

APLANG

Mr. Bosley

Columnist Study 3.1

“NFL Playoffs: Why Football Needs Violence” by Buzz Bissinger

1. SOAPSTone: fully develop each answer. Pay particular attention to Purpose and Audience.
2. Identify one language term for the editorial and show me a textual reference that supports this classification. Then in a well written paragraph discuss **how the language** used by the author **helps or hinders the purpose of the editorial**.
3. When Bissinger writes about Alan Schwarz and the topic Schwarz covers, does the inclusion of this information and this type of writing (language use, tone, etc.) strengthen Bissinger’s point? Does the paragraph help Bissinger win over his audience? Explain your opinion.
4. Much of this editorial is written in the first person. It is largely Bissinger’s observations and comments about himself and his likes. Is this an effective way to persuade an audience? Explain the benefits and/or limitations you find in this type of address in this editorial.
5. Identify 2 rhetorical devices being used in this article and describe the effect of each on the overall purpose and argument.

The article can be found at:

[www.thedailybeast.com/articles/2011/01/18/nfl-playoffs-buzz-bissinger-on-why-football-needs-violence.html](http://www.thedailybeast.com/articles/2011/01/18/nfl-playoffs-buzz-bissinger-on-why-football-needs-violence.html)