

LOGOS

Companies spend millions to earn a tiny space in our heads that would help instantly recognize their brand logos...do you think their money is well spent?

Prove it.....

Using the paper, markers and colored pencils in the room, pick any 5 of the companies given and draw (as accurately as possible) their brand logo.

Starbucks

Target

Apple

Domino's

Adidas

Walmart

Burger King

IKEA

Starbucks

Evolution of the Starbucks logo



1971



1987



1992



2011–Present



Actual logo

Apple



Adidas

Evolution of the Adidas logo



1949



1971–Present



1997–Present

Burger King

— Evolution of the Burger King logo



1954

BURGER-KING

1954



1957



1969



1994



1999–Present

Target

Evolution of the Target logo



1962



1968



1975



2004–Present

Domino's

Evolution of the Domino's logo



1965



1975



1996



2013–Present

IKEA



Walmart

Evolution of the Walmart logo

WALMART

1962

WAL-MART

1964



1968

WAL-MART

1981

WAL★MART®

1992

Walmart 

2008–Present