



**Tuscarawas County Office**  
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## Minutes East Central Ohio ESC Regional Business Advisory Council Meeting January 24, 2023

**Location:** Pritchard-Laughlin Civic Center (Back Conference Rooms)

**Zoom:** Meeting ID: 915 4034 5479  
 Passcode: 383326

<https://zoom.us/join>

### **MEETING AGENDA**

**9:30 – 9:40 am:** Welcome

*Dan Leffingwell gave a brief welcome and talked about the purpose of the work that is being done through the ECOESC Business Advisory Committee.*

**9:40 - 10:05 am:** Business Advisory Council County Meeting Updates

*Keri Rosser addressed the group by explaining that the BAC held three different County Workforce Collaborative meetings in Guernsey, Belmont, and Tuscarawas counties last fall. While the industries may vary in the different counties, the barriers are very similar. Transportation, professional/soft skills, and motivation seem to be the top three barriers. Student programming has been collected in Guernsey as “live” data because the Career Navigators were able to collect the information. Keri expressed that it would be nice to have this data from the other counties and asked the group for assistance in the future. Jason Bunting from Cambridge High School also added that while they are trying to expose students to options by getting them out of the building, giving teachers*



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*the opportunity to see what businesses are in the community and what opportunities are available to students is also a goal of theirs.*

#### **10:05 - 10:20 am: BAC Goals & Achievements**

*Keri Rosser & Jeremy Vittek went over the goals that the ECOESC Business Advisory Council stated in the plan for this year.*

##### *1. Develop Professional Skills for Future Careers*

*Mark Cook & Jeremy Vittek will be trained this summer to offer Leadership Excellence to students. This will primarily be offered to CCMEP students in Belmont County because of the grant that these two individuals are under. This training is a 3 point industry recognized credential that is approved by ODE in every industry.*

*Pre-Apprenticeship Workshops were offered in the month of January for all schools that are participating in that program. Jeremy asked if there were other training sessions that the group was hoping to see from the ESC. Lean Six Sigma training did come up and the ESC will look into funding options and vendors.*

##### *2. Build Partnerships*

*Keri explained that the ESC offers a Career Connections program for 7th and 8th grade students. In Tuscarawas county, it is offered to both grades. In Guernsey, it is offered to only 8th grade students at this time. We are in the process of looking into options to expand into Belmont County in the future.*

##### *3. Coordinate Experiences*

*The goal for this area is to create some sort of a central calendar that schools can see what is happening in the different counties to coordinate events. There is also a goal to put together*



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*one page handouts on the different pathways for in-demand jobs in our area as well. Keri and Jeremy explained that this goal is one that we have not concentrated on as of yet. However, work will begin in this area soon.*

*There was some discussion in the room regarding these goals. It was mentioned that it would be beneficial to have data on young adults to see what they are interested in and then where they actually end up. ODE has put in place that schools must provide follow-up information on all students so we should be able to see some of this data soon. The Cambridge YMCA expressed an interest to work with students in any pathway.*

*The Lt. Governor's Office shared that there are Internships in Information Technology available. Companies are able to be reimbursed 75% of the wages of students who work 120 hours and 100% of the wages for students that work 200 hours.*

*The group was asked whether or not they used the OhioMeansJobs website to post positions. Only one business in the room utilizes the website. The feedback from the group on Zoom was that they had not had much luck with the website. In Guernsey County, the OMJ Office posts a lot of jobs on the website on behalf of the local businesses.*

**10:20 - 10:50 am:** YouScience Presentation - *Andrea Smith, North Point ESC*  
*Dan Leffingwell stated that this was a good segway into the YouScience discussion and introduced Andrea Smith. Andrea Smith explained that North Point ESC covers 4 counties (42 school districts). They provided Teacher/Business Boot Camps. These run for one week in the summer. Teachers are provided with graduate credits. During the week, teachers visit six different businesses. This is a program that could easily be shared/duplicated with our ESC.*



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*Andrea also presented on YouScience and how NPESC uses the product. This program allows students to be exposed to more careers. The difference in YouScience and other options is the aptitude assessments. While the interest inventories are great, students cannot show interest in areas they do not know. Therefore, interests can change. Aptitudes do not change after the age of 14-15 because that is when it solidifies. The program brings both interests and aptitudes together.*

*There is also a place for businesses to interact to see the potential pipeline of workers. Some businesses are even sending out recruiting letters to students based off of the data in the program.*

*Economic Development organizations could use the information to forecast the potential workforce as well. Higher Education could use it to build programs.*

#### **10:50 - 11:15 am: Questions/Discussion**

*During the Q&A, Dan explained that he had a quote for the schools in our area for the program. ECOESC is looking for different ways to get this program paid for but it is important that teachers buy into it as well. Caldwell Schools stated that they just purchased this. They were very impressed with the data they are seeing but having teacher buy-in helped when students began to get frustrated during the assessments.*

*Dan stated that he would send out more information and set up a follow-up call with YouScience for the schools that were interested.*

#### **11:15 - 11:30 am: Wrap-Up**

*The meeting ended at 11:15 am.*





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## SIGN-IN SHEETS



### Regional Business Advisory Council Meeting

January 24th  
 Pritchard-Laughlin Civic Center

I plan to attend:	First Name:	Last Name:	Company/School:	Signature:
In-Person	Wade	Bistor	Cambridge Packaging Inc.	<i>[Signature]</i>
In-Person	Olivia	Brothers	MVHC	<i>[Signature]</i>
In-Person	Clark	Carpenter	Southeastern Med	
In-Person	Ron	Clark	Barnesville High School	
In-Person	Dan	Coffman	Cambridge City Schools	<i>Zoom</i>
In-Person	Amy	Conn	Claymont High School	
In-Person	Mark	Cook	ECOESC	<i>Mark Cook</i>
In-Person	Kellie	Cusick	Bellaire Local	<i>Zoom</i>
via Zoom	Jim	Davenport	Bridgeport Schools	
via Zoom	Jody	Ditcher	Indian Valley	
via Zoom	Carmella	Dixon	Cambridge/Marietta YMCA	<i>Paula Dixon</i>
In-Person	Sandy	Doudna	Ohio Valley Educational Service Center	<i>Zoom</i>
In-Person	Kristina	Estle	Underground Railroad Museum	<i>In person</i>
In-Person	Isaac	Evans	Lu495	<i>Isaac Evans</i>
via Zoom	Matt	Falter	Business Resource Network-OMJ Stark Co.	<i>Zoom</i>
In-Person	Michelle	Fehr	OSU Extension Guernsey County	<i>Michelle Fehr</i>
In-Person	Katie	Good	SE Tech Prep	<i>Katie Good</i>
via Zoom	MICHELLE	GRIMM	Dover Schools	
via Zoom	Rob	Guentter	WDB16	<i>Zoom</i>
In-Person	Heather	Hanson	Belmont-Harrison Vocational	<i>Heather Hanson</i>
In-Person	Mike	Kahoe	Lt. Governor Jon Husted	<i>[Signature]</i>

*Jason  
Red*

*Bunting  
Gray*

*Cambridge H.S.  
Cambridge H.S.*

*Jon C. B. by  
Rody Wally*



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via Zoom	Leslie	Kosanovic	Bridgeport Exempted Village Schools	200m
In-Person	Scot	McMahon	Bellaire High School	Scot McMahon
In-Person	Julie	Mettler	ApprenticeOhio	
via Zoom	Jim	Millet	Garaway	
In-Person	Mark	Murphy	Tuscarawas Valley Local Schools	Mark Murphy
In-Person	Tricia	Nichols	ESC: Cambridge High School	Tricia Nichols
In-Person	Frank	Polen	Buckeye Career Center	Frank Polen
In-Person	Lovel	Quinn	ECOESC/Buckeye Trail	Lovel Quinn
via Zoom	Valerie	Reed	Belmont College	
via Zoom	Abby	Reibenstein	Park Village Health Care	200m
In-Person	Brian	Rentsch	Claymont City	Brian Rentsch
In-Person	David	Rohall	University of Ohio Eastern	
In-Person	Chase	Rosser	East Guernsey Local School District	Chase Rosser
In-Person	Scott	Sabino	Mid-East CTC	200m
In-Person	Tad	Secrest	Caldwell High School	Tad Secrest
In-Person	Bryn	Stepp	Lt Governor's Office	Bryn Stepp
In-Person	Sue	Thomas Sikora	OMJ Guernsey	Sue Thomas
In-Person	Jennifer	Vincent	Cambridge Area Chamber of Commerce	Jennifer Vincent
In-Person	Jeremy	Vitteck	ECOESC	Jeremy Vittek
In-Person	Beth	Warner	Noble Local Schools	Beth Warner
In-Person	Alexis	Wells	CEVSD	Alexis Wells
In-Person	Ira	Wentworth	Indian Valley Local Schools	Ira Wentworth
via Zoom	John	Zucal	Conotton Valley Union Local School District	
In Person	Joe	Beil	Bellaire HS	Joe Beil
In person	James	Shively	Tus. EDC	James Shively