

Name That Business

You have been studying many aspects of becoming an entrepreneur. Now, it is time to put that knowledge to work.

You are responsible for starting some type of pizza business. It can be a home delivery only, a store, or be creative and come up with your own idea. Eventually your business will become a franchise

Complete the following tasks:

1. Create a name for your pizza business
2. Write an advertisement for the Daily New advertising your business (full page ad)
3. Identify a strategy for getting customers to come to buy from you or come to your restaurant as opposed to going to your classmate's pizza business.
4. Create a commercial about your business to present to the class. The commercial must be at least 60 seconds (1 min.) You will be timed.

*Scoring Guide

*Create A Name 0 - 10 Points _____

*Advertisement (full page-Layout is appealing) 0 - 25 Points _____

*Strategy to attract customers 0 - 30 Points _____

*Commercial Presentation to the Class 0 - 30 Points _____

* Turned in Task sheet 5 Points _____

Total _____/100 points

Turn this assignment sheet in when you present your commercial!!!

Name: _____