



Applied Technology Center

Class Syllabus
FALL 2017

Course Title: **Introduction to Studio Production**

Active Participation is a MUST

Instructor: Martha Menchinger
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Textbook for Course: "Television Production & Broadcast Journalism"

Location: ATC (Building B) Room # B-210

Course Description

This behind the scenes course facilitates the technical functions of TV Studio Production to include: Cable wrapping, Camera operation, Microphone set-up and operation, Directing, Lighting Set-up, Set design and Audio Board operation. Students will learn and work with various software programs for editing, music and graphics creation. This course is geared for the actively engaged student interested in pursuing the many exciting careers in *Live* Television Production

First Nine Weeks -

The ATC, where Academic Skills go to Work!

Introduction to the ATC TV Studio. Practical hands-on experience learning cable wrapping, microphone set-up, camera operation, audio board operation, master control room duties, directing, lighting set-up and set design. Students will learn and work with various software programs for music editing, video editing and graphics creation.

Rehearsals and taping of first live show “School Talk”.

Second Nine Weeks Live Shows - In addition to the monthly “*School Talk*” broadcast, all students will be responsible for completion of one Individual show production. The student will select their show dates. Each student will write a comprehensive script for his or her show beforehand. Student will coordinate and schedule all talent needs (who will appear on their shows). Student is also responsible for set design and all props needed.

Individual student shows will be finalized by editing footage from show, creating graphics (included open animations and closing credits) along with music creation. Student will burn final show on to a DVD. Copies will be available for student, guests and teacher.

Grading scale 1st nine Weeks

-Exams & Exercises	30%
-Class Participation (Studio Lab)	35%
-Projects Live Shows (School Talk)	35%

Grading scale 2nd nine Weeks

-Class Participation (Studio Lab)	40%
-Projects Live Shows (School Talk & Individual Shows)	40%
-Final Exam	20%

-Quizzes & Exercises – Tests are designed to determine the knowledge students have learned Studio functions and equipment and of the various editing software program learned.

-Studio Lab Participation – Demonstration of active engagement in all studio shows and classroom activities.

-Live Studio Projects and Show Scripts - Each student must actively and energetically participate in the preparation and successful execution of each live studio show. This includes the “School Talk” broadcast and all “Individual Student” shows. Attendance at all taping days is expected and active assistance in studio set up and break down is mandatory.

The ATC, where Academic Skills go to Work!

-Mid-Term & Final Exam – True & False, Fill-in-the-blank & Short essay questions based on studio functions and software knowledge.

Class Expectations

ACTIVE participation is a MUST

Treat equipment with care

Be Professional

Be on time and be prepared

NO FOOD OR DRINK IN Studio or Classroom workspace

Be respectful to Guests, Teacher & Fellow students

***Duration and Dates of each unit are subject to change**