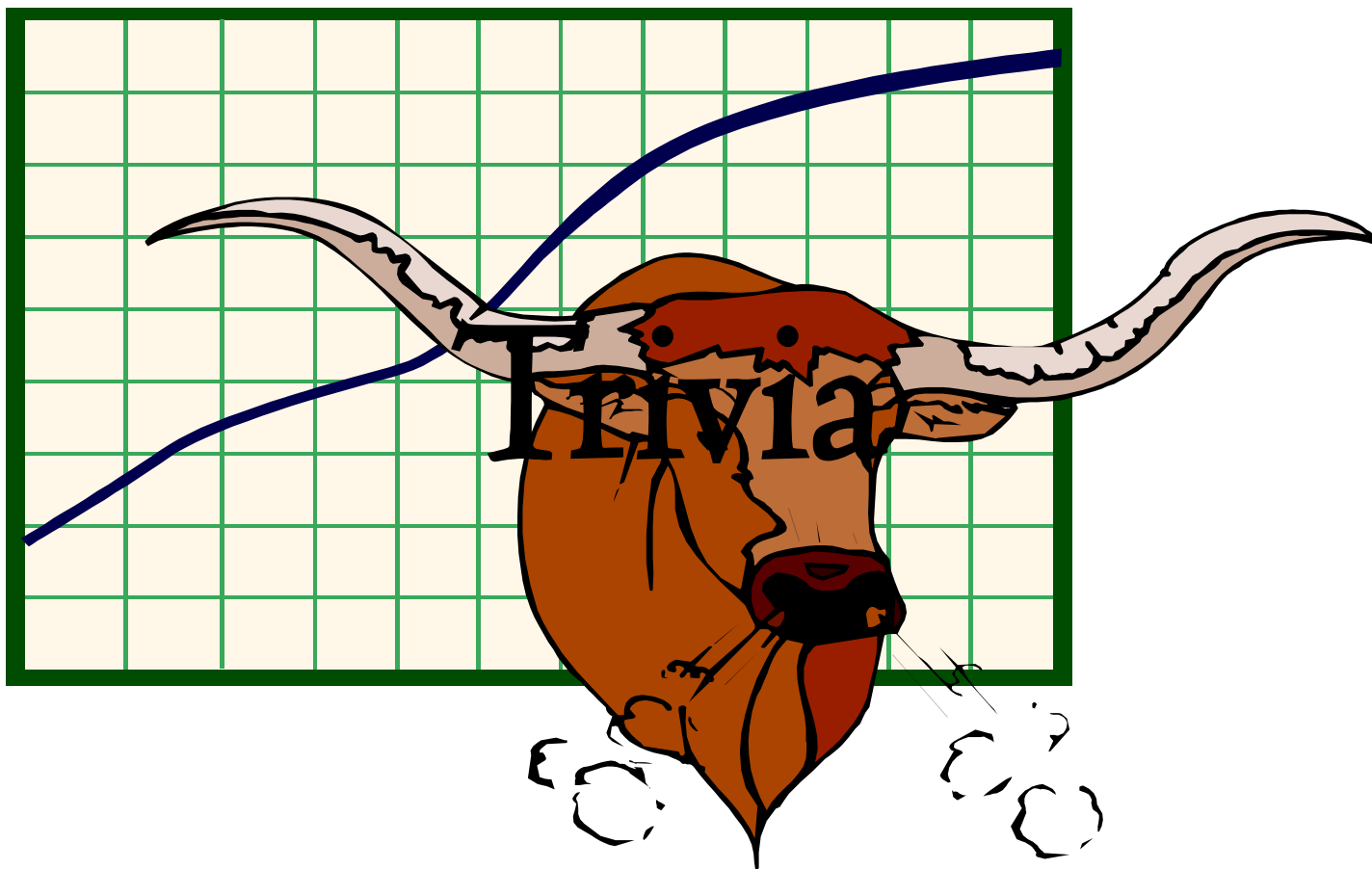


# LANGUAGE OF THE STOCK MARKET



# LANGUAGE OF THE STOCK

## MARKET TRIVIA

Final Trivia



Stock Basics	Types of Common	Researching a Company	Reading a Stock Quote	Purchasing Stock
\$100	\$100	\$100	\$100	\$100
\$200	\$200	\$200	\$200	\$200
\$300	\$300	\$300	\$300	\$300
\$400	\$400	\$400	\$400	\$400
\$500	\$500	\$500	\$500	\$500



# STOCK BASICS - \$100

**Answer:**

Shares of ownership in the assets and earnings of a company.





# STOCK BASICS - \$100

Question:

What is a stock?





# STOCK BASICS - \$200

**Answer:**

Identify two of the four ways the value of a stock may change.

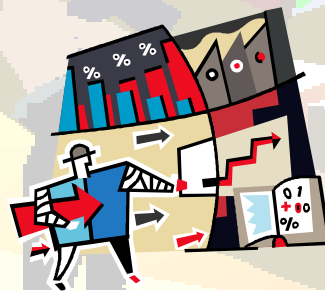




# STOCK BASICS - \$200

## Question:

What is a stock split, the dollar value changes, a merger of two companies, and dividends are paid?





# STOCK BASICS - \$300

**Answer:**

When a share of stock worth \$100.00 becomes 2 shares of stock worth \$50.00 each.





# STOCK BASICS - \$300

Question:

What is a stock split occurred?







# STOCK BASICS - \$400

**Answer:**

The type of stock which pays fixed dividends and owners do not have voting rights.

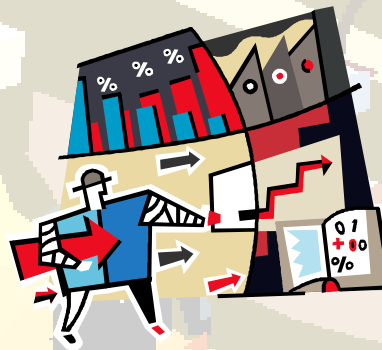




# STOCK BASICS - \$400

Question:

What is preferred stock?





# STOCK BASICS - \$500

**Answer:**

This type of market is indicated when stocks are doing poorly and investors are not confident in the economy.





# STOCK BASICS - \$500

Question:

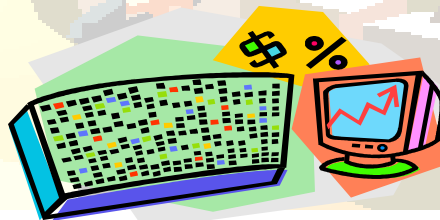
What is a bear market?



# TYPES OF COMMON STOCK: \$100:

**Answer:**

This type of stock is from companies who operate in major consumer dependent industries such as automobiles and airlines.



# TYPES OF COMMON STOCK: \$100:

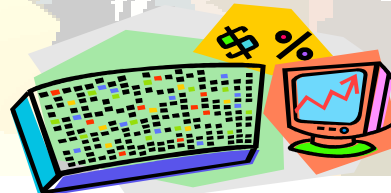
Question:

What is a cyclical stock?

# TYPES OF COMMON STOCK - \$200 :

**Answer:**

This stock has a low market price considering the company's historical earning records and value of current assets.



# TYPES OF COMMON STOCK - \$200 :

Question:

What is a value stock?



# TYPES OF COMMON STOCK - \$300 :

Answer:

This type of stock is a very high risk.



# TYPES OF COMMON STOCK - \$300 :

Question:

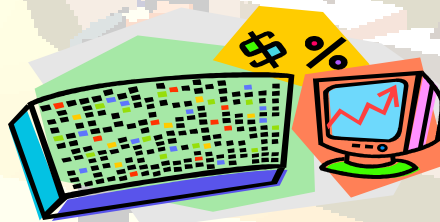
What is a speculative stock?



# TYPES OF COMMON STOCK - \$400 :

**Answer:**

Jamison Industries is celebrating the company's 100th anniversary. It dominates the industry with a long standing reputation for quality products and customer service. The type of stock Jamison Industries offers is known as.



# TYPES OF COMMON STOCK - \$400 :

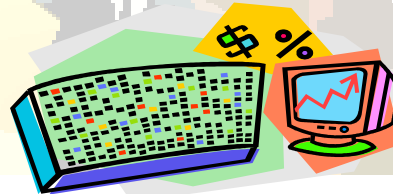
Question:

What is a blue chip stock?

# TYPES OF COMMON STOCK - \$500 :

**Answer:**

Joey Vietor is 60 years old and about to retire. He has some money he would like to invest in a stock which will pay high dividends because the company chooses to retain only a small portion of its profits. The type of stock Joey should invest assumes low risk.



# TYPES OF COMMON STOCK - \$500 :

Question:

What is an income stock?



# RESEARCHING A COMPANY - \$100

**Answer:**

This term represents the net worth of a company.



# RESEARCHING A COMPANY -

## \$100

Question:

What is the book value?



# RESEARCHING A COMPANY -

## \$200

**Answer:**

This indicator is determined by dividing the corporation's after-tax annual earnings by the total number of shares of common stock.



# RESEARCHING A COMPANY - \$200

Question:

What are earnings per share?



# RESEARCHING A COMPANY - \$300

**Answer:**

The ratio that indicates how much an investor is willing to pay for each dollar of a company's earnings.



# RESEARCHING A COMPANY - \$300

Question:

What is the P/E ratio?

# RESEARCHING A COMPANY -

## \$400

**Answer:**

This indicator measures the stock's volatility to changes in the overall stock market.



# RESEARCHING A COMPANY - \$400

Question:

What is beta?



# RESEARCHING A COMPANY - \$500

Answer:

The P/E ratio of a financially successful company.



# RESEARCHING A COMPANY - \$500

Question:

What is 7-10?





# READING A STOCK QUOTE

## \$100

**Answer:**

The abbreviation on the stock ticker symbol for dividend yield percentage.



# READING A STOCK QUOTE

## \$100

Question:

What is YLD%?

# READING A STOCK QUOTE

## \$2.00

**Answer:**

The selling prices for one share of stock the previous day.



# READING A STOCK QUOTE

## \$2.00

Question:

What is high and low?



# READING A STOCK QUOTE:-

## \$300

**Answer:**

The number of shares if the VOL  
100's number is 503.



# READING A STOCK QUOTE

## \$300

Question:

What are 50,300 shares?

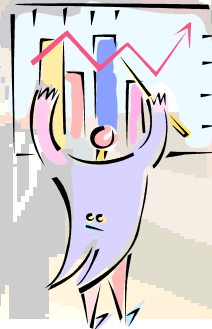


# READING A STOCK QUOTE

## \$4.00

**Answer:**

The stock price percent change from  
January 1<sup>st</sup> of the current year to  
current date.





# READING A STOCK QUOTE

## \$4.00

Question:

What is YTD or year to date?





# READING A STOCK QUOTE:- \$500

**Answer:**

If the P/E ratio of a company is 15, the stock's market price worth for every dollar the company earns.



# READING A STOCK QUOTE

## \$500

Question:

What is \$15.00?



# PURCHASING A STOCK - \$100

**Answer:**

This is the largest stock exchange with the strictest company standards.

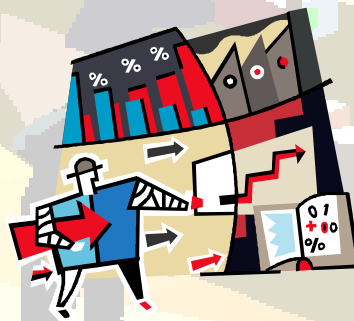




# PURCHASING A STOCK - \$100

Question:

What is the New York Stock Exchange?





# PURCHASING A STOCK - \$200

**Answer:**

The stock market is based upon this economic law.





# PURCHASING A STOCK - \$200

Question:

What is the law of supply and demand?





# PURCHASING A STOCK - \$300

Answer:

NASDAQ's unabbreviated name.

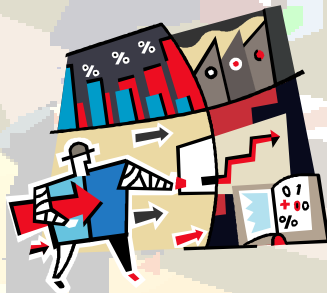




# PURCHASING A STOCK - \$300

**Question:**

What is the National Association of Securities Dealers Automated Quotations?







# PURCHASING A STOCK - \$400

**Answer:**

This person is licensed to buy and sell stocks, provide investment advice, and collect a commission on each purchase or sale.

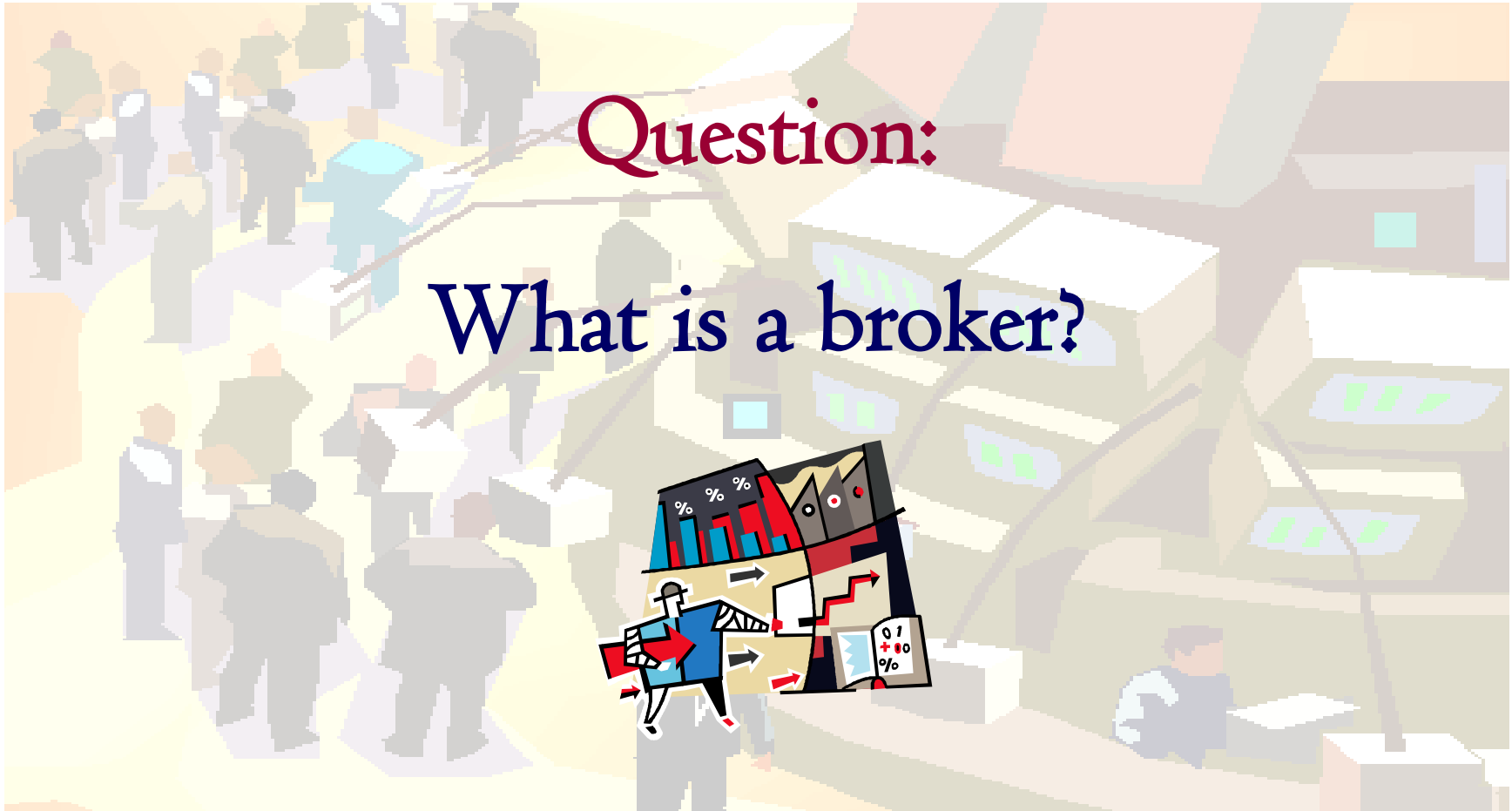




# PURCHASING A STOCK - \$400

Question:

What is a broker?





# PURCHASING A STOCK - \$500

**Answer:**

This exchange's requirements are not as strict as the NYSE allowing it to list younger, smaller companies.





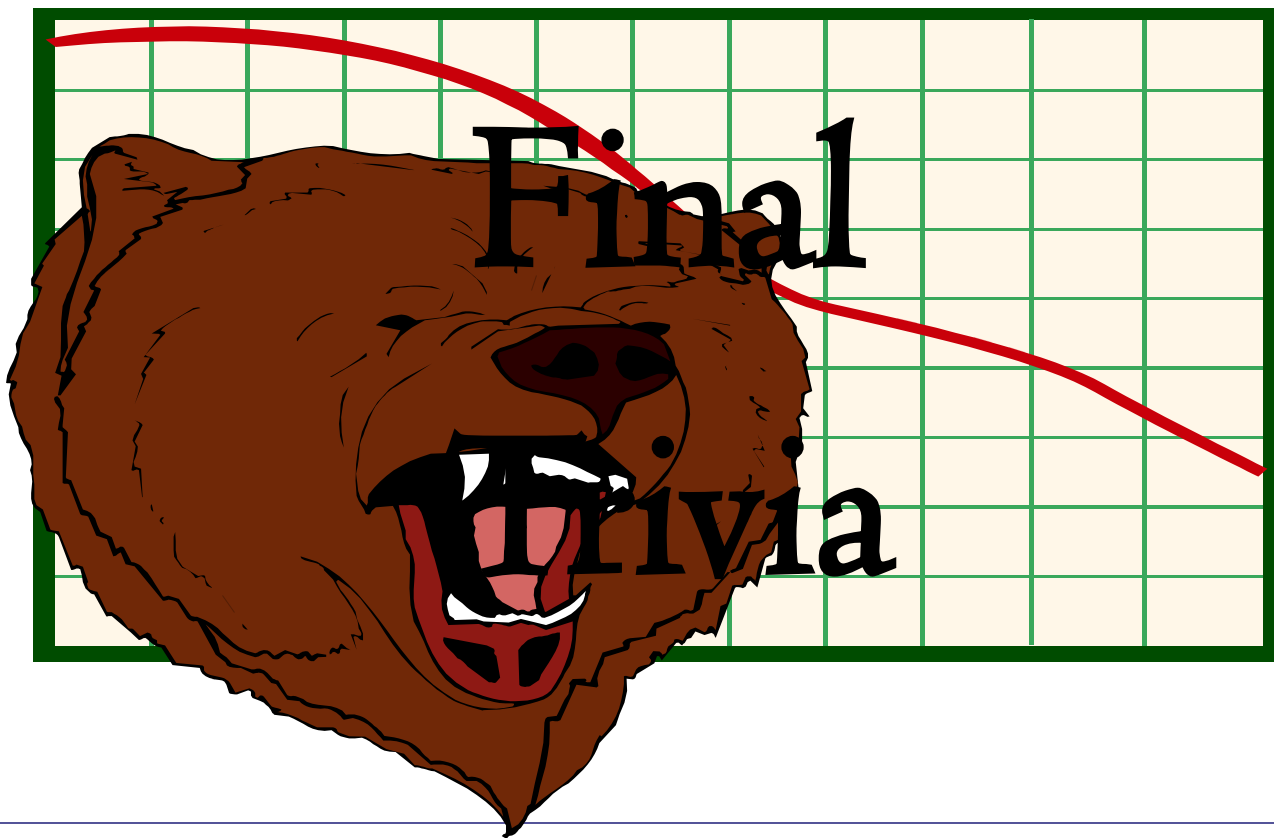
# PURCHASING A STOCK - \$500

Question:

What is the American Stock Exchange?



# LANGUAGE OF THE STOCK MARKET





# FINAL TRIVIA

Answer:

The number of seats on the NYSE.





# FINAL TRIVIA

Question:

What are I,366?