

Name:
Class Period:
Date:

Jelly Belly Company

Websites:

https://www.youtube.com/watch?v=Vw1vyo8NyKs&t=8s&ab_channel=JellyBelly (video-how they are made)

<https://www.jellybelly.com/> (official website)

<https://youtu.be/f648tSAE2Ow> (fun facts)

Directions:

- Watch the videos as a class. Use the handout provided by the teacher to note important information about this topic. (Day 1)
- Read over the information and take notes on what you think are the most important facts that should be published about this topic. (Day 1)
- After you have taken your notes, you will get a piece of white paper from the teacher. You will create a flier about Jelly Belly. Use your notes and things you remember from the video. (Day 2)
- Remember to put your First/Last Name, Class Period, and Date in the bottom right corner of your white paper. (Day 2)
- Be neat, be creative, and do your best.

Notes from the videos (fill these in as you watch the video):

FUN FACTS:

1. It takes _____ days to make a Jelly Belly bean.
2. They can make _____ Jelly Belly jelly beans per second.
3. In one year, they make _____ billion jelly beans.
4. If you took all the jelly beans made in a year at the Jelly Belly factory and laid them end to end, they would wrap around the Earth _____ times.
5. What is the most popular time of the year for jelly beans? _____
6. How many jelly beans fill Easter baskets each year? _____ billion.
7. What are the 3 most popular flavors of Jelly Belly jelly beans?
 - _____
 - _____
 - _____
8. In _____, there were only _____ flavors of jelly beans at Jelly Belly.
9. By 1982, there were _____ flavors of jelly beans at Jelly Belly.
10. Today there are more than _____ flavors of jelly beans at Jelly Belly.
11. What does one lemon Jelly Belly + one cotton candy Jelly Belly make? _____
12. What does two blueberry Jelly Belly + one buttered popcorn Jelly Belly make? _____
13. Jelly Belly jelly beans are sold in more than _____ countries around the world.
14. In 1981, how many tons of Jelly Belly jelly beans were delivered to the White House? _____
15. In what year did President Reagan surprise astronauts with Jelly Belly jelly beans in space? _____

If you could choose any flavor of jelly bean, what flavor(s) would you choose? _____

Bonus: Name a popular movie and book series that uses Jelly Belly jelly beans? _____

Marketing

Red jelly bean

Yellow writing “Jelly Belly”