

Student Guidelines

Medical Ethics Magazine Production

Society is faced with many ethical dilemmas, especially in the healthcare field. Many of the concerns and issues have not been addressed by the magazine industry.

As enterprising young publishers, you realize that a magazine gap exists, and that you can fill it with a monthly publication aimed directly at medical ethics.

- Select a topic in medical ethics to research, write an article, and provide medical illustrations. Each article should be approximately 500-750 words long, and the author should take a definite stance on the topic investigated. Make sure you get instructor approval before beginning.
- In preparing the article, library and Internet research should be utilized, using current materials. At the conclusion of each article, **at least four** sources should be cited, using proper referencing format. Format articles using various medical/nursing journals as examples.
- First drafts will be submitted to the instructor for revising, proofing, and editing.
- Once the revisions have been completed, articles will be rewritten and typed for publication.
- As a class, work on advertising, cover design, and layout.
- Once the final drafts of all articles and visuals are complete, the class will assemble the magazine for publication. Typed articles and colored artwork are preferred.

Potential topics in each publication might include:

- Cloning
- Liability, malpractice, and lawyers
- Euthanasia
- Patient abuse
- Stem cell research
- Abortion
- Organ donation
- Surrogate parenthood
- Selection of transplant patients
- Religion, patient's rights, and technology
- Patient privacy and rights
- medical marijuana
- vaccinations
- opioid epidemic
- genetic engineering

Rubric for Article

Task Description: Take a Pro or Con stance on the given topic. Research studies supporting your stance and present in the format of a magazine article

Criteria	weight	Professional	Adequate	Needs Work	Unsatisfactory
Content	50%	<input type="checkbox"/> Demonstrates in depth understanding of topic <input type="checkbox"/> Accurately utilizes researched information in the article	<input type="checkbox"/> Demonstrates understanding of the topic <input type="checkbox"/> Employs research information with an adequate degree of accuracy	<input type="checkbox"/> Demonstrates little understanding of topic <input type="checkbox"/> Employs research information with a fair degree of accuracy	<input type="checkbox"/> Lacks understanding of topic <input type="checkbox"/> Reports only the most basic parts of the information
Written Presentation	20%	<input type="checkbox"/> Well organized content <input type="checkbox"/> Attractive and well designed format <input type="checkbox"/> Clear and easily understood message <input type="checkbox"/> Computer generated with strong visual appeal	<input type="checkbox"/> Content is organized <input type="checkbox"/> Format is adequate <input type="checkbox"/> Message is sufficiently understood <input type="checkbox"/> Computer generated with acceptable eye appeal	<input type="checkbox"/> Content lacks organization <input type="checkbox"/> Format is difficult to follow and poorly organized <input type="checkbox"/> Message not clearly understood <input type="checkbox"/> Computer generated but poorly designed	<input type="checkbox"/> Unorganized content <input type="checkbox"/> Hard to follow <input type="checkbox"/> Message difficult to understand; tendency to wander or ramble <input type="checkbox"/> Handwritten or computer generated with little organization or skill
Research Quality	15%	<input type="checkbox"/> Resources cited <input type="checkbox"/> Use of reliable sources <input type="checkbox"/> Accurate analysis of research	<input type="checkbox"/> Resources cited <input type="checkbox"/> Sources have some reliability <input type="checkbox"/> Adequate analysis of research	<input type="checkbox"/> Resources not cited <input type="checkbox"/> Questionable reliability of sources <input type="checkbox"/> Basic information with questionable accuracy	<input type="checkbox"/> Resources not cited <input type="checkbox"/> Little reliability of sources <input type="checkbox"/> Inaccurate information
Visual Appeal	15%	<input type="checkbox"/> Imaginative; original <input type="checkbox"/> Use of graphics make the message "come alive"	<input type="checkbox"/> Creativity is acceptable <input type="checkbox"/> Use of graphics adequate to present message	<input type="checkbox"/> Little creativity used <input type="checkbox"/> Poor selection of graphics	<input type="checkbox"/> No originality <input type="checkbox"/> Graphics do not tie in with the message

Assignment Score _____

+ Beyond/Bonus _____

= Final Score _____