

Journalism by Quarter		
Framework	Skills/Competencies	Resources
Q1 History/Future of Journalism Journalistic Writing Basics Law and Ethics Layout/Design Types of articles	First Newspapers Radio, Television and other media Impact of Media on Society Impact of the Internet on News Role of Journalists AP style Journalistic writing vs. English writing 1 st Amendment Rights Censorship Getting readers into the story Headlines (Primary, secondary) News	 Various Newspapers and Magazines Various Newspapers and Magazines Various Newspapers and Magazines Flocabulary Week in Rap
Assessments: 2-3 article submissions for consideration for newspaper publication; Peer edit 2-3 articles; quizzes/tests; project (Students will research historical legal decision affecting journalism today).		

Journalism		
Framework	Skills/Competencies	Resources
Q2 Journalistic Writing Basics Law and Ethics Layout/Design Types of articles	Interviewing Primary vs. Secondary Sources Direct and indirect quotes Credibility Bias Copyright Libel/Slander Columns Opinion Reviews	Various Newspapers and Magazines Tabloid magazines TMZ clips Various Newspapers and Magazines
Assessments: 2-3 article submissions for consideration for newspaper publication; Peer edit 2-3 articles; quizzes/tests; 1 interview; 1 review		

Journalism		
Framework	Skills/Competencies	Resources
Q3 Types of articles Photojournalism Advertising Layout/Design	Feature Sports What is photojournalism? Role of photojournalists Social Media (Blogging, Live Tweeting, Instagram) Types of appeals Rates Placement Photos and Photo techniques Captions	 CNN Week in Pictures Various Newspapers and Magazines TV Commercials Various Speeches Various Newspapers and Magazines
Assessments: 2-3 article submissions for consideration for newspaper publication; Peer edit 2-3 articles; quizzes/tests; advertising project and presentation of project		

Journalism		
Framework	Skills/Competencies	Resources
Q4 Journalistic Writing Basics Law and Ethics Layout/Design Types of articles	Grammar conventions and word choice Plagiarism Fabrication White Space Margins Publication design Fonts Editorial	 Various Newspapers and Magazines Various Newspapers and Magazines
Assessments: 1-2 article submissions for consideration for newspaper publication; Peer edit 1-2 articles; quizzes/tests; layout and design project		