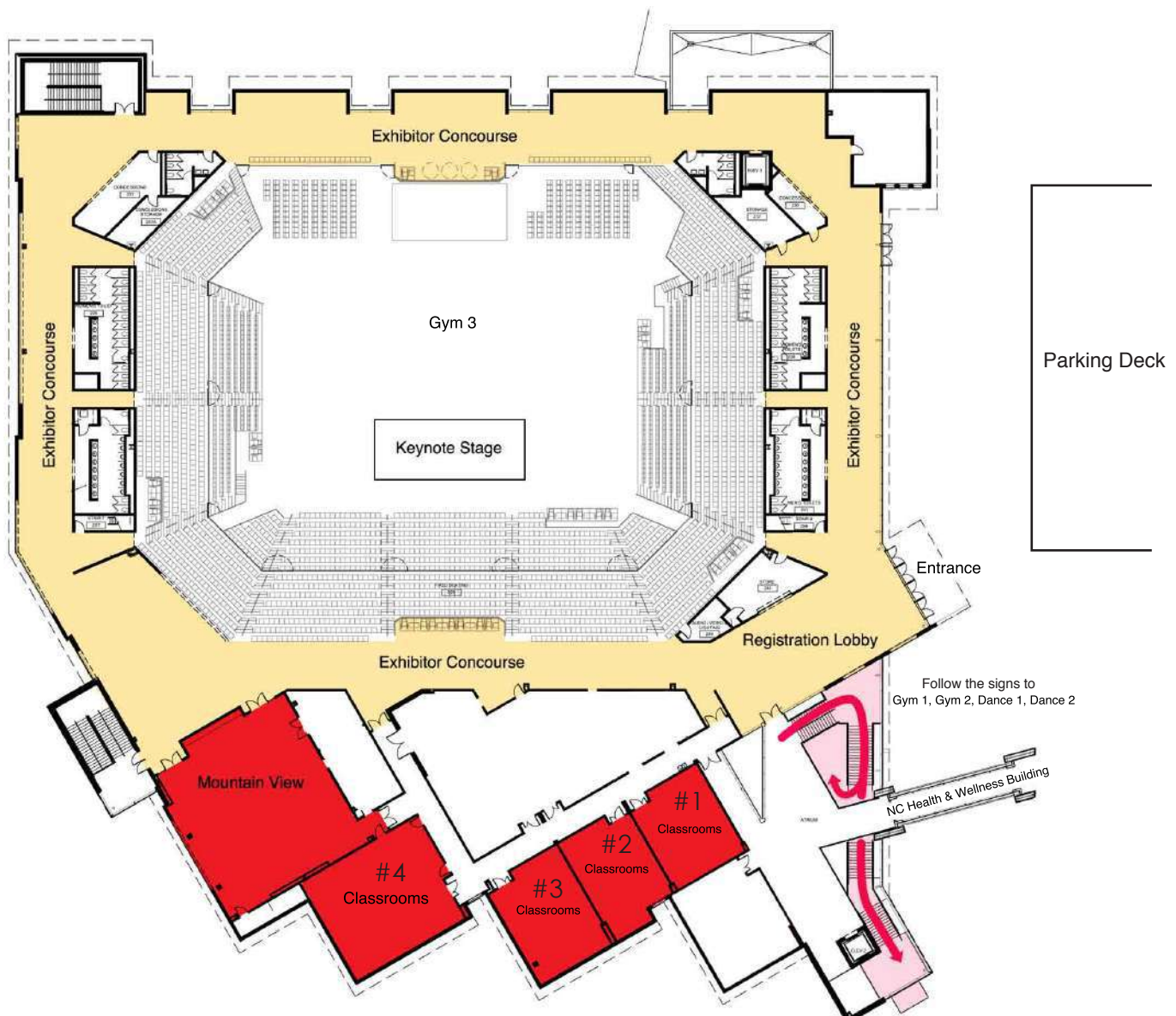
MONDAY 9:45 AM - 2:30 PM AND/OR 4:30 - 7:00 PM

## EXHIBITOR BREAKDOWN:

WEDNESDAY 4:30 - 7:00 PM

DO NOT BREAKDOWN DURING THE KEYNOTE ADDRESS

# SHERRILL CENTER CONFERENCE MAP



# THE PE INSTITUTE “TWEETAWAY” CONTESTS!

This year, we will be live web-streaming each of our keynote sessions through the North Carolina Center for Health and Wellness website: [ncchw.unca.edu](http://ncchw.unca.edu). During these Keynotes and throughout the Institute, on-site participants are encouraged to post comments and pictures on the following:

- National PE Institute Facebook Page
- Twitter with #PEInstitute14

Throughout the day we will be hosting online twitter contests aka “Tweetaways.” An assortment of books, equipment, and other gifts will be awarded to individuals during each tweetaway who are able to best convey the excitement, fellowship and learning that are taking place. Follow along with #PEInstitute14 to play and win!





# OUR TERRIFIC EXHIBITORS

## FLAGHOUSE

### US Games (Gold Sponsor)

PO BOX 7726, Dallas, TX. 75209

Phone: 1-800-327-0484

Website: [www.usgames.com](http://www.usgames.com)

Melissa Gosling, [mgosling@bsnsports.com](mailto:mgosling@bsnsports.com)

### SPARK (Silver Sponsor)

438 Camino Del Rio South, Suite 110  
San Diego, California 92108

Phone: 619-293-7990

Website: [www.sparkpe.org](http://www.sparkpe.org)

Ellen Ormsby,

[ellen.ormsby@schoolspeciality.com](mailto:ellen.ormsby@schoolspeciality.com)

### Flaghouse (Silver Sponsor)

601 US Highway 46 W  
Hasbrouck Hts, NJ 07604

Phone: 1-800-793-7900

Website: [www.flaghouse.com](http://www.flaghouse.com)

John Smith, [John.Smith@flaghouse.com](mailto:John.Smith@flaghouse.com)

### Action Based Learning

3936 Amberwood Drive, Addison, TX 75001

Phone: (469) 730-3577

Website: [www.abllab.com](http://www.abllab.com)

Jean Blaydes Moize,

[Jean@actionbasedlearning.com](mailto:Jean@actionbasedlearning.com)

### EKHO

1901 Diplomat Dr. Dallas, TX 75234

Phone: 612-702-8007

Website: [www.ekho.us](http://www.ekho.us)

Cory Mortenson, [cory@ekho.us](mailto:cory@ekho.us)

### Carolina Sport and Fitness

Triphammer Mall 2255 N. Triphammer Rd.  
Ithaca, NY 14850

Phone: 1-877-524-8121

Website: [www.carolinafitness.com](http://www.carolinafitness.com)

Steve Anceravage,

[sranceravage@carolinafitness.com](mailto:sranceravage@carolinafitness.com)

### The First Tee

425 South Legacy Trail,  
St. Augustine, FL 32092

Phone: (904) 940-4300

Website: [www.thefirsttee.org](http://www.thefirsttee.org)

Benna Cawthorn,

[bcawthorn@thefirsttee.org](mailto:bcawthorn@thefirsttee.org)

### Focused Fitness

2426 S. Dishman Mica Rd  
Spokane, WA 99206

Phone: 509.327.3181

Website: [www.focusedfitness.org](http://www.focusedfitness.org)

Alex O'Brien, [Alex@focusedfitness.org](mailto:Alex@focusedfitness.org)



### Foundational Fitness

7549 Oak Circle Dr.

Middleton, WI 53562

Phone: 1-888-957-8880

Website: [www.foundationalfitness.com](http://www.foundationalfitness.com)

John Ditter, [John@foundationalfitness.com](mailto:John@foundationalfitness.com)

### FunkyMoves

Minneapolis, MN, USA

Phone: 612-294-0448

Website: <http://www.funky-moves.co.uk>

Ryan Dean Hoggan,

[ryan@funky-moves.com](mailto:ryan@funky-moves.com)

### Gardner Webb University

110 South Main Street P.O. Box 997

Boiling Springs, NC 28017

Phone: 704-406-4000

Website: [www.gardner-webb.edu](http://www.gardner-webb.edu)

Lamont Reeves, [Lreeves@gardner-webb.edu](mailto:Lreeves@gardner-webb.edu)

### Gopher

2525 Lemond St. SW, PO Box 998

Owatonna, MN 55060-0998

Phone: 1-800-533-0446

Website: [www.gophersport.com](http://www.gophersport.com)

Andy Tupy, [andyt@gophersport.com](mailto:andyt@gophersport.com)

### Great Activities Publishing Company

PO Box 51158,

Durham, North Carolina 27717

Phone: 1-800-927-0682

Website: [www.greatactivities.net](http://www.greatactivities.net)

Artie Kamiya, [artie@greatactivities.net](mailto:artie@greatactivities.net)

### HOPSports, Inc.

5890 La Costa Canyon Ct,

Las Vegas, NV 89139

Phone: 1-661-702-8946

Website: [www.hopsports.com](http://www.hopsports.com)

### Human Kinetics

1607 N. Market Street,

Champaign, IL 61825

Phone: 1-800-747-4457

Website: [www.humankinetics.com](http://www.humankinetics.com)

Thad Caldwell, [thadc@hkusa.com](mailto:thadc@hkusa.com)

### Interactive Health Technology

1101 W 34th St. #213

Austin, TX 78705-1907

Phone: 1-512- 522-9354

Website: [www.ihntusa.com](http://www.ihntusa.com)

Beth Kirkpatrick, [beth@ihntusa.com](mailto:beth@ihntusa.com)

### MOVABLE

6802 W. Snowville Road, BLDG C

Brecksville, OH 44141

Phone: 1-440-746-1234

Website: [www.movable.com](http://www.movable.com)



Michael Werniowski, [michael@movband.com](mailto:michael@movband.com)

### Moving to Success

PO Box 141, Gramling, SC 29348

Phone: 864.680.8471

Website: [www.movingtosuccess.com](http://www.movingtosuccess.com)

Dan Young, [Dan@MovingToSuccess.com](mailto:Dan@MovingToSuccess.com)

### Peaceful Playgrounds

17975 Collier Ave. Unit 5,

Lake Elsinore, CA 92530

Phone: 951-245-6970

Website: [www.peacefulplaygrounds.com](http://www.peacefulplaygrounds.com)

Melinda Bossenmeyer,

[mbossenmeyer@gmail.com](mailto:mbossenmeyer@gmail.com)

### Polar Electro

1111 Marcus Ave,

Lake Success, NY 11042

Phone: (800) 227-1314

Website: [www.polar.com/us-en](http://www.polar.com/us-en)

Matt Zuccarello,

[matt.zuccarello@polar.com](mailto:matt.zuccarello@polar.com)

### Rocky Mountain Pedometer Co.

P.O. Box 15481

Boise, Idaho 83715-5481

Phone: 1-877-685-9059

Website: [www.gr8pedometers.com](http://www.gr8pedometers.com)

Bonnie Hopper, [hopperbb@aol.com](mailto:hopperbb@aol.com)

### S&S Worldwide

75 Mill Street, Colchester, CT 06415

Phone: 1-800-288-9941

Website: [www.swww.com](http://www.swww.com)

Sandy Cervini, [cervini@swww.com](mailto:cervini@swww.com)

### Skatetime

1150 Stringtown Road,

Berryville, Va 22611

Phone: 540-533-4270

Website: [www.skatetime.com](http://www.skatetime.com)

Joyce Dunois, [joycedunois@skatetime.com](mailto:joycedunois@skatetime.com)

### Skillastics

PO Box 1513 Carona, California 92879

Phone: 1-888-842-7746

Website: [www.skillastics.com](http://www.skillastics.com)

Sandy "Spin" Slade, [sslade@skillastics.com](mailto:sslade@skillastics.com)

### UCS Inc.

P.O. Box 657

Lincolnton, North Carolina 28092

Phone: 800-526-4856

Website: [www.ucsspirit.com](http://www.ucsspirit.com)

Jason Schwartz,

[jasonschwartz@ucsspirit.com](mailto:jasonschwartz@ucsspirit.com)



# NOTES & NETWORKING

Please feel free to use this page for networking and general note-taking.

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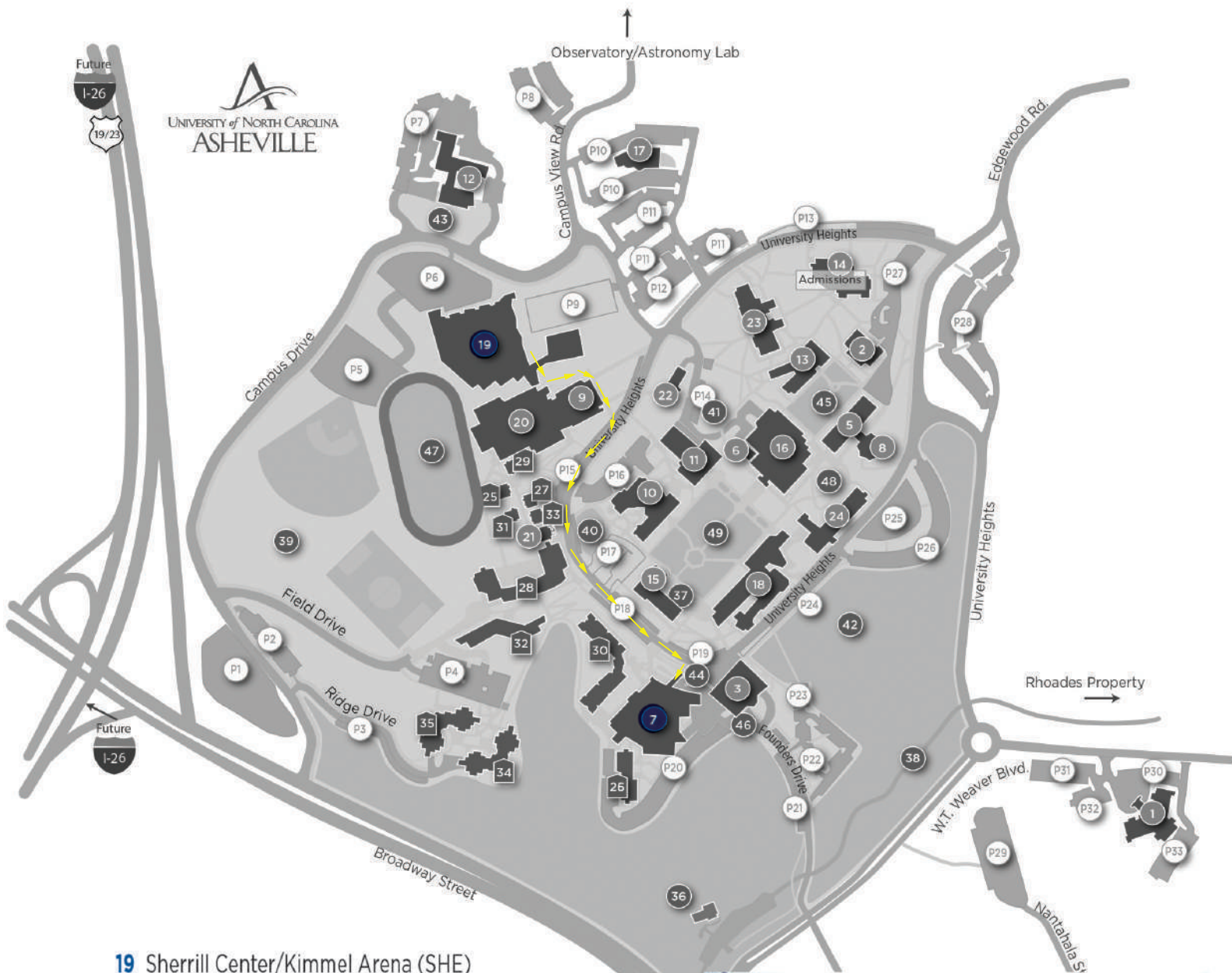
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**19 Sherrill Center/Kimmel Arena (SHE)**



**2014 National PE Institute Headquarters**  
 SHERRILL CENTER  
 227 CAMPUS DRIVE  
 ASHEVILLE, NORTH CAROLINA 28804

**7 Highsmith Union (HIG)**



**Monday's Lunch Location**  
 HIGHSMITH UNION