

Hertford County Public Schools Community-Wide “LOGO” Contest RE-OPENED

Hertford County Public Schools is elated to announce the **RE-OPENING** of the community-wide “LOGO” Contest. This contest has been extended in order to allow more of our students, teachers, school-wide organizations and community to take part.

Hertford County Public Schools is putting the “Public” in the process of rebranding the district. As a part of this process, we are sponsoring a contest to adopt a new logo to identify our district.

The contest is open to all community members, including past and current students, parents, partners and friends. Contestants do not have to live or have attended the Hertford County Public Schools District, and are allowed to submit multiple entries.

The winning logo will go on the district website, letterhead, and be used in future branding.

“We are excited to see the designs that will be submitted. The logo currently being used by the Hertford County Public Schools District has become outdated and we seek an updated logo that builds on the fine future of the school district,” Brunet V. Parker, Public Information Officer, said in the release.

For more information on the logo contest, download the design brief at www.hertford.k12.nc.us, email questions to bparker@hertford.k12.nc.us or call Brunet V. Parker, Public Information Officer at (252) 358-8498.

1st Place Winner - \$100.00

2nd Place Winner - \$50.00

3rd Place Winner - \$25.00

Rules:

The Logo Contest has been re-opened and the deadline to enter is no later than Thursday, September 19, 2013 at 5:00 p.m. The contest winners will be publicly announced at the HCPS Board Meeting.

Entries may be submitted electronically to logocontest@hertford.k12.nc.us or entries must be submitted on 8 ½ x 11 size paper to Hertford County Public Schools District, c/o PO Box 158, Winton, NC 27986. All entries must have the following information, clearly and legibly written or typed, on back: Name, Address, & Telephone Number.