











Artist: Jisbar

Jean-Baptiste Launay, better known as Jisbar, is a [French](#) pop-street artist born in 1989.

He was born in [Val-d'Isère, France](#) and works between Paris (France) and Lisbon (Portugal).

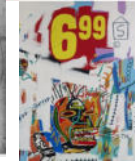
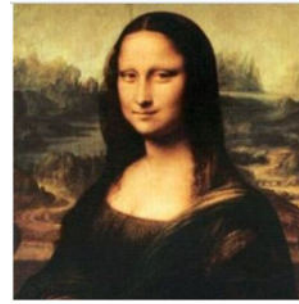
Painter and artist celebrity

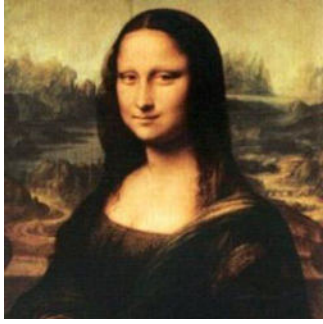
ARTIST NAME	MAMBO (Australian)	JISBAR (French)
INFLUENCES The freedom and connection to a group different to your parents generation. Popular Culture of the time	Street, Surf, Ski, Skate Culture of the 1980s 	French Teenager influenced by 1990's American Skate Culture 
Artists	MAMBO were FREELANCE artists who worked for themselves and created designs for MAMBO Brand	JISBAR works for himself but promotes his work by collaborating with large brands
Who are they?	 <p>They sold designs to MAMBO as well as doing their own work</p>	 <p>JISBAR works on his paintings by himself</p>
ARTWORKS	 <p>Created fashionable surf wear for the time</p>	 <p>References Art History, Brands, Popular Culture</p>

WORLD: INFLUENCES

He **REINTERPRETS** (Gives new meaning) or **APPROPRIATES** (Borrows images and ideas from other artists) the artworks of famous historical artists including Michelangelo.

He is influenced by **BRANDS** and **ADVERTISING** and blends a lot of images from **LOGOS, SIGNS, FAMOUS ARTISTS, POPULAR CULTURE**





Classical or Classics pre : 1800's

Mona Lisa - Most famous artwork in the world

NAÏVE ART IS OFTEN CHILD LIKE

“My art is mix of different styles that left a mark on me, from the most classical style with strong subjects, to **street art** with a vindictive side to it, or **naïve art** with a lot more spontaneity and **pop art** with all its icons. All these influences can be found in my work”



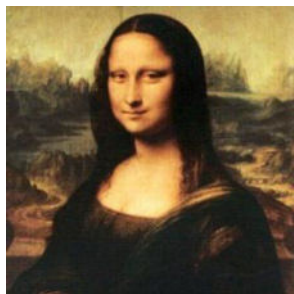
STREET ART



Artists in the 1960s
referenced Popular Culture



APPROPRIATION IS WHEN YOU DIRECTLY REFERENCE OR USE ANOTHER ARTIST'S ARTWORK



Original

Mona Lisa (c1503-19)
Leonardo Da Vinci

APPROPRIATIONS



BUT!!!!!! ISN'T APPROPRIATING THE SAME AS STEALING SOMEONE ELSE'S WORK????



Original

Mona Lisa (c1503-19)
Leonardo Da Vinci

APPROPRIATION

APPROPRIATIONS



JISBAR MONA

Jisbar is openly using the Mona Lisa (1503-19) and this image is in the Public Domain.

He is **REINTERPRETING** her and **ADDING NEW MEANING**.

He is not plagiarising or passing her off as his original work and is acknowledging that she is being directly referenced in his work.

Many of the images he uses no longer have copyright rulings and this means he can make money off the work of others as they are in the public domain.

JISBAR SOURCES AND QUOTES IMAGES AND TEXT FROM HISTORICAL ART, POPULAR CULTURE AND POPULAR ARTISTS.

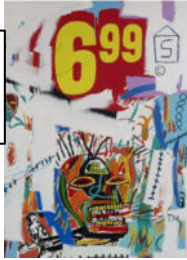
Jean-Michel Basquiat, Andy Warhol, 6.99, 1985



The Son of Man, 1946 by Rene Magritte



Andy Warhol. Campbell's Soup Cans. 1962

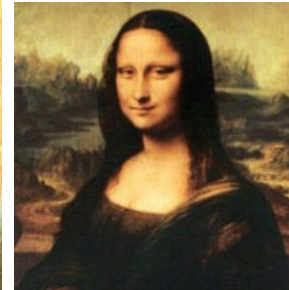


JISBAR

The white dove is often a symbol of peace



Beat Bop. Test Pressing, Version One, Volume One, 1983 Jean Michel Basquiat often used text and the crown to represent himself as King



Mona Lisa (c1503-19)
Leonardo Da Vinci

JISBAR SOURCES AND QUOTES IMAGES AND TEXT FROM HISTORICAL ART, POPULAR CULTURE AND POPULAR ARTISTS.

BANKSY
Armored Dove of Peace,
2007



Book Title - 2012
R. Brambora, J. Einhorn, M.
Kirmse, G. Weißbach



Vitruvian Man (1490) Leonardo da Vinci



JISBAR

Looney Tunes, Bugs Bunny
(1940)



American Gothic (1930)
Grant Wood

Translates
as "I Love
You"

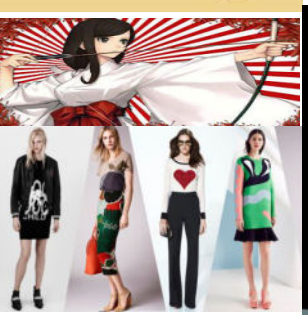


Celebrities, Advertising, Television, Magazines, Consumer products. Movies, Romance Comics, TV, Comics, Food, Packaging, Appliances: Art was sourced from real life

A collage of various Pop Art images. It includes a Campbell's Soup can (left), a comic book speech bubble saying 'POP!' (top left), a grid of four eyes (top center), a comic book character (top right), a Campbell's Soup can (middle left), a Campbell's Soup can (middle center), a Campbell's Soup can (middle right), a Campbell's Soup can (middle far right), a comic book speech bubble saying 'POP!' (bottom left), a grid of four lips (bottom center), a grid of four Marilyn Monroe portraits (bottom right), and a grid of four Campbell's Soup cans (bottom far right).



WHAT IS POP CULTURE?
Contemporary popular culture transmitted via the mass media and aimed particularly at younger people





JISBAR WAS HEAVILY INFLUENCED BY POPULAR CULTURE AS A TEENAGER



PLEASE SHARE WITH OUR READERS A BIT MORE ON WHERE YOUR NOSTALGIA POP CULTURE REFERENCES FIRST CAME ABOUT AND WHAT IS IT ABOUT THIS GENRE AND TYPICAL EXPRESSION THAT INSPIRES YOU?

Jisbar, – “I’m 31 and I grew up in the 90’s, I was **influenced by all the innovations that come with the Internet and globaliSation**. **American culture was important on me**, I was totally into **skate culture** at that age. I remember that I was totally fascinated by the **design of all these boards, t-shirts and stickers** ... I bought so many skates just because of the graphics were crazy. I also found, at that time, my **love for rap and rock**, it’s a big part of my work now.

Over the years, I try to train my attention to detail and my **appetite for learning**. I **never study art**, so I decided to **learn by myself** and **create my own artistic knowledge by reinterpreting the classics of art in my own way**. I’m **totally addicted to museums and art history** now, that’s why you can see more and more artistic references, my paintings live with my age.”

ARTISTS PRACTICE

CONCEPTUAL PRACTICE (IDEAS/INFLUENCES)

His ideas come from **popular culture and the history of art** (famous artworks and artists). He looks at popularity, social media, consumerism, greed, popular images, other artist's imagery, what is in fashion or out, brands, advertising, Logos, popular words, celebrities

MATERIAL PRACTICE (Materials/Actions)

- Appropriates famous artworks
- Combines popular culture images and text
- Bold, Bright images and text
- Images and text overlap and overlay
- Paint
- Spray Paint
- Markers and pens



Pop Culture Superhero

Mona Lisa

NIKE LOGO

Basketball branding



CLASSICAL GREEK SCULPTURES

OLYMPIC GAMES LOGO

CAN YOU SEE ANY OTHERS?

THIS ARTWORK BY JISBAR QUOTES A FAMOUS ARTWORK, FAMOUS ARTISTS,AN AMERICAN ICON & POPULAR CULTURE



[illegible]

APPROPRIATION BY JISBAR



JISBAR QUOTES OTHER ARTISTS IN HIS WORK



Basquiat Crown



Statue of Liberty(1924)

Keith Haring Subway Graffiti Artist. TV Head Man Design



The Son of Man, 1946 by Rene Magritte



APPROPRIATION BY JISBAR

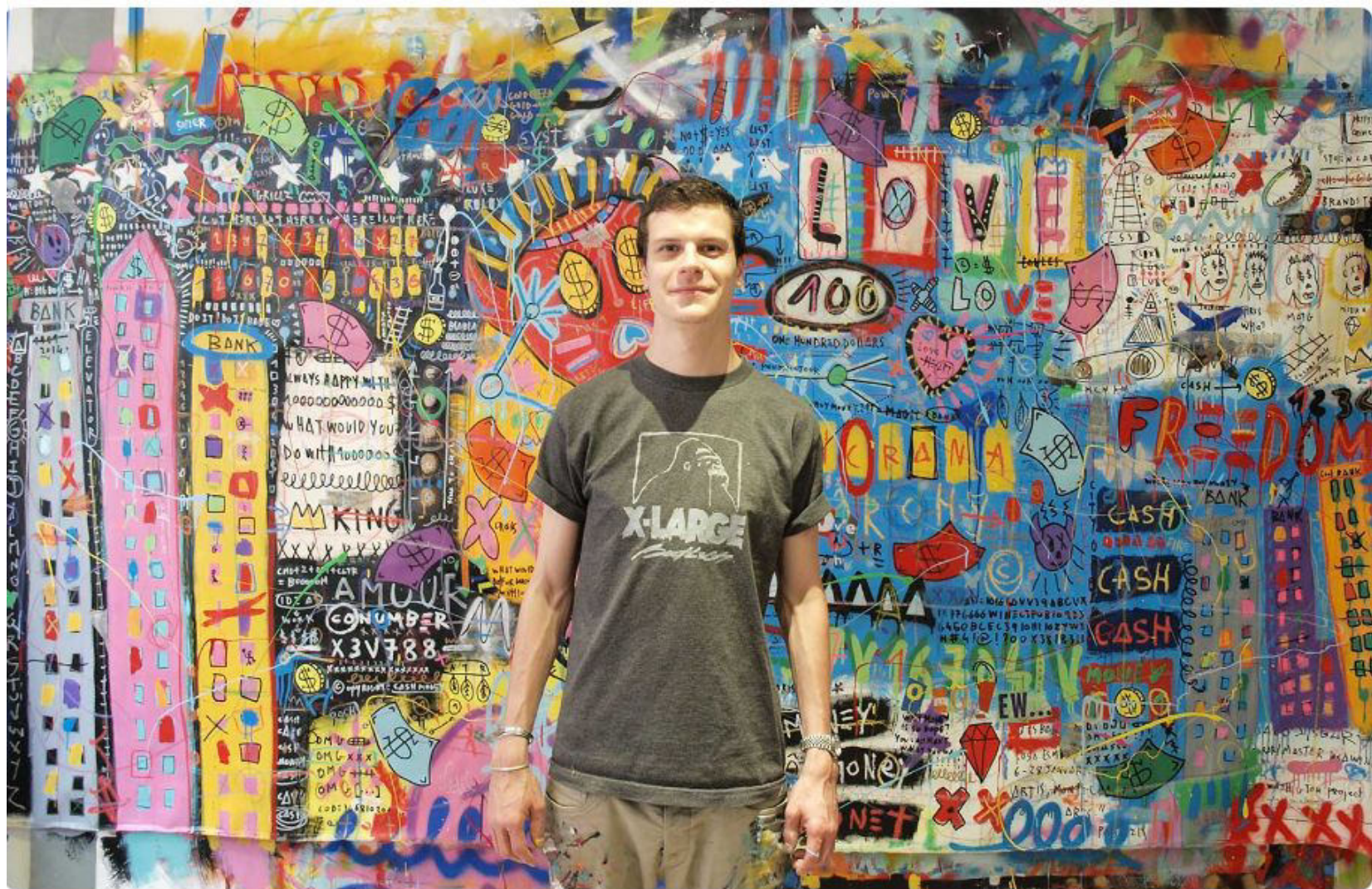


Basquiat Plane



Photo of Jean Michel Basquiat

JISBAR PAINTING OF BASQUIAT



THIS IS THE WORK OF JEAN MICHEL BASQUIAT WHO PASSED AWAY IN 1988



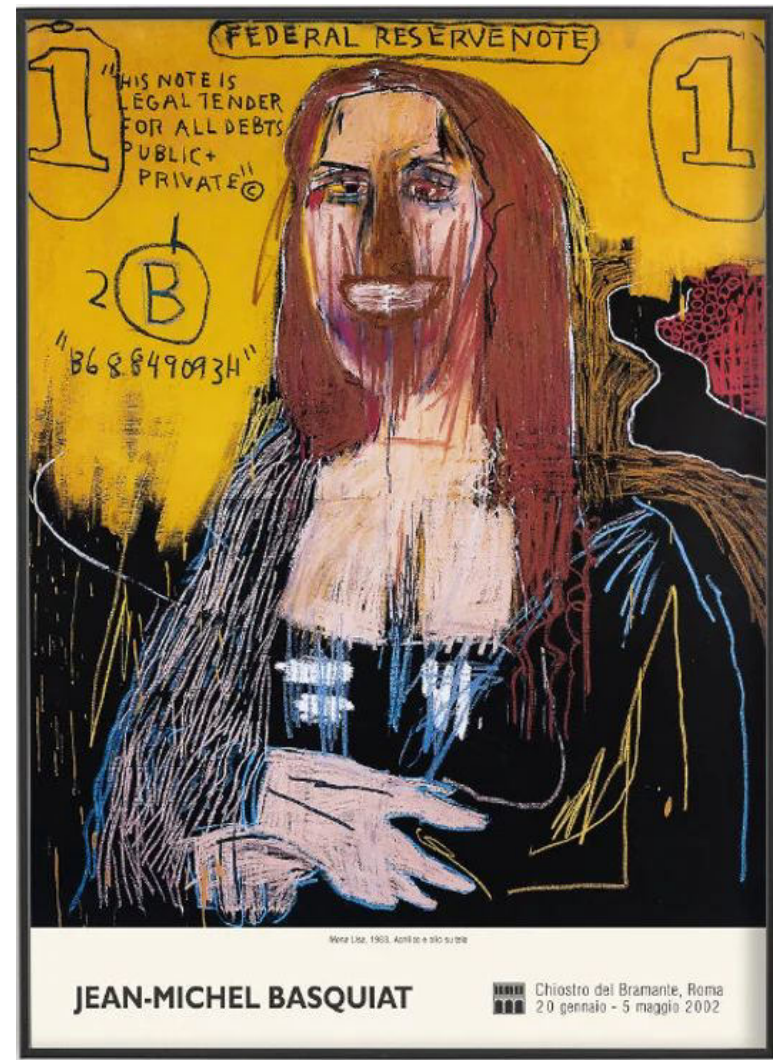
DO YOU SEE ANY COMPARISONS BETWEEN JISBAR AND BASQUIAT'S ARTMAKING PRACTICE?

BOTH JISBAR AND BASQUIAT APPROPRIATED THE MONA LISA



Original

Mona Lisa (c1503-19)
Leonardo Da Vinci

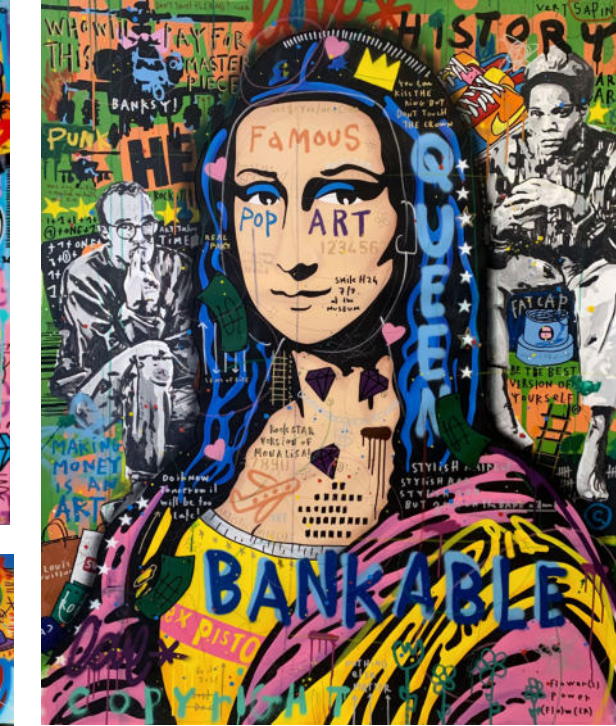




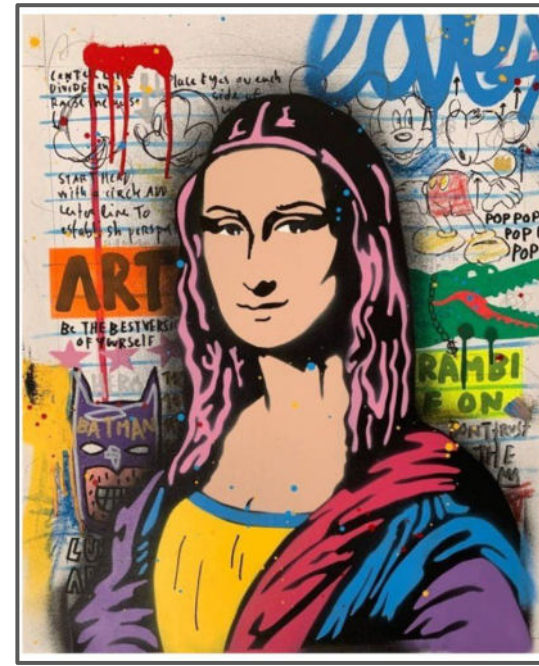
“My artistic process is most of the time **spontaneous and free style**, imported from my **day to day life**. It means that I do not know what I will be painting in the morning, I leave it all to my **spontaneous creativity**. I take **inspiration from the moment, how I feel, the latest news, stuff I saw, people I met, stories that inspired me**. I like to say that **a painting reflects my life at the exact moment it was painted**,” he says.

JISBAR HAS PAINTED COUNTLESS APPROPRIATIONS OF THE MONA LISA





JISBAR COMBINES THE MONA LISA WITH IMAGERY AND TEXT FROM POPULAR CULTURE AND OTHER ARTISTS AND THEIR ARTWORKS

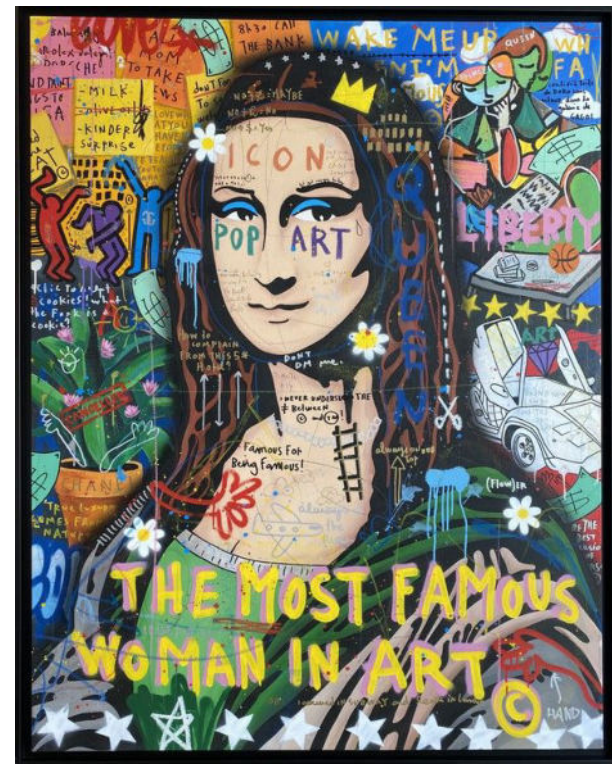
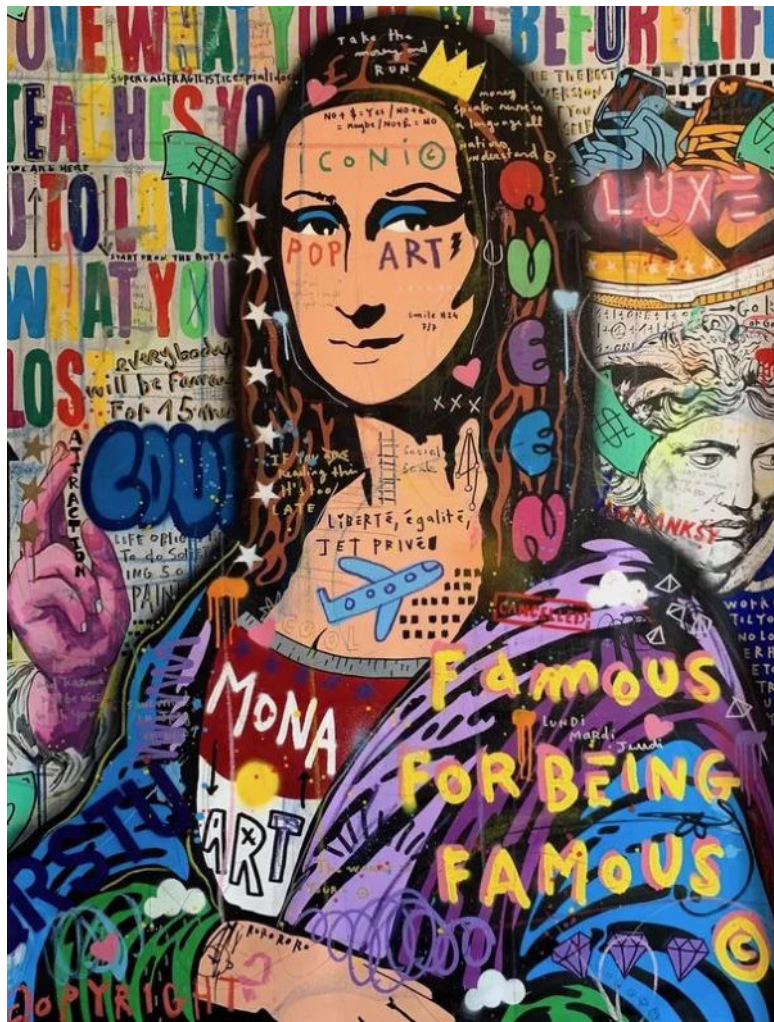
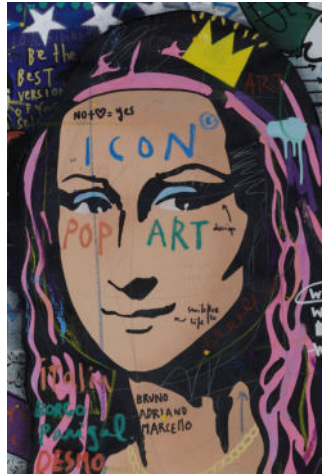


UNLIKE THE CONVENTIONAL MATERIALS OF THE MONA LISA: OIL PAINT.

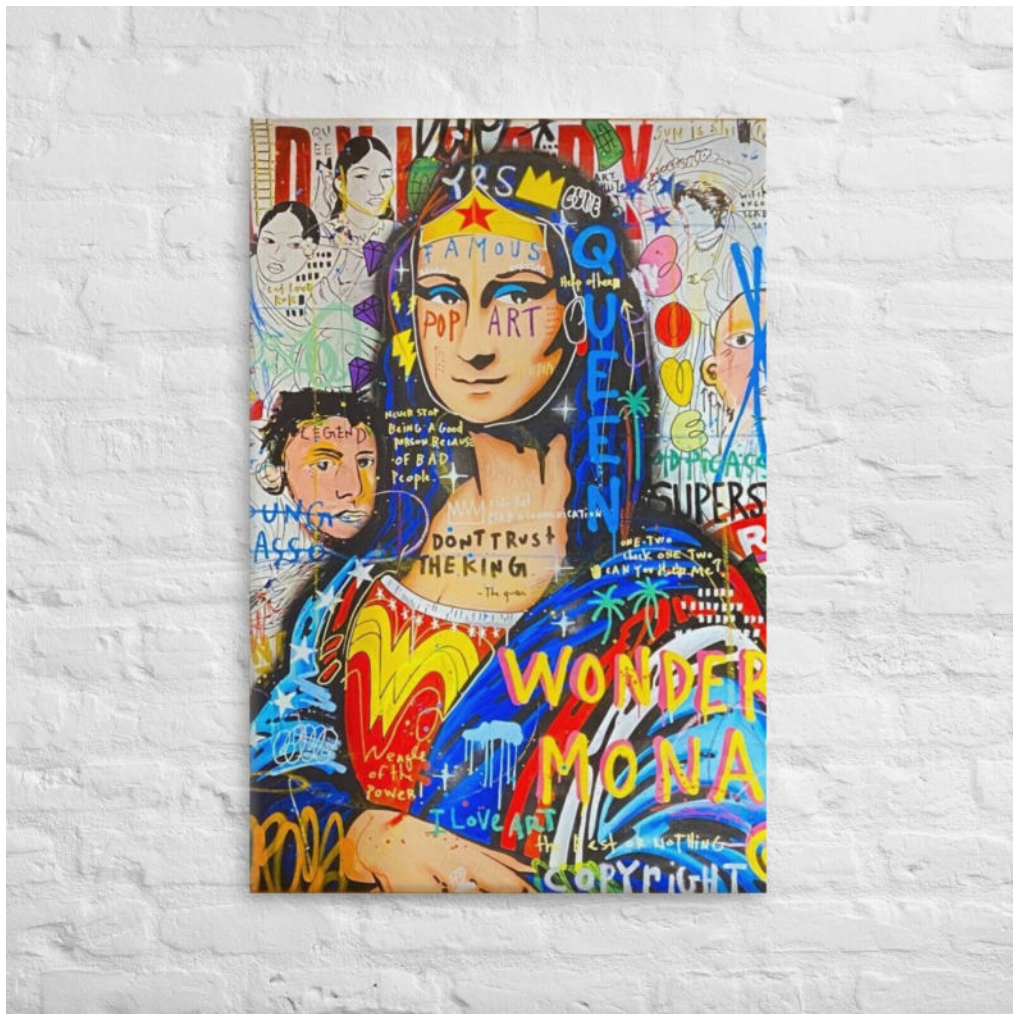
JISBAR USES

- **ACRYLIC PAINT**
- **MARKERS/OIL STICKS**
- **SPRAY PAINT**

ON HIS BRIGHT AND COLOURFUL PAINTINGS



HIS MONA LISA
APPROPRIATIONS
ARE VERY POPULAR



AUDIENCE

Jisbar is one of the most **prominent figures** of his generation **in the world of pop-street art today**. Jisbar has **exhibited in a dozen galleries** and in **prestigious museums all around the world**. Not only that, but the artist has worked with **important players from the fashion industry and entertainment business** such as DJ Snake, Cardi B, Miss Europe Committee, JM Weston, Giorgio Armani, and many more.



ARTIST AS CELEBRITY





AUDIENCE

DJ Snake is an internationally renowned Musician and he and Jisbar **collaborated (worked together)** to create pop up stores selling Merch (merchandise), paintings, personalised clothes for the DJ Snake tour.

Collaborating with other artists raises Jisbar's profile and customer base....it is a smart business move






Jisbar with DJ Snake



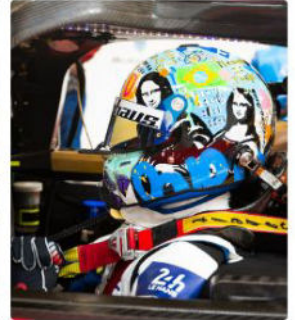
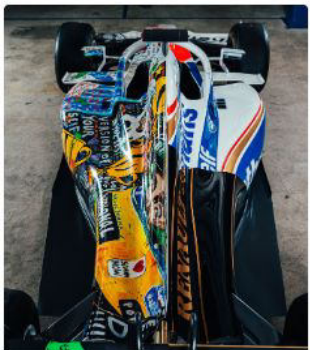
AUDIENCE

Jisbar collaborates with and works for a variety of world wide celebrities and organisations. This provides him greater exposure to new audiences and markets.

Fabio Quartararo MotoGP 2022 Season	Armani Exchange x Jisbar	The Depiction project
<p>Jisbar designed the pilot suit and protections in addition to the gloves and boots to make the equipment an absolut unique piece.</p> 	<p>Italian fashion label, Armani joined with Jisbar to launch a brand-Art collection. The pieces were hugely popular and sold out in days</p> 	<p>The Depiction project brings hand-crafted wine and fine art together to create one-of-a-kind collections. In 2017 Depiction Wines asked Jisbar to participate in their project and customise an exclusive batch of bottles from their 2014 vintage.</p> 
Global Audience	Global Audience	Global Audience



**HIS DESIGNS
HAVE BEEN
USED BY
VARIED BRANDS**





HIS WORK IS WORN BY CELEBRITIES AND THEIR IMAGES ARE POSTED ON THEIR SOCIAL MEDIA PLATFORMS - THIS INCREASES JISBAR'S GLOBAL AUDIENCE





WHAT WOULD YOUR 3
TIPS FOR A YOUNGER
ARTIST TRYING TO FIND
THEIR UNIQUE STYLE IN
ART EXPRESSION?

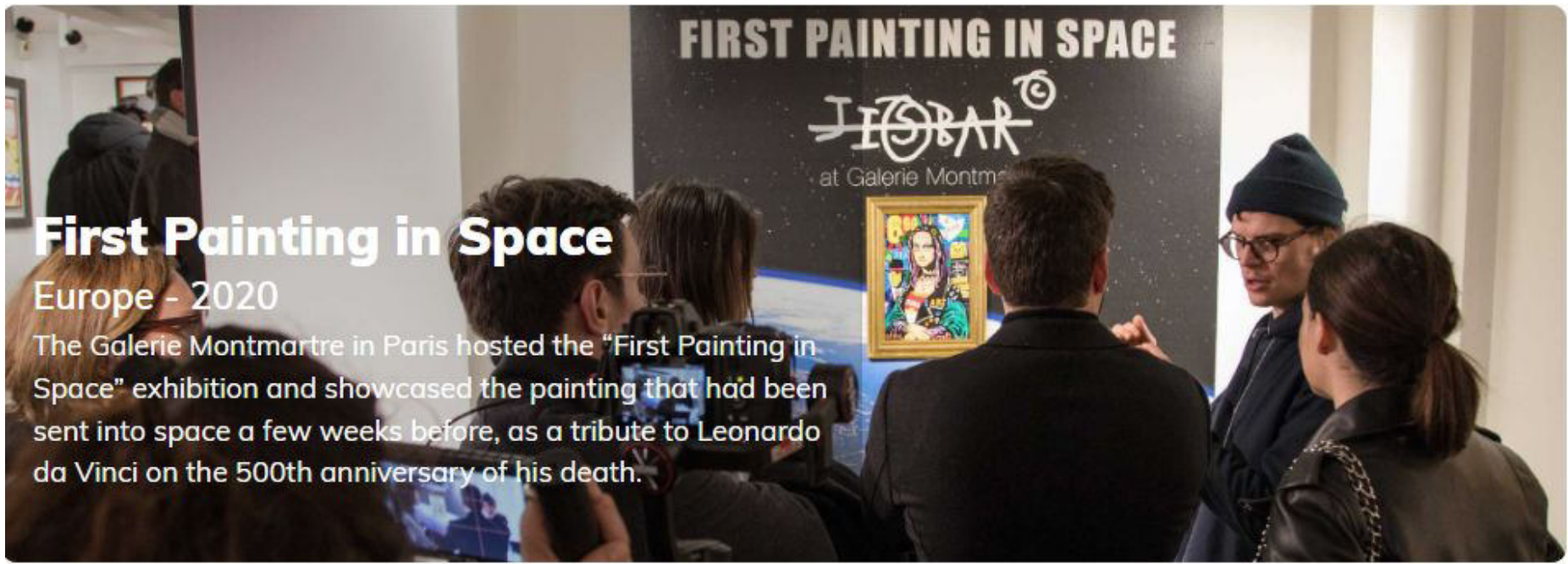
Jisbar, –
“1 – Inspire
yourself (go outside,
visit a museum, walk
in a park , watch
movies, listen music,
surf, ride bikes...
All-in-all, just
stimulate your brain
and your idea in the
way you prefer, enjoy
life!

2 – Learn
(sourcing,
sketching...)

3 – Practice (paint)

Repeat this until you
feel your painting is
finished.”





First Painting in Space

Europe - 2020

The Galerie Montmartre in Paris hosted the “First Painting in Space” exhibition and showcased the painting that had been sent into space a few weeks before, as a tribute to Leonardo da Vinci on the 500th anniversary of his death.

Jisbar is also known for his performance when he **paid tribute to Leonardo da Vinci on the 500th anniversary of his death**. Jisbar sent a new version of his reinterpreted **Mona Lisa into space**. The painting **hovered 33.4 km above Earth for over an hour and a half**. On this occasion he became the first ever artist to achieve this performance. His technical exploit was widely applauded though international media coverage.

Tribute to Léonard da Vinci

The feat, mixing art and science, is a tribute to the great Leonardo da Vinci, as explained by the artist:

"Space is still an area where art as yet to own. Things like this are going to become more and more frequent. I would not be surprised to see an auction sale being conducted from space. Leonardo da Vinci is not only an artist, but also a genius inventor. He always had that will to fly, to go beyond the skies and see what was out there above our heads."



The artist worked for 6 months with a team of engineers and mathematicians, a total of 17 persons, to make this feat a success



MONA LISA



FRIDA KAHLO



MONA LISA IN PICASSO
STYLE

JISBAR APPROPRIATES FAMOUS ARTWORKS



Girl with a Pearl Earring (1665)
Johannes Vermeer



Jisbar Appropriation

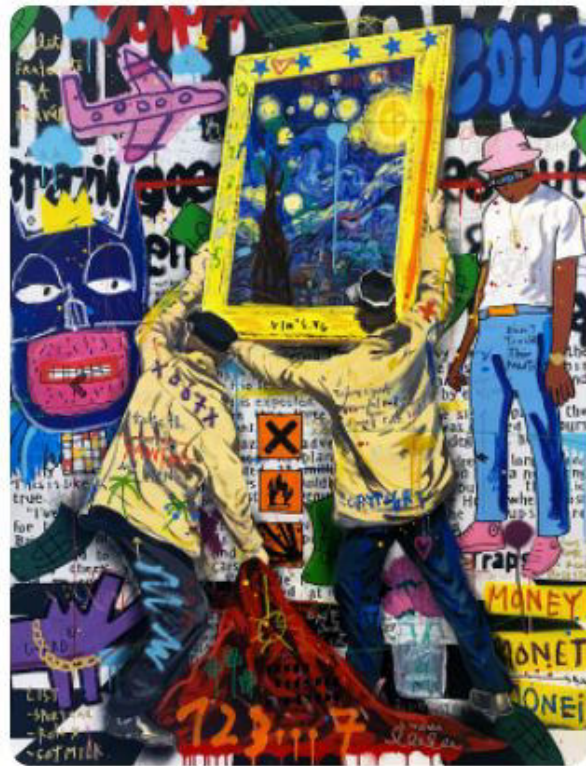
Reverse Pearl
Earring

130x97cm



Yue Mona Liberty

146x114cm



Don't Touch My Van Gogh

116x89cm



**Van Gogh
Sothebys**

116x89cm



Free Man And Free Bird

100x100cm