

Chapter 8

1. Why has radio remained popular despite the invention of television?
2. How does the media help to shape the public agenda?
3. How do schools influence the political development of children?
4. What is a winning party saying when it claims to have a mandate from voters?
5. What is meant by the term universe in a scientific poll?
6. Which form of mass media has suffered a sharp decline in popularity in recent years?
7. How does the internet differ from other mass media as a source of political information?
8. How did the Watergate scandal and the resignation of President Nixon in 1974 affect public opinion?
9. Why is it difficult to get a good idea of public opinion from interest groups?
10. How is the media's influence on American politics limited?
11. An increasing number of people get their political news from which media source?
12. Which form of mass media probably has the most influence on public opinion in the US?
13. How does the media influence politics?
14. Who was the first president to use radio effectively to get his message out to the people?
15. Why has the internet transformed the way people get political information?

Chapter 9

16. How did James Madison view interest groups?
17. When interest groups keep tabs on the work of public agencies they are contributing to what system?
18. How do lobbyists use the judicial branch to reach their goals?
19. What is the difference between political parties and interest groups?
20. Why are grass-roots efforts so effective?
21. How are political parties and interest groups similar?
22. How do interest groups act as educators?
23. When does an organization become an interest group?
24. Why would an interest group file an amicus brief?
25. Why do interest groups use press releases rather than paid advertisements?
26. What interest group activity is beneficial to both public officials and interest groups?
27. What action(s) by lobbyists is considered illegal?
28. Which type of interest groups is the Veterans of Foreign Wars?

You have several excerpts to read and answer questions.