

TODAY'S ARTIST: JOSEPH GORAL

(ROCKFORD)

JOE GORAL IS A LOCAL ARTIST AND JACK OF ALL TRADES.

HE IS THE YOUNGER BROTHER OF PETER GORAL (KILLER BOOTLEGS- A PREVIOUS ARTIST OF THE DAY).

JOE WORKS AS:

A SALESMAN,
REPRESENTATIVE FOR TESTORS PAINT,
CO-OWNER OF "THE SWEETERY BAKERY",
ROCKFORD ST. PATRICK'S DAY PARADE
COORDINATOR,
CREATOR OF SEVERAL ROCKFORD MURALS,
WOODWORKER,
MUSEUM RECOGNIZED PHOTOGRAPHER,
FATHER, HUSBAND, & ALL AROUND GREAT
GUY.



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WHEN HE WAS
YOUNGER HE GOT IN
BIG TROUBLE FOR
ILLEGAL GRAFFITI,
BUT HE NOW GETS
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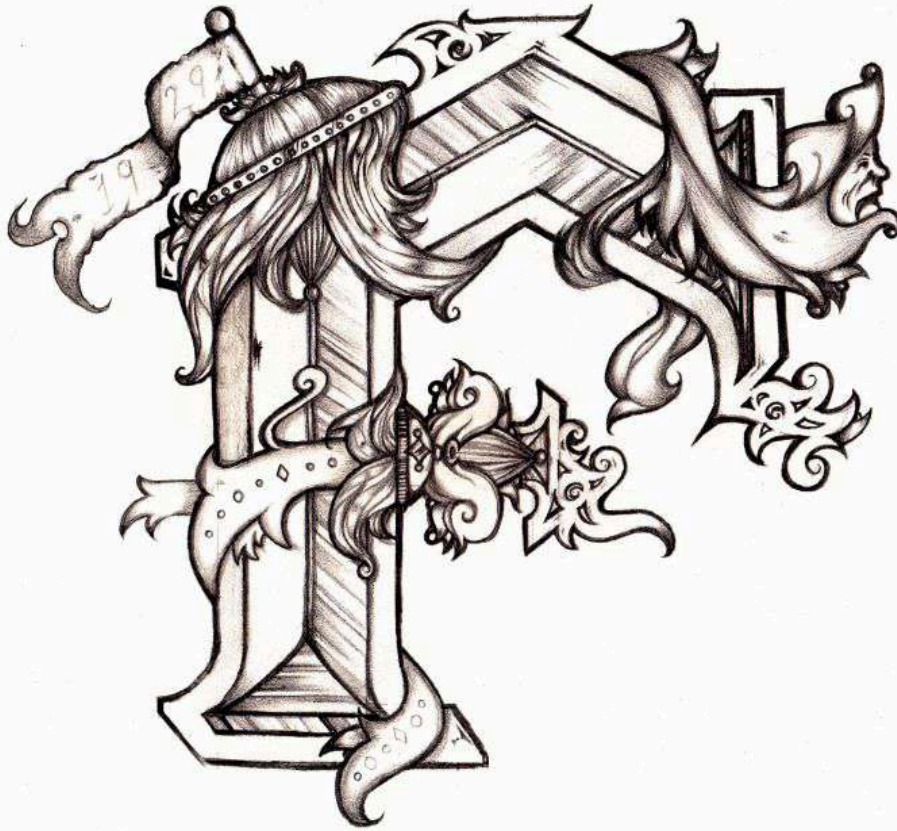
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THIS IS A MURAL HE COMPLETED WITH
SEVERAL OTHER LOCAL GRAFFITI
ARTISTS



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JOE HAS A
LOVE FOR OLD
FASHIONED
INTRICATE
DEVICES AND
TOOLS AND
CREATES.
LETTERS AND
NATURE
INSPIRED
DRAWINGS
THAT REFLECT
THOSE LOVES

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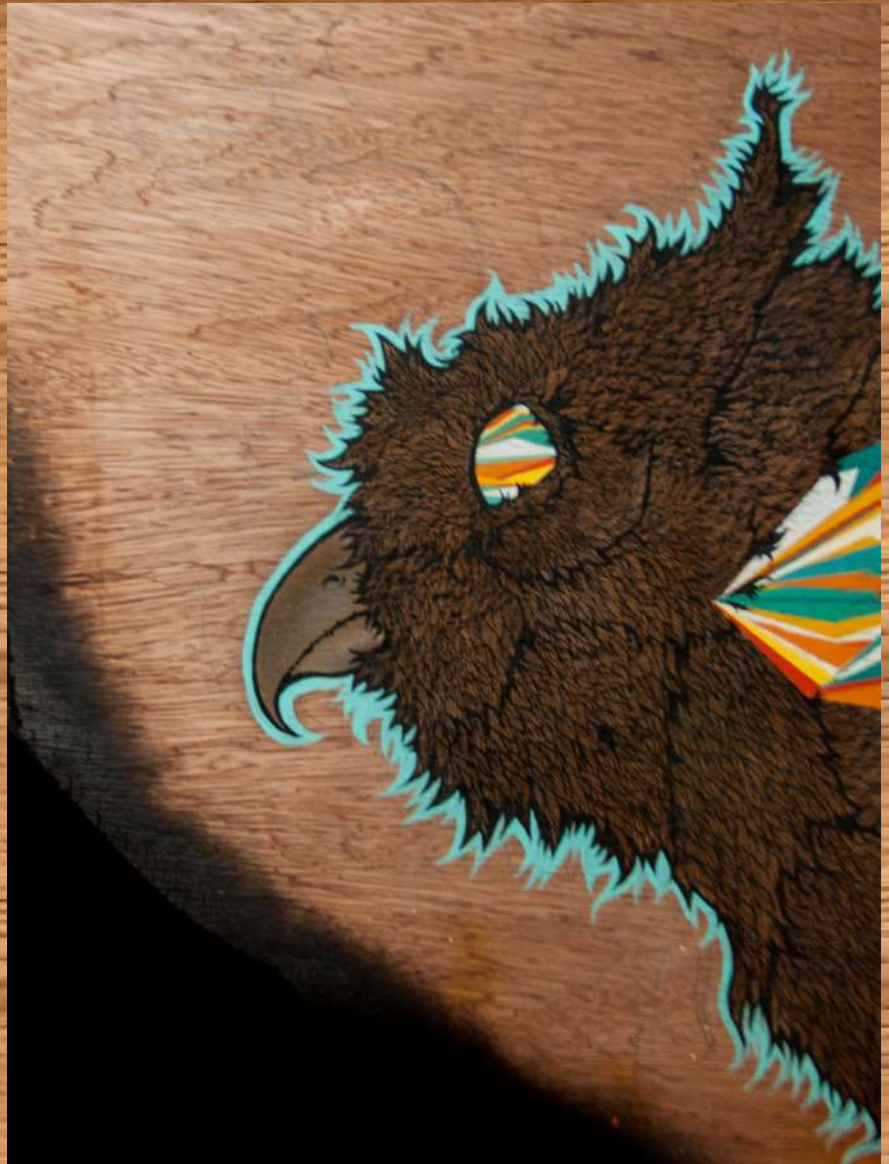
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AS JOE'S STYLE HAS GAINED ACCLAIM, HE WAS CONTRACTED BY TESTORS PAINT COMPANY TO FLY AROUND THE COUNTRY (ALL EXPENSES PAID) TO DEMONSTRATE HOW TO USE AIR BRUSH, IN HIS MODERN GRAFFITI INSPIRED STYLE.

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JOE IS A
DISTINGUISHED
PHOTOGRAPHER
HAVING
PHOTOGRAPHS
INCLUDED IN
VARIOUS ART
SHOWS
INCLUDING THE
ROCKFORD ART
MUSEUM
MIDWESTERN
EXHIBITION



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RECENTLY JOE HAS
STARTED TO COMBINE
HIS LOVE FOR GRAFFITI
INSPIRED LETTERING
WITH HIS LOVE OF
WOODWORKING THAT HE
LEARNED FROM HIS
FATHER



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HIS MOST RECENT WORK
WAS CREATED FOR THE
KORTMAN CENTER FOR
DESIGN HOLIDAY SHOW.

ARTISTS TOOK A
PRODUCT SOLD IN THE
STORE AND
TRANSFORMED IT.

JOE TOOK A CARDBOARD
RADIO AND FUSED HIS
PAINTING AND
WOODWORKING
TOGETHER.



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ALONG WITH ALL OF HIS OTHER ARTISTIC
PURSUITS JOE STARTED A BAKERY WITH HIS WIFE
CALLED "THE SWEETERY"

