| Journalism Course | | | | |
|--|--|----------------|--|--|
| PA Core Standards | Skills/Competencies | Content/Topics | | |
| History/Future of Journalism | First Newspapers Radio, Television and other media | | | |
| CC.1.2.11–12.A Determine and analyze the relationship between two or more central ideas of a text, including the development and interaction of the central ideas; provide an objective summary of the text | Impact of Media on Society Impact of the Internet on News | | | |
| CC.1.2.11–12.B Cite strong and thorough textual evidence to support analysis of what the text says explicitly, as well as inferences and conclusions based on and related to an author's implicit and explicit assumptions and beliefs. | | | | |
| CC.1.2.11–12.C Analyze the interaction and development of a complex set of ideas, sequence of events, or specific individuals over the course of the text. | | | | |
| CC.1.2.11–12.D Evaluate how an author's point of view or purpose shapes the content and style of a text. | | | | |
| CC.1.2.11–12.E Analyze and evaluate the effectiveness of the structure an author uses in his or her exposition or argument, including | | | | |

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| whether the structure makes | |
|-------------------------------------|--|
| oints clear, convincing, and | |
| ngaging. | |
| C.1.2.11–12.F | |
| valuate how words and phrases | |
| hape meaning and tone in texts. | |
| hape meaning and tone in texts. | |
| C.1.2.11–12.G | |
| ntegrate and evaluate multiple | |
| ources of information presented | |
| n different media or formats (e.g., | |
| isually, quantitatively) as well as | |
| n words in order to address a | |
| uestion or solve a problem. | |
| L L | |
| С.1.2.11–12.Н | |
| nalyze seminal texts based upon | |
| easoning, premises, purposes, | |
| nd arguments. | |
| | |
| C.1.2.11–12.I | |
| nalyze foundational U.S. and | |
| vorld documents of historical, | |
| olitical, and literary significance | |
| or their themes, purposes, and | |
| hetorical features. | |
| cquire and use accurately | |
| rade-appropriate general | |
| cademic and domain-specific | |
| vords and phrases; gather | |
| ocabulary knowledge when | |
| onsidering a word or phrase | |
| mportant to comprehension or | |
| xpression. | |
| C.1.2.11–12.K | |
| Determine or clarify the meaning | |
| f unknown and multiple-meaning | |
| | |
| vords and phrases based on | |

grade-level reading and content, choosing flexibly from a range of strategies and tools.

CC.1.2.11–12.L Read and comprehend literary nonfiction and informational text on grade level, reading independently and proficiently.

Journalistic Writing Basics

CC.1.2.11-12.A

Determine and analyze the relationship between two or more central ideas of a text, including the development and interaction of the central ideas; provide an objective summary of the text.

CC.1.2.11–12.F Evaluate how words and phrases shape meaning and tone in texts.

CC.1.2.11-12.G

Integrate and evaluate multiple sources of information presented in different media or formats (e.g., visually, quantitatively) as well as in words in order to address a question or solve a problem.

CC.1.2.11–12.H Analyze seminal texts based upon reasoning, premises, purposes, and arguments.

CC.1.2.11–12.I Analyze foundational U.S. and Role of Journalists AP style Interviewing Journalistic writing vs English writing Primary vs Secondary Sources Grammar conventions and word choice Direct and indirect quotes

| world documents of historical, | |
|---|--|
| political, and literary significance for their themes, purposes, and | |
| rhetorical features. | |
| | |
| CC.1.4.11–12.A | |
| Write informative/explanatory texts to examine and convey | |
| complex ideas, concepts, and | |
| information clearly and | |
| accurately. | |
| CC.1.4.11–12.B | |
| Write with a sharp, distinct focus | |
| identifying topic, task, and | |
| audience. | |
| CC.1.2.11–12.A | |
| Determine and analyze the | |
| relationship between two or more | |
| central ideas of a text, including the development and interaction | |
| of the central ideas; provide an | |
| objective summary of the text | |
| | |
| CC.1.2.11–12.C Analyze the interaction and | |
| development of a complex set of | |
| ideas, sequence of events, or | |
| specific individuals over the course of the text. | |
| | |
| СС.1.2.11–12.Н | |
| Analyze seminal texts based upon | |
| reasoning, premises, purposes, and arguments. | |
| | |
| CC.1.2.11–12.I | |
| Analyze foundational U.S. and | |
| world documents of historical, | |

political, and literary significance for their themes, purposes, and rhetorical features.

CC.1.2.11-12.G

Integrate and evaluate multiple sources of information presented in different media or formats (e.g., visually, quantitatively) as well as in words in order to address a question or solve a problem.

Law and Ethics

CC.1.2.11-12.A

Determine and analyze the relationship between two or more central ideas of a text, including the development and interaction of the central ideas; provide an objective summary of the text

CC.1.2.11-12.B

Cite strong and thorough textual evidence to support analysis of what the text says explicitly, as well as inferences and conclusions based on and related to an author's implicit and explicit assumptions and beliefs.

CC.1.2.11-12.C

Analyze the interaction and development of a complex set of ideas, sequence of events, or specific individuals over the course of the text.

CC.1.2.11–12.H Analyze seminal texts based upon

| 1 st Amendment Rights |
|----------------------------------|
| Credibility |
| Bias |
| Censorship |
| Copyright |
| Fabrication |
| Libel/Slander |
| Plagiarism |
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reasoning, premises, purposes, and arguments.

CC.1.2.11–12.I Analyze foundational U.S. and world documents of historical, political, and literary significance for their themes, purposes, and rhetorical features.

Layout/Design

CC.1.2.11–12.F Evaluate how words and phrases shape meaning and tone in texts.

CC.1.2.11-12.G

Integrate and evaluate multiple sources of information presented in different media or formats (e.g., visually, quantitatively) as well as in words in order to address a question or solve a problem.

Types of articles

CC.1.4.9–10.A Write informative/explanatory texts to examine and convey complex ideas, concepts, and information clearly and accurately.

CC.1.4.9–10.B Write with a sharp, distinct focus identifying topic, task, and audience.

CC.1.4.9–10.C Develop and analyze the topic with relevant, well-chosen, and sufficient facts, extended definitions, concrete details,

| Getting readers into the story | | | | |
|--------------------------------|--|--|--|--|
| Headlines (Primary, secondary) | | | | |
| Columns and Spreads | | | | |
| Margins | | | | |
| Photos and Photo techniques | | | | |
| Captions | | | | |
| Fonts | | | | |
| White Space | | | | |
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News Feature Sports Editorial Opinion Reviews quotations, or other information and examples appropriate to the audience's knowledge of the topic; include graphics and multimedia when useful to aiding comprehension.

CC.1.4.9-10.D

Organize ideas, concepts, and information to make important connections and distinctions; use appropriate and varied transitions to link the major sections of the text; include formatting when useful to aiding comprehension; provide a concluding statement or section.

CC.1.4.9-10.E

Write with an awareness of the stylistic aspects of composition.

- Use precise language and domainspecific vocabulary to manage the complexity of the topic.
- Establish and maintain a formal style and objective tone while attending to the norms of the discipline in which they are writing.

CC.1.4.9-10.F

Demonstrate a grade-appropriate command of the conventions of standard English grammar, usage, capitalization, punctuation, and spelling.

CC.1.4.9-10.H

Write with a sharp, distinct focus identifying topic, task, and audience.

• Introduce the precise claim

CC.1.4.9–10.J Create organization that establishes clear

relationships among claim(s), counterclaims, reasons, and evidence; use words, phrases, and clauses to link the major sections of the text, create cohesion, and clarify the relationships between claim(s) and reasons, between reasons and evidence, and between claim(s) and counterclaims; provide a concluding statement or section that follows from and supports the argument presented.

CC.1.4.9-10.K

Write with an awareness of the stylistic aspects of composition.

- Use precise language and domainspecific vocabulary to manage the complexity of the topic.
- Establish and maintain a formal style and objective tone while attending to the norms of the discipline in which they are writing.

CC.1.4.9-10.L

Demonstrate a grade-appropriate command of the conventions of standard English grammar, usage, capitalization, punctuation, and spelling.

CC.1.4.9-10.P

Create a smooth progression of experiences or events using a variety of techniques to sequence events so that they build on one another to create a coherent whole; provide a conclusion that follows from and reflects on what is experienced, observed, or resolved over the course of the narrative.

CC.1.4.9-10.Q Write with an awareness of the stylistic aspects of writing. • Use parallel structure. • Use various types of phrases and clauses to convey meaning and add variety and interest CC.1.4.9-10.R Demonstrate a grade-appropriate command of the conventions of standard English grammar, usage, capitalization, punctuation, and spelling. CC.1.4.9-10.T Develop and strengthen writing as needed by planning, revising, editing, rewriting, or trying a new approach, focusing on addressing what is most significant for a specific purpose and audience. CC.1.4.9-10.U Use technology, including the Internet, to produce, publish, and update individual or shared writing products, taking advantage of technology's capacity to link to other information and to display information flexibly and dynamically. CC.1.4.9-10.X Write routinely over extended time frames (time for research, reflection, and revision) and shorter time frames (a single sitting or a day or two) for a range of discipline-specific tasks, purposes, and audiences. **Photojournalism**

| CC.1.2.11–12.F Evaluate how words and phrases shape meaning and tone in texts. CC.1.2.11–12.G Integrate and evaluate multiple sources of information presented in different media or formats (e.g., visually, quantitatively) as well as in words in order to address a question or solve a problem. | What is photojournalism? Role of photojournalists Social Media | | | |
|---|--|--|--|--|
| Advertising | | | | |
| CC.1.2.11–12.F Evaluate how words and phrases shape meaning and tone in texts. | | | | |
| CC.1.2.11–12.G | Types of appeals | | | |
| Integrate and evaluate multiple | Rates | | | |
| sources of information presented in different media or formats (e.g., | Placement | | | |
| visually, quantitatively) as well as | | | | |
| in words in order to address a | | | | |
| question or solve a problem. | | | | |
| | | | | |
| Assessments: Quizzes, Writing Portfolio, Projects, Presentations | | | | |