LOGOS

Companies spend millions to earn a tiny space in our heads that would help instantly recognize their brand logos...do you think their money is well spent?

Prove it.....

Using the paper, markers and colored pencils in the room, pick any 5 of the companies given and draw (as accurately as possible) their brand logo. Starbucks

Target Domino's

Adidas

Apple

Walmart

Burger King

IKEA

Starbucks

Evolution of the Starbucks logo





Apple





Evolution of the Adidas logo



1949

1971-Present

1997-Present

Burger King

_ Evolution of the Burger King logo



1954



BURGER-KING

1954





BURGER KING HOME OF THE WHOPPER

1957



1999-Present

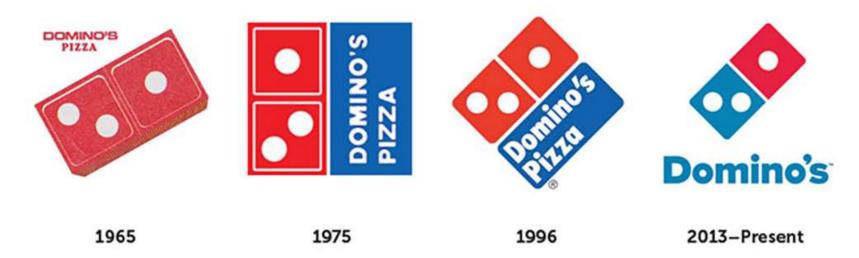


Evolution of the Target logo



Domino's

Evolution of the Domino's logo



IKEA



Walmart

Evolution of the Walmart logo

WALMART WAL-MART



1962

1964

WAL-MART WAL+MART Walmart 🔆

1981

2008-Present