

INTRODUCTION TO BUSINESS

Course Description

- Introduction to Business is a course recommended for the student who wants to learn to maintain personal business affairs and to become a more competent consumer.
- Areas of study included in the course are the economic systems, the organization and operation of a business, banking services, credit services, insurance protection, consumerism, money management, career planning, and the importance of computers.

- **Grade Classification:** 9, 10, 11, 12
- **Credit:** 1 unit
- **Duration:** 2 semesters
- **Prerequisite:** None

Objectives

Upon completion of this course, you will:

- understand the main comparative characteristics of the free enterprise economic system and our changing economy.
- gain information on the organization of business and its role in our economic system.
- gain information on the need for well-trained workers and the necessity for considering careers in which each individual can best benefit in our society.
- understand the importance of developing efficient consumer skills in obtaining and using goods and services.
- obtain information and develop skills in using banking services.
- obtain knowledge on the wise use and budgeting of money and the changing value of the dollar.
- understand the functions and use of credit in business, personal, and family finances.
- understand the different kinds of savings and investments.
- understand the nature and causes of economic risks and insurance protection for the individual.

Textbook

- ***Introduction to Business:***
 - **Betty J. Brown, John E. Clow. Glencoe. 2006.**

Recommended Supplies Needed

- You will need a pencil and/or pen.
- Positive Attitude!!

Grading Scale

Exams 60%

Daily Work 35%

Bell Work 5%

LETTER GRADE SCALE

96-100A😊

95- 90A-

86- 89B+

83- 85B

80- 82B-

76- 79C+😐

73- 75C

70- 72C-

66- 69D+😞

63- 65D

60- 62D-

0- 59F

QUESTION

- **IF YOU SHOULD HAVE A QUESTION REGARDING A HOMEWORK ASSIGNMENT(S), YOU SHOULD CONSULT WITH ME PRIOR TO THE NEXT CLASS.**