



YOUNG ENTREPRENEUR FOUNDATION

Personal Creativity Capture

Exercise 2-3

1. Think about the people, places, and things that bring out your most creative ideas (e.g., Visiting certain places, reading books, etc.). List them.

- a. _____
- b. _____
- c. _____
- d. _____
- e. _____
- f. _____

2. Commit to a way of capturing and reviewing your creative ideas on a regular basis. (Journal + review with friends, other). What is it about this process that would work for you?

- a. _____
- b. _____
- c. _____
- d. _____
- e. _____
- f. _____

3. Commit to a way of capturing and reviewing your creative ideas. (Journal + review with friends, other). Discuss why this would work for you.

‡ **2-3 FOLLOW-UP HOMEWORK:** Use one of the “idea capture” concepts discussed in exercise 2-3 to log your business ideas. Plan a time to review this log (e.g., weekly, monthly) and write it in your calendar.