



NON-VERBAL COMMUNICATION

Unit: Communication

NON-VERBAL COMMUNICATION

- Seeing and receiving wordless messages
- Expresses more of a meaning than verbal communication
- Understanding the message
 - 7% by spoken word
 - 38% by the tone of voice
 - 55% by body language



TYPES OF NON-VERBAL COMMUNICATION

- Eye contact
- Touch
- Body language and posture
- Gestures
- Facial expressions
- Object communication such as clothing and hairstyles
 - Healthy people usually pay more attention to dress
 - People who are feeling ill show much less interest
 - Health care workers – neat and clean uniform



NON-VERBAL COMMUNICATION

- For the birds video



FORMS OF NONVERBAL COMMUNICATION

- Oculistics
 - Eye communication (ocular)
- Haptics
 - Study of touch (body to body contact; hug, high five, fist bump, handshake)
- Vocalics/paralanguage
 - How you use your voice; tone, pitch, pace, volume, pauses/silence



FORMS OF NONVERBAL COMMUNICATION

- Kinesics
 - Body movement, gestures, facial expressions
- Proxemics
 - Proximity; spacial distance between you and others
- Artifactual
 - Item we put on ourselves to define who we are



ASSIGNMENT

- Choose one of these forms of Nonverbal communication and design an experiment
- Speak with me about topic to get approved (no approval means no grade)
- Implement the experiment on multiple people
- Write a report of your response
- Have the option of working with a group 2-3 people or individual.
- *Be careful, Be cautious, Be intelligent on what you choose to do. Do what you want, but I must approve first. Go outside your comfort zone a bit.



- Assignment Due Tuesday, September 11, 2018.



ASSIGNMENT FORMAT

- Report needs to be typed double spaced, must include headings (Introduction, Experiment, etc) that are flush to the left, by itself, and bold italicized
 - ***Introduction*** (1 paragraph)- standard, attention grabber, thesis, preview
 - ***Experiment*** (1-2 paragraphs)- What are you going to do, where you going to go, what form are you studying, what are you going to do with that form, who are you to do it to, etc.
 - Prediction!!!
 - ***Results*** (1 paragraph)- relate what you saw
 - Group people together if there are similar responses don't write about each person individually; example positive/negative/outcasters
 - ***Discussion*** (2-3 paragraphs)- Answer why? Analyze.
 - Address prediction
 - ***Conclusion*** (1 paragraph)

