Infographic Lesson Plan

1. After completing a unit focused on animals, group students into pairs and introduce them to the project topic (Are zoos good or bad?).
2. Students should discuss with their partner their view points. Together, they should determine their stance on the topic.
3. The students will find three supporting details to support their argument. (Students can come up with their own points or complete research. I had my students write their point of view on the top of a piece of paper. They numbered 1-3 to outline their points. They could have more than three points but not less.)
4. The teacher will use Cava.com to model how to create an infographic.
   a. Click the create button to select an infographic
   b. Browse templates
   c. Change background color
   d. Search for images and graphics
   e. Upload own graphics
5. The teacher will go over the rubric in great detail and provide a copy for each student.
6. Students will work with their partner to create their infographic. (My students completed theirs in about 45 - 60 minutes. We broke up the work time into two days.)
7. Students will click to download their infographic as a JPEG. Then, they will email their work directly to the teacher.

Infographic Rubric

	10	5	1
Title	The title clearly states the argument.	There is a title, but it is not a clear argument.	The title does not state the argument or is missing.
Three Supporting Details	Three supporting details clearly support the argument.	Three details are included, but are not clear. Or, two clear details are provided.	The infographic is missing important supporting details.
Graphics	All graphics are related to the topic and make it easier to understand.	All graphics are related to the topic and most make it easier to understand.	Graphics do not relate to the topic and/or aid the viewer.
Mechanics	No misspellings or grammatical errors. It is publishable.	Two misspelling and/or mechanical errors exist.	More than two spelling or grammar errors.
Attractiveness	Makes excellent use of font, color, effects, etc. to enhance the presentation.	Font, color, effects, etc are acceptable.	Use of font, color, effects etc. but these often distract from the presentation content.

Comments:

Score: /50