



# YOUNG ENTREPRENEUR FOUNDATION

## Projecting Profit

### Exercise 3-5

#### EXAMPLE

- |   |                   |
|---|-------------------|
| 1. ESTIMATE ONE UNIT OF YOUR REVENUE<br>(ONE PRODUCT OR ONE SERVICE)                    | 1. \$100          |
| 2. ESTIMATE THE EXPENSE OF THIS UNIT<br>(THE COST TO MANUFACTURE, SUPPLIES, TIME, ETC.) | <u>2. -\$75</u>   |
| 3. SUBTRACT #2 FROM #1<br>(EXAMPLE: $100 - 75 = 25$ )                                   | 3. \$25           |
| 4. DIVIDE YOUR ANSWER BY #1<br>(EXAMPLE: $25/100 = 25$ )                                | 4. $\$25/\$100 =$ |
| 5. <b>YOUR PROFIT</b>   | <b>5. 25%</b>     |

#### WORKSHEET

- |                                      |          |
|--------------------------------------|----------|
| 1. ESTIMATE ONE UNIT OF YOUR REVENUE | \$ _____ |
| 2. ESTIMATE THE EXPENSE OF THIS UNIT | \$ _____ |
| 3. SUBTRACT #2 FROM #1               | \$ _____ |
| 4. DIVIDE YOUR ANSWER BY #1          | _____ %  |