

Newscast - Presentation and Planning : PBL Unit: Weather Forecast

Teacher Name: **Mrs. Sayre**

Student Name: _____

CATEGORY	4	3	2	1
Accuracy of Facts	All supportive facts are reported accurately (3 of 3).	Almost all facts are reported accurately (2 of 3).	One fact is reported accurately.	No facts are reported accurately OR no facts were reported.
Attire	Very professional clothing and accessories.	Business casual look.	Clean and attractive student look. Attire does not detract from credibility of presentation.	Sloppy appearance which detracts from credibility of presentation.
Graphics	Graphics include some original material and are clearly related to the material being presented.	Graphics are clearly related to the material being presented, but none are original.	Graphics include some original material but are only somewhat related to the material being	Graphics are not related to the material being presented.
Duration of presentation	The newscast was between 5 and 10 minutes and did not seem hurried or too slow.	The newscast was between 3 and 5 minutes but seemed SLIGHTLY hurried or too slow.	The newscast was between 1.5 and 3 minutes but seemed VERY hurried or too slow.	The newscast was too long or too short.
Enthusiasm	Facial expression and body language show a strong interest and enthusiasm about the topic throughout the	Facial expression and body language show a strong interest and enthusiasm about the topic throughout the	Facial expression and body language show some interest and enthusiasm about the topic throughout the	Facial expression and body language depict apathy or boredom with the topic.
Research and Preparation	Group researched the subject and integrated 3 or more "tidbits" from their research into their newscast.	Group researched the subject and integrated 2 "tidbits" from their research into their newscast.	Group researched the subject and integrated 1 "tidbit" from their research into their newscast.	Either no research was done or it was not clear that the group used it in the newscast.
Point of View - Purpose	Newscast establishes a purpose at the beginning and maintains that focus throughout! Cohesive	Establishes a purpose at the beginning, but occasionally wanders from that focus. Some safety measures are	The purpose is somewhat clear but many aspects of the newscast seem only slightly related. Few	It was difficult to figure out the purpose of the newscast. No safety measures are mentioned.
Financial Literacy	Covers the financial impact.	Slightly covers financial impact.	Barely covers financial impact.	Does not mention financial impact.