

NGPF Activity Bank Entrepreneurship Spanish version

INTERVIEW: An Entrepreneur (50 points)

Entrepreneurs are all around us. Not only do we hear about them on the news as founders of tech companies, they are also the less-featured small-business owners in our communities that provide us with the products and services to make our lives run smoothly. In this activity, you will identify a local entrepreneur and interview them to see their journey of entrepreneurship.

Part I: Brainstorm (5 points)

Skim this article, 5 Types of Entrepreneurship With Real-World Examples. Then, brainstorm a list of entrepreneurs in your community and network. Select a person from this list to interview.

Entrepreneurs in my community:	Entrepreneurs in my personal network:

Part II: Questions (10)

Create a list of 10 questions that you could ask this person. Remember, these questions are relating to their experience as an entrepreneur - so questions like how they began, the challenges they face, why they selected their business idea could be a great way to start off.

You may wish to ask about the foundational principles directly (ex: "Can you tell about the time when you realized there was an opportunity?" Or "When have you had to rely on your Integrity, or personal ethics, to be a better entrepreneur?"). Notice the essay assignment BEFORE you craft your questions.

Check out these articles for some background into the life of an entrepreneur and give you some inspiration for questions you may ask about their unique business, lifestyle and challenges.

- Entrepreneur & Entrepreneurship Definition + Types
- What's a Day in the Life of an Entrepreneur Like?
- The Top 10 Challenges Faced by Entrepreneurs Today

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Interview Questions	
1.	6.
2.	7.
3.	8.
4.	9.
5.	10.

Part III: Interview & Write-up (35 points)

Once you've completed the interview, write up a short essay (200 words) outlining the key information they shared. **Identify at least 2 of the foundational principles** that the entrepreneur discussed, either directly or indirectly, and explain how they connect to their story.

Your essay should be between 3 and 5 paragraphs long.

Name of Entrepreneur:
Business they own:
Essay:

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