

2023 SPONSORSHIP PACKAGE

Lane AABSS

Unchained Minds Masquerade Gala

Afro-Caribbean Carnival Themed
Fine Art, and Jewelry Auction



Event Details

Purpose: The Unchained Minds scholarship fundraiser's purpose is to raise scholarship funds for Black students. Eligible students include graduating seniors through Graduate level students. Scholarships will be awarded via Lane ESD's Lane African American Black Student Success Program.

Event Date: June 25th

Event Location: Ford Alumni Center

Event Time: 6:30-10:00

Attendance: 135 persons

Attire: Black Tie (masks encouraged but not required)

Proposed Program

6:30 Stilt Walkers and Live Art Show (arrival & passed hors d'oeuvres)

7:05 Transition Announcement

7:15 Welcome

7:25 Auction Reminder (appetizers)

7:30 Highlight Real (salad)

7:45 Harden Project (main course)

8:15 Auction (dessert & tea or coffee)

8:45 Speaker Linda Hamilton

8:55 Awards (Distribution of favors)

9:10-10:00 Harden Project (stilt walkers, dancing, giveaway/attendee prize announcements, auction item collections)

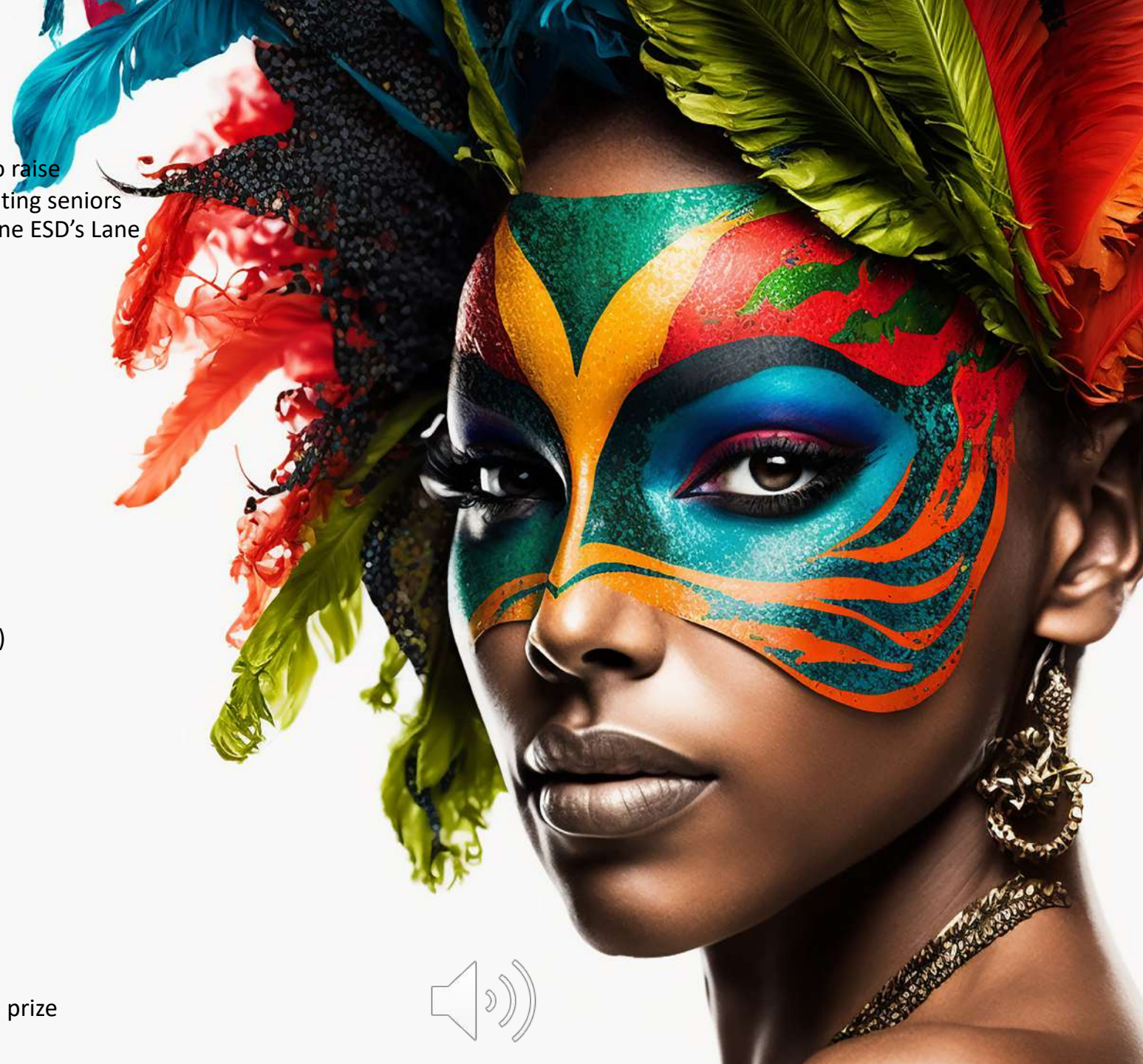




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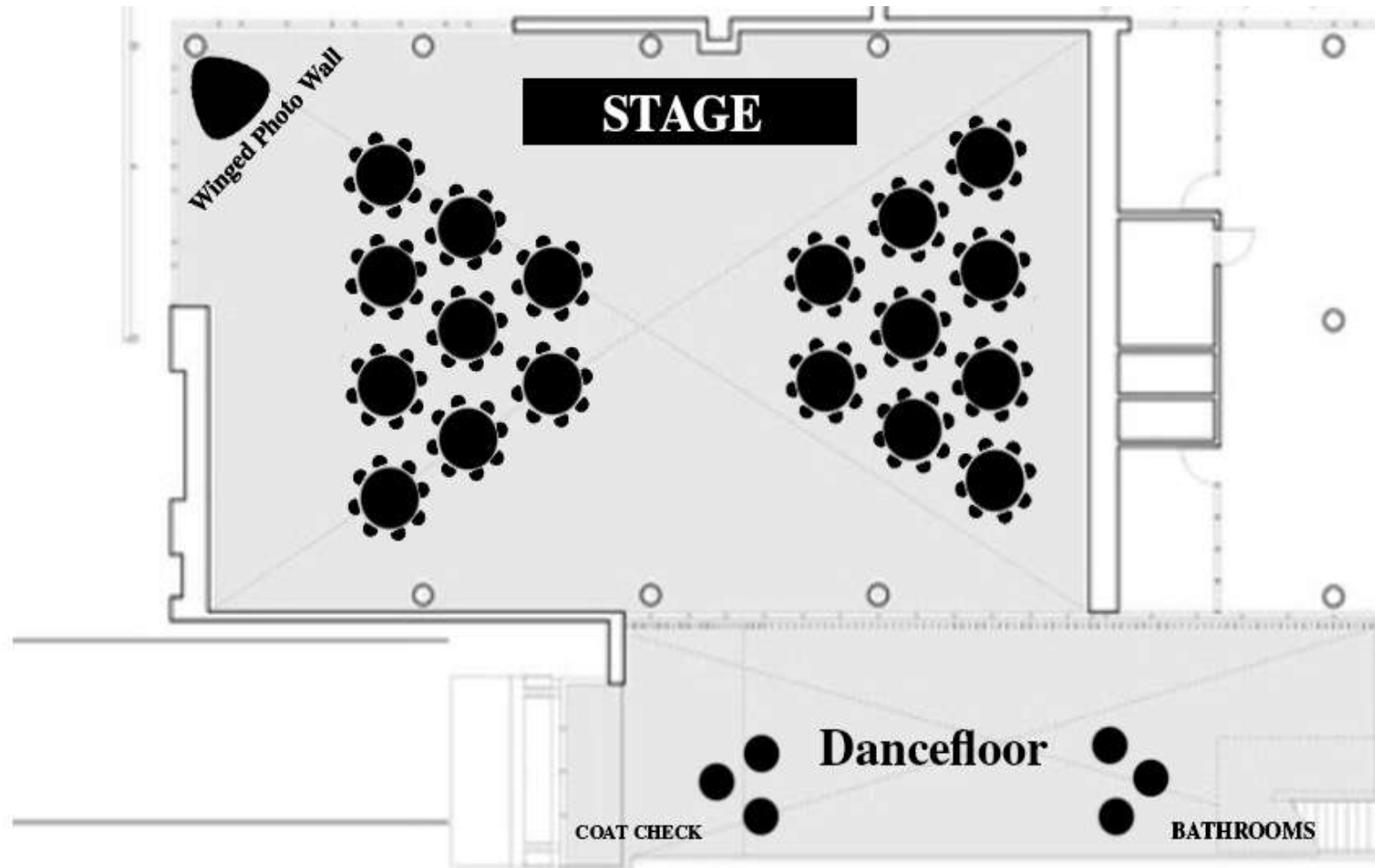
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Please note: This is only the main event area. There is also a second level where auction items are housed and the live art show will take place.



Entertainment



Live Art Show

There will be a live art show where an original piece of artwork is created – on site - by the local black artist, Percy Appau.

Percy Appau is a talented sculpture, painter and furniture maker. The art piece he produces will be added to the live auction list.



Stilt Performances

In order to create a festive and authentic Afro-Carnival environment, there will be 2 stilt performers of Afro descent performing at the event and interacting with guests.

They will interact with guests before dinner and after. During the dinner and auction they will pose to provide visual non obtrusive interest.

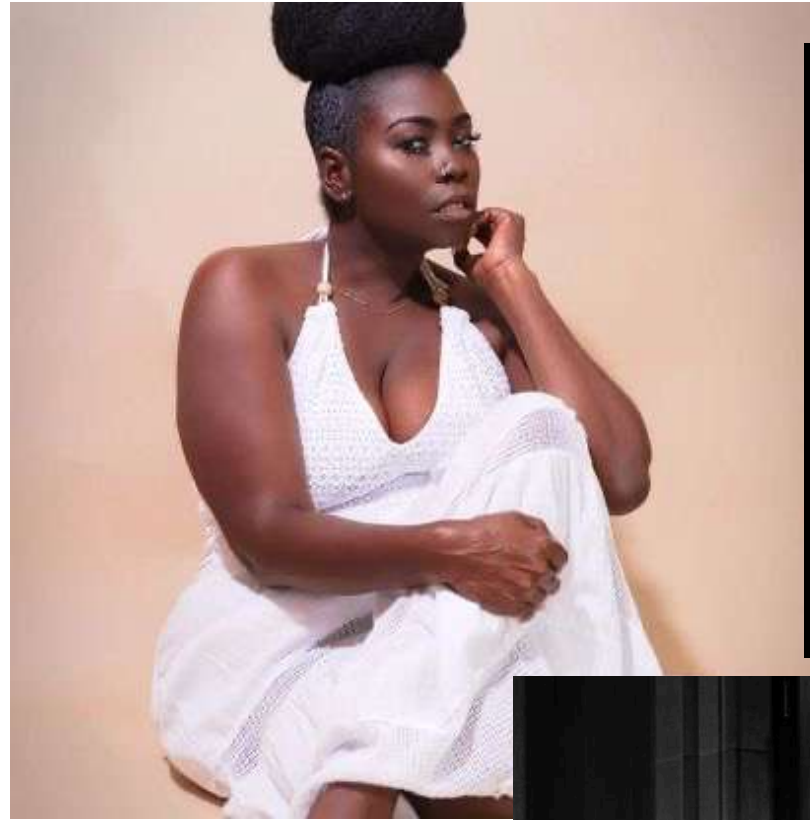




Stage Performances

The Harden Project

The Harden Project is a Florida based band that is known for its soulful silky music style. Guests will be serenaded during dinner and for the hour of dancing following the auction.



A Peek at the Proposed Dinner Service

A Tasting Menu with Non-Alcoholic Drink Pairing



Passed Hors d'euvres

This event will have passed hors d'euvres accompanied by a glass of non-alcoholic champagne or sparkling wine (two 4 oz servings per guest).



Appetizers and Aperitifs

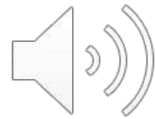


Following, the appetizer course will be a compilation of fun delicious conversation starters. Including a colorful tropical themed trio of appetizers with a mocktail aperitif pairing.



Salad

The salad served with dinner will be simple but exciting, well plated, colorful, and tropical - served with a mocktail drink paring.



Main Course

There will be two main courses, the first will be chicken served in a beautiful but uncommon way with a carefully chosen drink accompaniment



Vegan/Vegetarian Main Course

The second dinner course offering will be a simple but delicious vegan/vegetarian option that mirrors the colorful joyous theme.



Dessert Course

The dessert course will be served during the and will include plates of 2 or 3 colorful and delicious miniature sized unique dessert options served with tea and/or coffee.

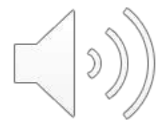


Digestif

The final touch, namely a ginger infused digestif, will be passed during the hour of dancing and mingling at the end.



The Auction



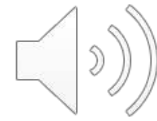
The Auction

We encourage all our guests to participate in the auction. Your organization and, all registered guests, will be sent a digital catalog of available auction items prior to the event. Additionally, there will be an auction catalogs at every table.

100% of Auction proceeds go directly to the scholarship fund.



How Can We Partner Together?



Sponsorship Opportunities

There are many ways your organization can sponsor this event:

- **Attending** - The most obvious (and likely most enjoyable) way to sponsor is by purchasing a table. Tables are limited. **There are a total of 18 tables total for this event.**
 - A table can be reserved for \$5000
 - ½ Tables can be reserved at \$3000
 - Individual seats can be reserved at \$600

Each table represents 1-2 student scholarships of up to \$5000. Scholarship funding is formed via table donations and auction revenue combined – so enjoy the auction!

- **Donating Auction Items** – We are seeking Auction items for this fundraiser. If you would like to sponsor this event by donating an auction item please **contact Irene Rasheed at 424.414.3778.**
- **Sponsoring a portion of the Gala** – there are specific areas of the Gala that are up for sponsorship
 - Stage Entertainment
 - Stilt Walkers
 - Dinner Service
 - Drink Service
- **Directly donate funds**



Sponsor a Fine Dining Experience

Line Item	Sponsorship/Donation Level	Cost Per Person	Amount	Total	Sponsorship Request	Perks & Acknowledgement/s
MD2023	Fine Dining Meal Service with Drink Pairing	\$ 80.00	140	\$ 11,200.00	\$ 8,000.00	Sponsorship credit on the menus with a QR Code <ul style="list-style-type: none"> • Inclusion of a pamphlet & donation info in the Gift boxes/bags • An 8 person Table at the event • Sponsorship Credit on the event screen/honorable mentions
MO2023	Meal Service Only	\$ 55.00	140	\$ 7,700.00	\$ 5,500.00	8 seat table at the Gala and sponsorship credit on the menus
DO2023	Drink Service Only	\$ 25.00	140	\$ 3,500.00	\$ 3,500.00	4 seats and a card per table with the acknowledgement message



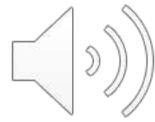
***Please Note:** The cost of actual services may be higher than the sponsorship amount
 Lane AABSS will absorb any costs for services that exceed the sponsorship amount
 without diminishment of the sponsors acknowledgement/s



Sponsor the Entertainment

Line Item	Sponsorship Option	Cost	Donation Option/s	Perk/Acknowledgements
EM2023	Main Stage Entertainment	\$ 10,000.00	\$ 7,000.00	<ul style="list-style-type: none">* One 8 person table at the gala* Backscreen during the stage performance and dancing hour: "Main Stage Entertainment Provided by"* Sponsorship acknowledgement on the event program* Verbal Sponsorship acknowledgement during the event and dance/mingling hour
ES2023	Stilt Walkers	\$ 6,000.00	\$ 6,000.00	<ul style="list-style-type: none">* One 8 person table at the gala* Sponsorship acknowledgement on the event program* Verbal Sponsorship acknowledgement during the event and dance/mingling hour
EA2023	Live Art Demonstration	\$ 3,000.00	\$ 3,000.00	<ul style="list-style-type: none">* 4 seats at the event or a 50% discount on an 8 person table* Roll up banner in the live art area with your org. logo* Sponsorship acknowledgement on the event program
EC2023	Contortionist	\$ 3,000.00	\$ 3,000.00	<ul style="list-style-type: none">* 4 seats at the event* Sponsorship acknowledgement on the event program

Cultural Appreciation





Cultural Wisdom

Understanding Afro-Caribbean Carnival

Carnival is often viewed by outsiders as a highly risqué spring break event where people dress provocatively and party. Such perceptions are narrow Western views of the celebration. In Williams C. Day's book, *Five years' residence in the West Indies*, he described Carnival as a “negro masquerade”. He rather vividly described the costumes he saw, yet completely failed to comprehend their meaning or purpose.

In truth, Caribbean Carnival is a festival of freedom that was performed in the face of European enslavement. The word “Carnival” has roots in the pre-emancipation ritual of *Cannes Brulees* (sugarcane burning) that occurred on the massive sugar plantations. At Carnival, symbolic characters are often portrayed through various masks. Every act and item used (including body paint, markings, crowns, feathers, cowrie shells, etc.), carries a specific meaning and is done purposefully.

Mask making is very powerful as it suggests that the maker is “transforming themselves” in efforts to connect with ancestors. The act of mask making and masquerade is an African practice. Engaging in these masking rituals, created a facade for colonizers, making colonizers believe that enslaved people were being obedient and assuming their cultural beliefs. Whereas in reality enslaved people were using a “mask” as a way of representing hope, empowerment, and as a veil to connect with their own culture. Masking was used as a means to empower oneself and the practice still exists in the celebration of Carnival today.

Attire and Etiquette



We want all of our guests to enjoy themselves and embrace this unique cultural experience while respecting the cultural integrity of the Afro-Caribbean Carnival theme. This is a formal event. As such, **all guests are required to:**

- Wear appropriate Black Tie attire
- *Refrain* from donning carnival style costuming, including head dresses, arm bands, waist plumes, etc.
- Refrain from using face or body paint of any kind

Masks

We encourage the wearing of **creative** and beautiful masks. **The most important note with regard to masks is to wear COLOR and to express YOURSELF** – please do not make an attempt to imitate Afro-Caribbean cultural masks. By using your mask to express *yourself*, you will keep in tune with the traditional meaning of mask wearing during Carnival and honor the culture.

This is NOT a phantom of the opera styled gala, it is Afro-Caribbean Carnival! Masks are a wonderful place for you to embrace the theme. To the right are a few examples of traditional Carnival mask types. **When requested, we are also happy to provide vendors who sell theme appropriate masks.** However add personal touches! That is what Carnival mask wearing is all about!



Thank You For Your Support

Working together to create a healthy, inclusive, and robust educational environment for Lane County's students



Table reservation and general donations can be made payable to:

Lane Education Foundation

Subject Line: Lane AABSS Scholarship Fund

Tax exempt number: 31-1622209

1200 State Hwy 99 N, Eugene, OR 97402

***digital donation remittance is available at:**

<https://www.give2schools.org/cat.asp?id=DFF4861FC54E42959CD810F80535FC14>

Please contact Irene Rasheed to confirm table reservations are still available.

**For more information, or additional inquiries, please contact:
Irene Rasheed at RasheedIrene@gmail.com OR 424.414.3778**

