

	3 Excellent effort.	2 Good effort. Met basic requirements.	1 Poor or not at all.
Personal Growth:	This design is better than any previous design made by student. It shows a real improvement in abilities.	Work shows a slight improvement in skills from past designs.	There is little to no improvement in skills or creativity displayed in the piece.
Creativity and Originality:	Student's work is original, innovative and inspired. All of the artwork is original. Any Non-original elements are altered and explainable.	Work is original and inspired but contains non-original elements. Design could have been more creative.	There is little to no creativity or inspiration in this piece.
Photographic Portrait	The photographic portrait used is original and creative. It relates to the main cover story and has a strong concept.	Photographic portrait is present but more consideration could have been given to the overall concept and composition of the photo.	Photo is not a portrait and does not relate to any concept or connecting to the main cover story.
Technical Skills/Ability:	Compositing is excellent and other technical skills are evident in work; there is excellent use of learned effects and techniques in text and digital imagery.	Compositing or cutting could have been more precise. Some learned effects are present but technical abilities could be stronger or more prominent.	Compositing skills are weak or non-existent. Cut-outs are poorly done. Poor use of effects.
Effort and Participation:	Student worked cooperatively and was productive for all class sessions allotted for this project. I put in as much effort as possible.	Student was cooperative during most instructional and work sessions. The student made some efforts to contribute to classroom environment.	Student did not participate productively. Was frequently off task and needed to be redirected.
Composition and Design:	Student design displays excellent use of elements and principles. All visual elements work well together in the artwork.	There is some unity in the design, but more attention should have been paid to elements and principles of design.	Little to no consideration given to elements and principles of design. Piece lacks unity.

Total Points _____/18

What do you like the most about your cover design?

What would you do differently?