



Interest Groups

Organizations & Social Movements



- Chapter 11, Theme A

Pop Quiz 11A

- What is the name of the street in DC that is home to the headquarters of over 7000 groups?
- Name one reason why lobbies are so common in the United States. (Book states 3!)
- Name one interest that was formed before 1960.
- Define solidary incentive.
- Name the man responsible for the founding of *Public Citizen* and hundreds of other consumer groups.

Why are lobbies so common in US?

- More cleavages in society:
 - Immigration
 - No national religion
- Federalism and Separation of Powers
 - Three levels of government to lobby
 - Three branches to lobby
- Weak political parties
 - Groups work with individual parts of government

Kinds of Interest Groups

- If interest groups seek to influence public policy, how do institutional and membership interest groups differ?
- Institutional Interest Groups: Defined?
 - Business firms, Trade or governmental association, foundations, universities

<http://www.youtube.com/watch?v=RupwMbEiFkw&feature=fvsrc>
- Membership Interest Groups
 - Why types do Am. Join more often, less often than Eur. Countries? Why join civil orgs.?

Incentives

- **Solidary incentives**
 - What are they?
 - What facilitates them?
 - Examples?
- **Material incentives**
 - What are they?
 - Examples?

Incentives

- **Purposive incentives**

- What are they?
- What 3 factors drive membership?
- Why is this type of incentive important to ideological interest groups?
- How do public interest groups benefit non-members?
http://www.youtube.com/watch?v=zsJMVuOib4U&list=PL5621337FC3F5B5CB&index=3&feature=plpp_video
- Why is publicity important to purposive groups?

Staff of interest groups

- Many are lawyers...there are more lawyers in DC than in LA.
- Purposive goals drive staff, even if solidary and material incentives drive members.
- Are staff of interest groups political elites?
- Examples to prove?