

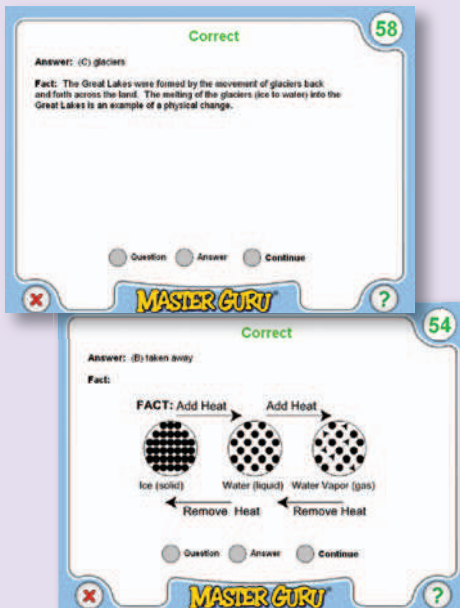
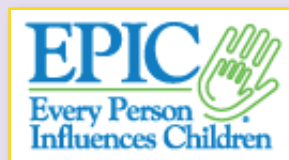
Each Correct Answer Is Explained

- There's always a fact, definition, grammar rule, solution, or hint that helps explain the correct answer.
- Designed to help students learn the curriculum in-depth, not just regurgitate facts.
- Hundreds of critical-thinking-skills questions: listening passages, reading for detail, Venn diagrams, analogies, pattern recognition, logical reasoning, sequencing and classification, knowledge of genre, state specific maps, charts, graphs, and many, many more.

Character Education Questions and Tips Included

- Character Matters! Watch for these tips woven into all four subject areas developing character while teaching state specific content.
- Encourages personal character development, reinforcing: respect, responsibility, citizenship, caring, self-reliance, trustworthiness, fairness, honesty, and open-mindedness.
- Twenty-five percent of the questions come with a "Character Matters" tip.
- Questions developed by EPIC: Every Person Influences Children, a national non-profit organization founded to help adults raise responsible children (www.epicforchildren.org).

Part of this mission is to help teach children the fundamentals of positive behavior and character development. Master Guru does this in a fun way.



COMMENTS

Ask any educator who's used Master Guru and you'll hear something like this:

"We went from 78.6% to 86.2% passing on the English language arts exam. The only thing we did differently was use Master Guru!" —Ms. Elaine Moon, Principal

"The kids are absolutely loving Master Guru. We are using it in our Title I A.I.S. program and the kids are really tuning in. They ask to play it all the time. That's all they talk about." —Ms. Judy Leary, Director of Technology

"The kids were very engaged. They had so much fun, they didn't want to stop playing (Master Guru)." —Dr. Susan Krickovich, Director of Curriculum and Instruction

"We play the game during recess. The kids really get into the game. They love playing it." —Ms. Meg Thompson, 4th Grade Teacher

Here are some excerpts from a study conducted by Niagara University:

"... teachers observed that the students were excited on the days they used the software. It was something they looked forward to and were enthusiastic about."

"... teachers indicated that the software exposed them to different thinking skills and applying concepts in different ways."

"Teacher data and the responses in student questionnaires indicated that both teachers and students thought MG helped them prepare for the math exam."

Reasons to add Master Guru to your district's educational resource library today:

- It works—students "edutain" themselves, allowing teachers to re-allocate their time for maximum efficiency.
- Acclaimed Educational Software currently used in over 700 elementary schools throughout New York State.
- Proven to help raise test scores, Master Guru is the most comprehensive educational program available to schools.
- It's the only educational tool that combines ELA, Math, Science, and Social Studies—and offers character-building questions as well!
- It's specifically designed in accordance with your state's standardized tests.
- It provides a record of which questions students miss, helping you pinpoint particular problem areas.
- Its questions were developed by teachers.
- *Online version*—one low price, many classrooms. All computers have access, no server issues!



Harbor Town Games, Inc.

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MASTER GURU®

They play. They learn. They achieve!

Math • English • History • Science



Grades 3, 4 & 5

Based on the State Standards
English, Math, Science & Social Studies
Tracking/Assessment Features
Character Education Questions
Printable Reports • Fun, Interactive Tool
Ages 8+ • Web-based • Windows/Mac Platforms

www.PlayMasterGuru.com

The Master Guru Synopsis

State Specific Curriculum Guide

Separates out the State Curriculum into all four core subjects (ELA, Math, Science, and Social Studies) for grades 3, 4, & 5. The Curriculum Guide allows teachers to individualize instruction: Great for Academic Intervention Services (A.I.S.).

Built in Student Tracking /Assessment Features and Printable Reports

Allows teachers to see which questions students answer incorrectly to pinpoint areas for improvement. Customize the data to suit your reporting needs. Teachers and/or students can print the reports for tracking purposes.

Correct Answers Are Explained

Each answer contains a solution, grammar rule, fact, or definition to help students learn the content.

Add Your Own Customized Questions

Teachers can add their own questions to the program. Great for incorporating specialized local and state history knowledge or additional questions to reinforce concepts.

Character Education Questions Included

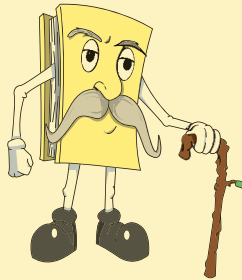
Questions that help reinforce positive character development are melded seamlessly into the four core subjects.

Students Enjoy Playing Master Guru

Programmed in a fun, unique format that encourages students to learn; not just another dry textbook or workbook.

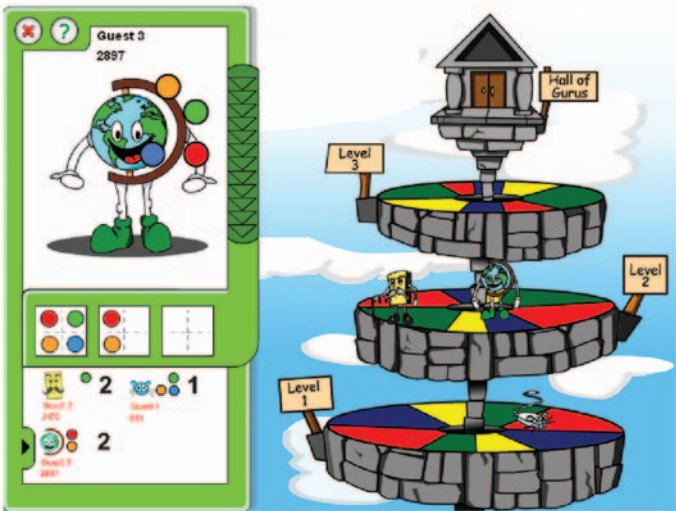
Web-based/Tech Support

No more worrying about CDs getting lost or broken. Very easy to access. Play from any computer. No server issues. Tech support is free to all of our school districts and customers.



They play. They learn. They achieve!

- Master Guru is an innovative learning tool for the 21st Century. It's specially designed to help you effectively reach third-, fourth-, and fifth-graders whose earliest learning experiences came from *Sesame Street*, *Barney*, and *Sponge Bob Squarepants*.
- The unique features get students' attention while the content helps raise test scores.
- Master Guru is fun to play on any computer (Windows and Macintosh). Whether teachers use it as a reward or as an integral part of the curriculum, it works—and your students will let you know it!



The Flash Card Game

- The Flash Card Game allows the teacher to focus on one particular subcategory or standard.
- Questions tiered in three levels of difficulty, 10 questions per level.
- Answer seven or more questions correctly, go to the next level; answer six or fewer correctly, do them again.
- Reports appear at the end of each level showing correct and incorrect answers.

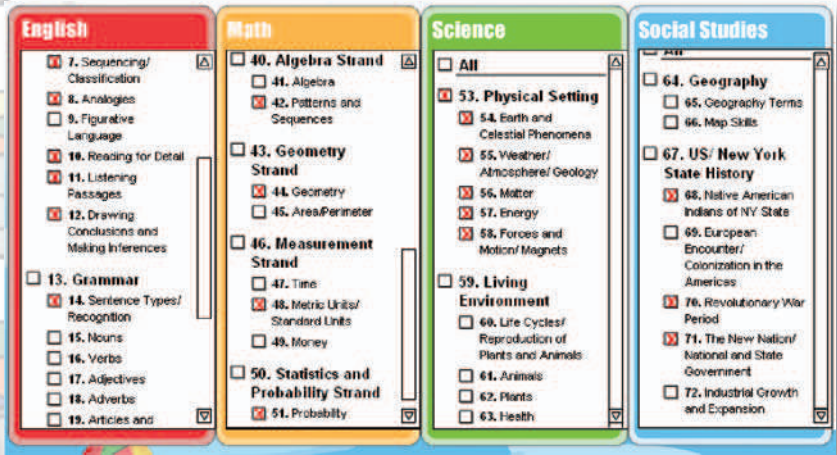


STANDARDS

Playing Master Guru helps develop a mastery of English, Math, Science and Social Studies. Its questions were developed by teachers expressly to help students excel on your state's achievement exams. (But don't tell the kids—they're having way too much fun.)

State-Specific Curriculum Guide

- Customize the learning for each student.
- Allows teachers to reinforce specific concepts taught in the classroom.
- Subcategories are numbered for quick and easy instruction.



Student Assessment/Tracking

- Assessment features track correct and incorrect answers to pinpoint areas requiring further study.
- Teachers/Administrators can filter the data to suit their reporting needs.
- Data can be put in chart and/or graph format.
- Printable reports for easy tracking.
- Great for Academic Intervention Services (A.I.S.).

Report for 'Tom Cider','Meg Roberts','Tim ...

User	Standard	Date	Question	Time	Correct	Answer
Megan Adder	4colony	03/02/2005 07:53:00	4_1_social_colony_295	7	✓	D
Megan Adder	4energy	03/02/2005 07:53:00	4_1_science_energy_80	5	✓	B
Tim Simpson	4word	03/02/2005 07:53:00	4_1_math_word_470	20	✓	48
Tim Simpson	4word	03/02/2005 07:53:00	4_1_math_word_472	0	✗	B
Tim Simpson	4plants	03/02/2005 07:53:00	4_1_science_plants_201	5	✓	B
Meg Roberts	4word	03/02/2005 07:53:00	4_1_math_word_580	7	✗	33
Andy Rice	4read	03/02/2005 07:53:00	4_1_english_read_612	3	✓	A
Andy Rice	4energy	03/02/2005 07:53:00	4_1_science_energy_81	3	✗	B
Andy Rice	4word	03/02/2005 07:53:00	4_1_math_word_471	24	✗	12
Meg Roberts	4syn	03/02/2005 07:53:00	4_1_english_syn_649	4	✓	A
Megan Adder	4syn	03/02/2005 07:53:00	4_1_english_syn_647	0	✓	B
Tim Simpson	4earth	10/16/2004 18:19:00	4_1_science_earth_235	FC	✓	D
Tim Simpson	4life	10/16/2004 18:19:00	4_1_science_life_33	FC	✗	A

Generate Printable Report Export Data