



# Applied Technology Center

Class Syllabus  
FALL 2017

Course Title: **Video Production**

*Active Participation is a MUST*

Instructor: Martha A. Menchinger  
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Textbook for Course: "Television Production & Broadcast Journalism"  
&  
Final Cut Pro Tutorial Manual  
(Assigned to you in class by Instructor)

Location: ATC (Building B) Room #B-211

## Course Description

This behind the scenes course facilitates the technical applications of professional Television production methods to include: Scriptwriting, Camera operation, Lighting set-up, Audio production and Editing using high-end editing software such as: Final Cut Pro, Adobe Premiere and I Movies. This course is geared for the technically savvy student interested in pursuing the many exciting careers in Television Production.

The ATC, where Academic Skills go to Work!

### Pre-production phase.

Introduction of Television Production jobs, Vocabulary, Scripting, Editing software (Music, Graphics and Editing) and TV field Equipment.

Completion of individual scripts is mandatory.

Producing duties will include: Determination of talent needs, location scouting, location taping, narration recording, music selection, special effects creation and editing.

Shooting of all scenes with teammates determined by script.

Post – Production - Groups finalize all shooting, create “Rough Cut” of show, lay down narration, recording music, create graphics, finalize editing program.

### Grading scale 1<sup>st</sup> Nine Weeks

-Exams & Exercises	30%
-Class Participation	25%
-Projects ( <b>Edited programs &amp; Individual Script</b> )	45%

### Grading scale 2nd Nine Weeks

-Individual Contribution	35%
-Projects ( <b>Edited programs</b> )	45%
-Final Exam	20%

-Quizzes & Exercises– Quizzes & Exercises are designed to determine the knowledge students have of the various production phases and the finer points of editing

–Class & Individual Participation – Student actively engages in class discussions, exercises and projects to include: Pre-Production activities, Production activities and Post Production activities. i.e. editing, digitizing footage, creating graphics, creating sounds effects and creating music beats.

-Individual Script & Video Productions Students must actively participate in the script creation, shooting and post–production duties of their team video projects. Complex editing techniques must be featured in the programs to include narration, graphics creation, musical enhancements, animations, sound effects, special effects and fast-paced editing sequences

-Mid-Term & Final Exam – True & False, Fill-in-the-blank- & Essay exams based on exercises, classroom handouts and discussions.

### **Class Expectations**

The ATC, where Academic Skills go to Work!

ACTIVE participation is a MUST  
Treat Equipment with care  
Be Professional  
Be on Time and Be Prepared  
No Food or Drink in workspace  
Be Respectful to me and your teammates  
HAVE FUN

**\*Duration and Dates of each unit are subject to change**