

Name: _____

Invention Project



You are an inventor during America's Second Industrial Revolution, and you have just invented a groundbreaking new product. After creating a prototype of your product, your job is to market your invention and let people know why they should buy it. After researching your product and completing the biographical information below you are to develop **a poster that will advertise your product to the public**. All responses must be answered thoroughly in complete sentences. Color and creativity counts, so if you are not confident in your artistic abilities, find or create images online to meet the requirements.

My Research Topic:

Inventor: _____

Invention: _____

Inventor Biography:

Who are you? Where and when were you born?

What are three interesting facts about yourself?

Invention Description:

What did you invent? What was/is it used for? How does it work?

Who will benefit from your invention? How does it make life easier? What need or problem does it solve?

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How has this product been improved upon from the time it was invented to the present? How has it evolved?

Invention Sales Information: (be creative with this section!)

What is your company name? (Ex. Photo Bomb Camera Company)

What is your company slogan **and** logo?

Customer Testimonials: Write this here and on your poster!

Include **at least one** testimonial from a happy customer. Your testimonial must contain concrete details!

- Example: "I don't know what I would do without the Spinning Jenny! My factory is able to produce three times more wool than we could without it!"
- Testimonial:

Name: _____

PROJECT CHECKLIST

Once you are finished with your research, create your advertisement!

Your poster **MUST** include the following:

- ☐ Invention Name
- ☐ Inventor's Name
- ☐ Company name and slogan
- ☐ Important information about your invention that will **appeal to the group of people who should buy it**
 - ☐ Purchasing Information
 - ☐ Testimonial
 - ☐ Picture(s) of invention
 - ☐ Picture of inventor
 - ☐ Color and creativity!