

Name: \_\_\_\_\_  
8C Section: \_\_\_\_\_

Date: \_\_\_\_\_  
Image, Sound, and Story: Image

### The Craft of Storytelling: The Power of an Image

Images are the basic building blocks of any visual story, and a media-maker composes images to share both information and feelings. It is important to frame the shot in a way that conveys the intended message and/or emotion.

Viewing: *The Adventures of a Cardboard Box* Dir. Studio Canoe, 2011. England.)

There is no dialogue in the short film, and the story is told through images. As you watch, think about the boy's relationship with the box, and pay attention to the different kinds of images you see.

- Note below the images that stand out to you. **Challenge:** As you note these memorable images, try to identify the camera angle (e.g., close-up, medium shots, wide shots) used to shoot the image.

Memorable Image	Camera Angle

Analyzing Basic Shot Types \*:

**Close-ups** take up most of the frame and often is used to \_\_\_\_\_

**Medium shots** are framed to show the subject or setting from the waist up. A medium shot is an effective way to show \_\_\_\_\_

**Wide shots** frame the subject from head to toe in a specific setting, and are helpful in giving us information about \_\_\_\_\_

**The Rule of Thirds:** A compositional strategy that lays an imaginary grid over the frame, and places the main subjects at their intersections. The composition of the shot – how the elements are aligned/balanced – allows for creative expression.

**Resource:** <https://education.burnsfilmcenter.org/education/visual-glossary/>

Homework: How could you visually tell the story about your life after school? Using a storyboard, brainstorm how you would like to represent each of the following ideas. Pay attention to what shot type you want to use to *express* each idea, and note it underneath each frame. Create your own sequence of the images.

- comfort
- happiness
- fear
- challenge
- accomplishment

→ Turn over for the storyboard.