



Applied Technology Center

Class Syllabus

Course Title: **Advanced Video Production**

Active Participation is a MUST

Instructor: Martha Menchinger
803-981-1100
mmenchin@rhmail.org

Textbook for Course: Final Cut Pro Manual
(Assigned to you in class by Instructor)

Location: ATC (Building B) Room # B-211

Course Description

This course is geared for the mature, technically savvy, self-motivated student. All students will gain skills in advanced functions of professional editing to include: special effects and audio effects. The student will master the use of various software programs such as: Final Cut Pro, Adobe Premiere, Motion, Soundtrack Pro, Livetype and Garageband. This course is geared for the advanced student interested in pursuing further opportunities in Television & Film Production

First Nine Weeks

Editing software review

Camera exercise
Green screen production
Storyboarding exercise
Music Video production started

Second Nine Weeks

Music Video production finished
Composting exercise
PSA production
10-minute movie production
Original term paper on an actor or director of your choice

Grading scale 1st nine weeks

-Review Exercises	40%
-Class Participation	20%
-Edited projects	40%

Grading scale 2nd nine weeks

-Class Participation	40%
-Final Productions & Term paper	40%
-Final Exam	20%

-Exercises – Exercises are designed to determine the knowledge students have of the various production techniques and the finer points of editing.

-Class Participation – All students must actively engage in classroom exercises and productions.

-Production Projects - Students must actively participate in the script creation, taping and post–production duties of their team video projects. Complex special effects editing techniques must be featured in all productions. Audio levels will be corrected for each production (no exceptions), animated graphics must be creative and original, Music creation and enhancements must be well thought out and augment the production, Green screen videos must feature interaction with backgrounds. All videos need to be edited for maximum effect and appeal to the audience.

-Final Exam – True & False, Fill-in-the-blank and Short essay questions based on all course content.

Class Expectations

ACTIVE participation is a must
Be Professional
Be on Time and Be Prepared
Treat Equipment with care
Keep a clean workspace
Be respectful
HAVE FUN

***Duration and Dates of each unit are subject to change**

The ATC, where Academic Skills go to Work!