



MARSHMALLOW TOWER

TYPES OF BUSINESS
OWNERSHIP PROJECT

TEACHER PAGE

- **Objective:** Students will be able to identify the different types of business ownership and be able to compare and contrast the different types.
- **Materials needed** (enough marshmallows for each group, this depends on class size), toothpicks, baggies, printed copies (below)

Prep:

- Put 15 marshmallows and 25 toothpicks in a baggie for each proprietorship and each person in a partnership
- Put 60 marshmallows and 75 toothpicks in a baggie for each corporation

Print:

- 1 copy of **page 3** *(If you are having students draw. You may put students in groups if you'd rather.)
- 1 copy of **page 4** for each group (maybe 2 or 3 extras so everyone can look at a paper)
- Print 1 copy of **pages 5-9** (one per group)

Review:

- The resources available and requirements for each type of business. (Page 4)
- Have students draw for their groups or assign them.
- Pass out pages 5-9
- Set a timer for 15-20 minutes.
- When time measure the towers and debrief.
 - Which tower was tallest?
 - What factors affected the outcome?
 - Which business type was the easiest?
 - Which was the most difficult?
 - Assign Reflection questions to add a written component.

Proprietorship	Proprietorship	Partnership #1	Partnership #1
Partnership #2	Partnership #2	Partnership #2	Corporation
Corporation	Corporation	Corporation	Corporation
Corporation	Corporation	Corporation	Corporation
Corporation	Partnership #3	Partnership #3	Partnership #3

PROPRIETORSHIPS

- **Human Resources:**
 - 1 person
- **Capital Resources:**
 - 15 marshmallows and 25 toothpicks
- **Requirements:**
 - Must “register” company name before building
(You will get your supplies when you hand this in to the teacher)

PARTNERSHIPS

- **Human Resources:**
 - 2-3 people
- **Capital Resources:**
 - 15 marshmallows and 25 toothpicks per person
- **Requirements:**
 - Must register company name and partnership agreement before building.
(You will get your supplies when you hand this to your teacher)

CORPORATIONS

- **Human Resources:**
 - 10-12 people
- **Capital Resources:**
 - 60 marshmallows and 75 toothpicks
- **Requirements:**
 - Must “register” company name
 - Must complete articles of incorporation
 - Must name a board of directors of at least 6 people
 - Board of Directors must designate 2 chief builders and vote on it
(You will get your supplies when you hand this to your teacher)

PROPRIETORSHIP #1

Student Name: _____

Business Name: _____

PROPRIETORSHIP #2

Student Name: _____

Business Name: _____

PARTNERSHIP #1

Partner #1 Name: _____

Partner #2 Name: _____

1. Type of Business. The Partners voluntarily associate themselves together as general partners for the purpose of conducting the general business of _____, and any other type of business that may from time to time be agreed on by the Partners. 2. Name of Partnership.

2. The name of the Partnership shall be _____
_____. This name will be registered in the office of the Secretary of State as the fictitious name of the Partnership.

3. Term of Partnership. The Partnership shall commence on _____
and shall continue until _____ or
terminated as provided in this Agreement.

4. Place of Business. The principal place of business of the Partnership shall be at
_____, and any other place or places
that may be mutually agreed on by the parties to this Agreement.

PARTNERSHIP #2

Partner #1 Name: _____

Partner #2 Name: _____

Partner #3 Name: _____

1. **Type of Business.** The Partners voluntarily associate themselves together as general partners for the purpose of conducting the general business of _____, and any other type of business that may from time to time be agreed on by the Partners. 2. Name of Partnership.

2. The **name of the Partnership** shall be _____. This name will be registered in the office of the Secretary of State as the fictitious name of the Partnership.

3. **Term of Partnership.** The Partnership shall commence on _____ and shall continue until _____ or terminated as provided in this Agreement.

4. **Place of Business.** The principal place of business of the Partnership shall be at _____, and any other place or places that may be mutually agreed on by the parties to this Agreement.

PARTNERSHIP #3

Partner #1 Name: _____

Partner #2 Name: _____

Partner #3 Name: _____

Partner #4 Name: _____

1. **Type of Business.** The Partners voluntarily associate themselves together as general partners for the purpose of conducting the general business of _____, and any other type of business that may from time to time be agreed on by the Partners. 2. Name of Partnership.

2. The **name of the Partnership** shall be _____
_____. This name will be registered in the office of the Secretary of State as the fictitious name of the Partnership.

3. **Term of Partnership.** The Partnership shall commence on _____
and shall continue until _____ or terminated as provided in this Agreement.

4. **Place of Business.** The principal place of business of the Partnership shall be at _____, and any other place or places that may be mutually agreed on by the parties to this Agreement.

CORPORATION

List least 6 Board of Directors:

Articles of Incorporation:

Article I: **Type of business:** The purpose of conducting the general business of

_____, and any other type of business that may from time to time be agreed on by the board of directors.

Article II: **Name of the business** shall be _____. This name will be registered in the office of the Secretary of State as the fictitious name of the corporation.

Article III: **Board of Directors** shall serve a _____ term. The company should have at least 6 board of directors listed.

Article IV: **Place of Business.** The principal place of business of the Partnership shall be at _____, and any other place or places that may be mutually agreed on by the parties to this Agreement.

By Laws:

1. Only the chief builders (_____ and _____) should construct the tower.
2. All decisions must be voted on by the board of directors.
3. A written log of all construction decisions and the vote must be handed in at the end of class.

Signed:

CEO: _____

Chairman of the Board: _____

REFLECTION QUESTIONS

- Paragraph 1: What type of business were you assigned to? What were the advantages and disadvantages?
- Paragraph 2: If you were to do this activity again, which type of ownership would you rather have?
- Conclusion: What did you learn?