Modeling the Masters

	Carala Classussus											
<u>Series</u>	Google Classroom Question Post with Video Link	<u>Points</u>	Component	Answers:								
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Walt Disney	Watch the video and identify the lessons illustrated in this video.		3 3 Lessons	Find something you love/passion	Push the Boundaries	Stay top of Mind						
,	Watch the video and provide the lessons that are learned from this		51	Build a great	Duild aloudy	Sell to big	Leverage big	lanata				
<u>Harley Davidson</u>	entrepreneur. Watch the video and provide the lessons this	;	5 5 Lessons	team	Bulla slowly	companies	brands	Innovate				
Milton Hershey	entrepreneur believed were important.	:	3 3 Lessons	Be persistent	Innovate	Treat people with respect						
P.T. Barnum	Watch the video and answer what action tips can be learned.		3 3 Action Tips	Sell something unique	Promote, promote, promote	Showcase yourself						
	Watch the video and write what her action items are. Also provide Carmichael's favorite task of Mary Kay		3 Action items and her best	Break down barriers in your	Live by the Golden	Be	Write 6 tasks each day and					
Mary Kay Ash	Ash.	4	4 task	way	Rule	enthusiastic Make	set deadline					
Hewlett Packard	Watch the video and tell me who the two founders are and what action items are emphasized.		2 founders & 3 action items	Think about more than money	Adopt a survivor mentality	innovation a part of everything you do						
Ray Kroc	Watch the video and answer what action items are discussed to model success. Also tell me what Ray originally sold.		3 action items to model success & what he originally sold	·	You are only as	Be a part of	paper cups					
Tim Hortons	Watch the video and share the action items illustrated for franchise success		3 3 action items	Match your talents with your passion	Treat your franchisees	Create a unique point	рарог сарс					
TIII HOILOIIS	Watch the video. Tell me	•	3 action items	Put yourself in	as partifiers	ullerentiation						
Simon Fuller	what action tips he provides and what band name he changed (how was it changed?).	4	and what band name he changed-how	your customer's shoes	Know what you are good at	Paint a vision for your customers	Spice to Spice Girls					
Akio Morita	Watch the video. What country did Sony begin and what action items does the company use for success?	4	Country origin & 3 action items		Find a good company name and product name	Look after your people	Japan					
Jenny Craig	Watch the video and tell what action items allowed the company to sell for over \$600 Million.		3 3 action items	Promote, promote, promote	Offer products and services	Never give up!						
John Johnson	Watch the video. Answer what political obstacle Johnson overcame and the action items to model success.		4 3 lessons		Master the art of the sale		1st black entrepreneur success					
Debbi Fields	Watch the video and answer what action items Debbi used for success?		3 3 action items	Don't let rejection hold you back	Let customers try before they buy	Good enough never is						
King Gillette	Watch the video to find the lessons that can be used based on his huge success.		3 3 lessons	Don't let experts tell you what you can't do		Form partnerships to build your customer base						
Ingvar Kamprad	Watch the video and list what action items are modeled for success and what the first item was Ingvar sold.		3 action items & first item he		Lead by	Never waste your time	pencils					
	Watch the video and list the			Don't stop at	Love what		,					
Estee Lauder	action items to be learned.		3 3 action items	the first no	you do	Sell, Sell, Sell						
Point total		58	В									

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Student Name	W.D3	H.D5	M.H3	PT.B3	M.K.A4	H.P5	R.K4	T.H3	S.F4	A.M4	J.C3	J.J4	D.F3	K.G3	I.K4	E.L3	
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