

Marketing of the 2017 Academy Awards

The Academy Awards (Oscars) will take place this Sunday in Los Angeles, California. Today you will read about the marketing of this entertainment event for the motion picture industry.

Read the following 2 articles:

The brands behind the scenes at the Oscars 2017 - CNBC.com

www.cnbc.com/2017/02/21/the-brands-behind-the-scenes-at-the-oscars-2017.html

2017 Oscars swag bags worth \$100,000, come with hefty tax - WCVB-TV

www.wcvb.com/article/2017-oscars-swag-bags-worth-dollar100000.../8970777

View the following Infographic about this year's Oscars

2017 Oscars Fun Facts | WalletHub®

<https://wallethub.com/blog/oscars-facts/19250/>

Watch the trailers of this year's nominees for best picture:

YouTube

<https://www.youtube.com/watch?v=8LBTjM1PXPQ>

Vote for who the winner will be!

https://docs.google.com/a/ames.k12.ia.us/forms/d/17yc78eU2uRwJGSIQmWPSxuWbScGj_iuWsyHXBuc4RDM/edit