

# Entrepreneurship

## Crest Monopoly

Your team has been hired by Hasbro to create a new board game. Each team will be creating a new version of Monopoly to sell to the public. After you create your game, you will be creating a presentation to present to the Hasbro Board of Directors, to see if they will fund your game for production.

Before you begin designing, your team must answer some questions to get your ideas flowing. Jotting down your ideas first, then designing will help your team create a great board game. Type your answer in the appropriate box. The box will expand as needed. Do not adjust the font style/size/color unless otherwise instructed. *This also means you should not just copy and paste from websites as the font will look different.*

### Your Objective

To create a Crest Monopoly version board game. You will be creating the actual game and the class will be playing your board game.

### STEP 1:

Answer the following questions.

|   |  |
|---|--|
| <b>Board Game Name?</b>   |  |
| <b>10 Community Chess Cards</b><br>Type all the card information here   |  |
| <b>10 Chance Cards</b> Type all the card information here   |  |
| <b>4 "Railroad" spots</b> Type all the names here.  |  |
| <b>4 "Utility" spots</b> Type all the names here & money amount   |  |
| <b>6 Neighborhood Names (3 properties each)</b> Type all the neighborhood property names here. Use color to color coordinate each neighborhood. |  |
| <b>2 Neighborhood Names (2 properties each)</b> Type all the neighborhood property names here. Use color to color coordinate each neighborhood. |  |
| <b>MUST have these squares - you can rename them but must be similar</b>  | Go to jail<br>Jail/Just visiting<br>Go<br>Free Parking |

## **Step 2 | Creating the Game Board**

Using a poster board, create your game board. *You will be given class time to complete this task.*

Your game board must have...

- ☐ **Lots and Lots of Color -- Color must be used to enhance your board and organize your board game**
- ☐ **Neat handwriting or everything typed**
- ☐ **Chance and Community Chest Cards made and cut out**
- ☐ **Appropriate neighborhood names**
- ☐ **Appropriate prices for things**
- ☐ **Tokens of some sort to use as “people”**

## **Step 4 | Sales Pitch Presentation**

Create a presentation over your creation for the Hasbro Board of Directors. Your presentation must try to convince the board of directors that your game is better than any other teams. Here are some things you can include in your presentation...

- ☐ Picture of your board game
- ☐ Your “neighborhoods” and how they relate to the consumer
- ☐ The unique features of your new board game
- ☐ Anything else that would help the board to decide which game to choose

Each team will present their presentation. ALL team members must be involved in the presentation and speak at some point during the presentation.

After everyone has presented their board game, each team will play the other teams games.