




THE IMPORTANCE OF *Art Education*



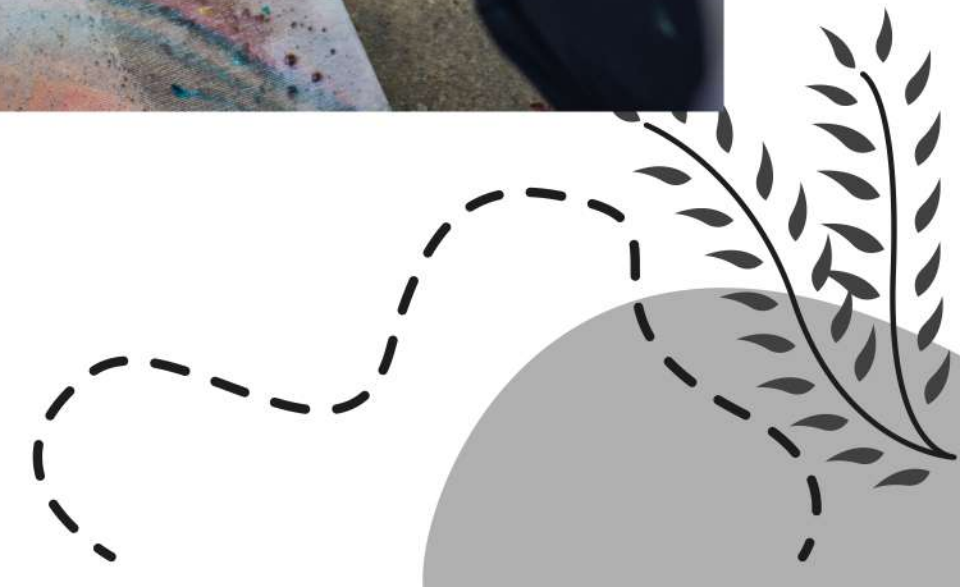
FREQUENTLY ASKED QUESTIONS

- **"Why am I required to take art?"**
 - **"What skills am I going to learn that will help me in the real world?"**
 - **"I don't plan on being an artist, so why am I wasting my time?"**
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STATISTICS ABOUT ART IN SCHOOL

Students who study art in school

- **3 times** more likely to be acknowledged for **school attendance**
- **4 times** more likely to be recognized for **academic achievement**.
- Scored **100 points higher on their SATs** than students who were not involved in the arts



STATISTICS ABOUT ART IN SCHOOL



- The 3 countries that rank highest in math and science include Japan, Hungary and the Netherlands. **All 3 countries REQUIRE students to study art every year in school.**
- Students with low to no participation in arts have a dropout rate of 22%. **Students with high participation in the arts have a dropout rate of only 4%.**



STATISTICS ABOUT ART IN SCHOOL

Low-income students with high art participation are more likely to....

- **have gainful employment**
- **complete college and**
- **volunteer in communities**

72% of business leaders say the #1 skill they look for when hiring is **creativity.**

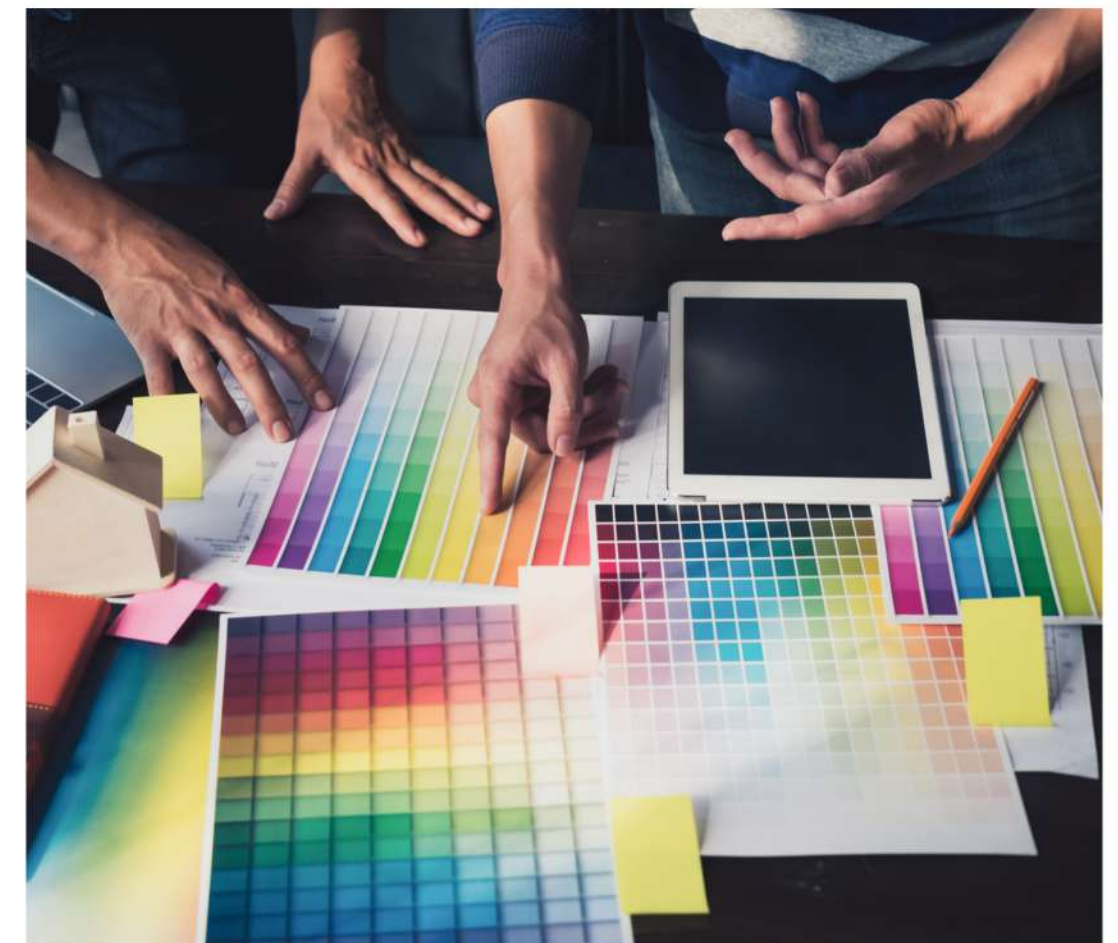




COMMON MISCONCEPTIONS ABOUT THE ARTS

"THERE'S NO JOBS IN THE ARTS."

- There are **3 million people working in over 600,000 art-centric businesses** in the U.S.
- Creative industries estimate **\$30 billion** annually.
- More people are employed in the **visual arts** than in all of performing arts and sports industry combined.
- Jobs for photographers have increased **38% within the last 4 years.**



"THERE'S NO JOBS IN THE ARTS."

- Jobs for designers have increased **43% within the last 10 years.**
- People spend **\$55 billion on video games** every year- a product that is created by a team of *artists*.



"ART IS ONLY SOMETHING GIRLS DO..."

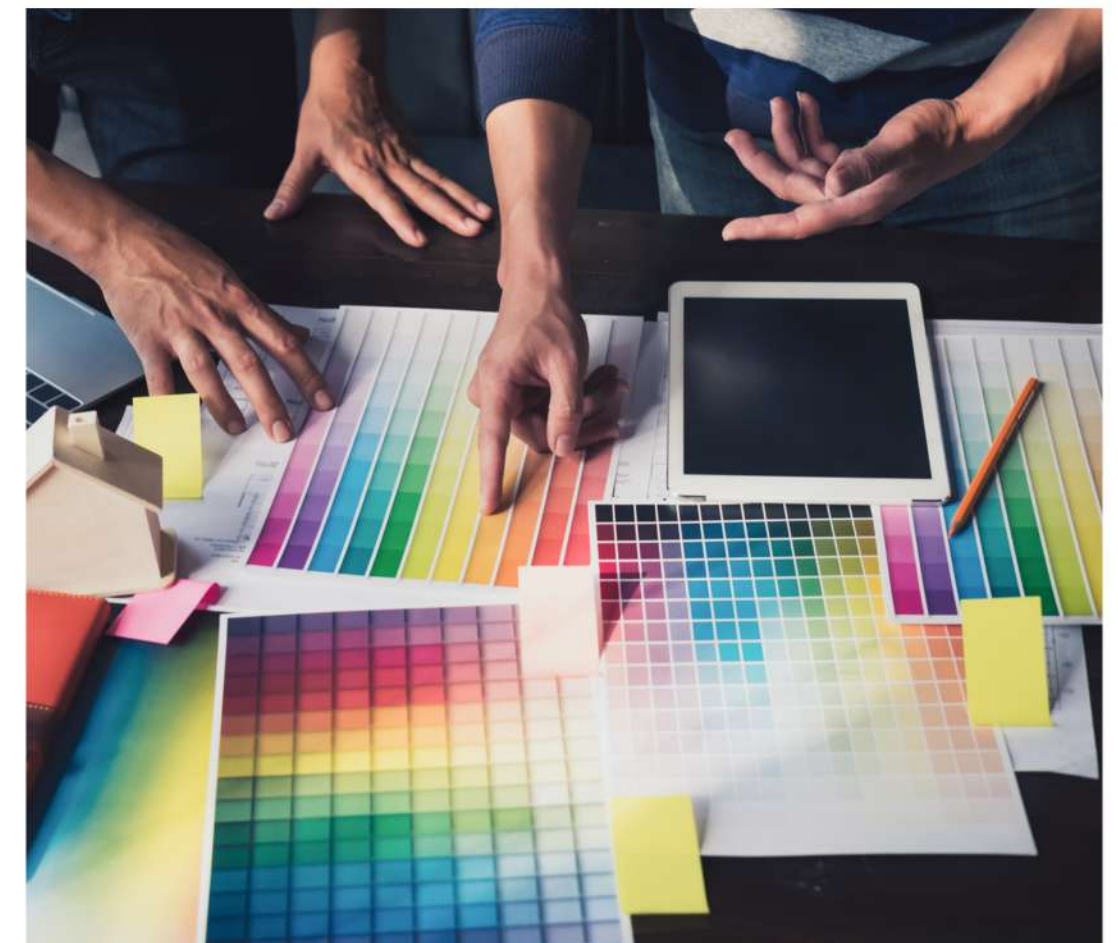


- According to 2020 statistics, artist and design related jobs consisted of **54.8% male, 45.2% women**, making the field well rounded.

"ARTIST DON'T MAKE GOOD MONEY."

The average salaries for the following art careers in 2020 were.....

- Creative Directors—**\$90,000-\$140,000**
- Graphic Designers—**\$55,925**
- Web Developer- **\$72-160,000**
- Interior Designer- **\$60,000**
- Producers and Directors—**\$86,790**
- Industrial Designer- **\$60-100,000**
- Photographers—**\$60,090**
- Film and Video Editors—**\$66,715**





AVERAGE SALARIES FOR ANIMATORS ACCORDING TO THE ANIMATION GUILD



Storyboard Artists- **\$2161/week**

Layout Artists- **\$1955/week**

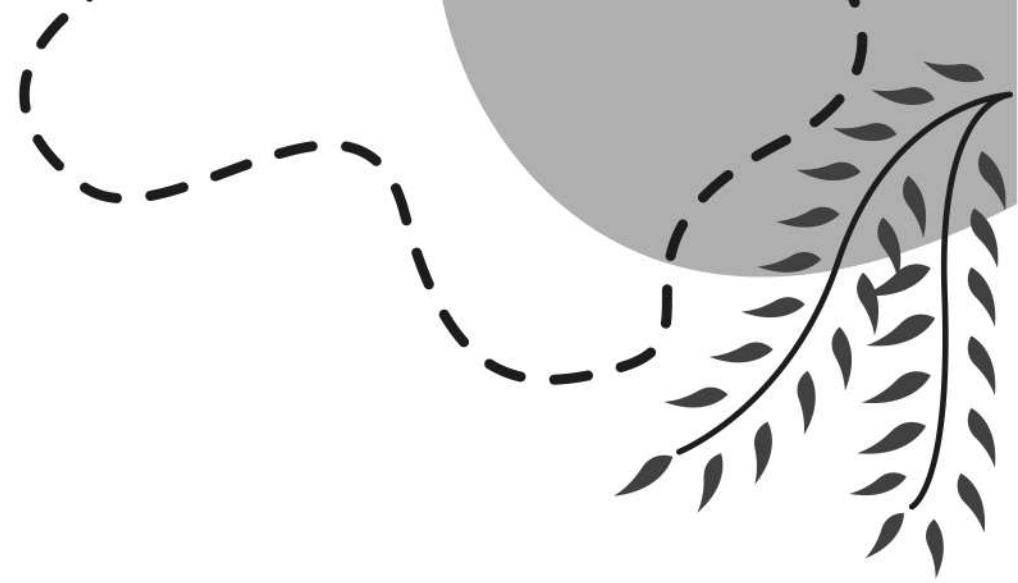
Background Painters- **\$1960/week**

Visual Development- **\$1888/week**


Character Designers- **\$2100/week**

Prop Designers- **\$1888/week**

**(these are considered the
minimum salaries for animators)**



**"BUT I WASN'T
BORN WITH
CREATIVE
ABILITIES LIKE
OTHERS."**





CREATIVITY-

**"A CHARACTERISTIC OF SOMEONE OR
SOME PROCESS THAT FORMS SOMETHING
NEW AND VALUABLE."**





**CAN YOU BE
"CREATIVE" AND
NOT "ARTISTIC"?**

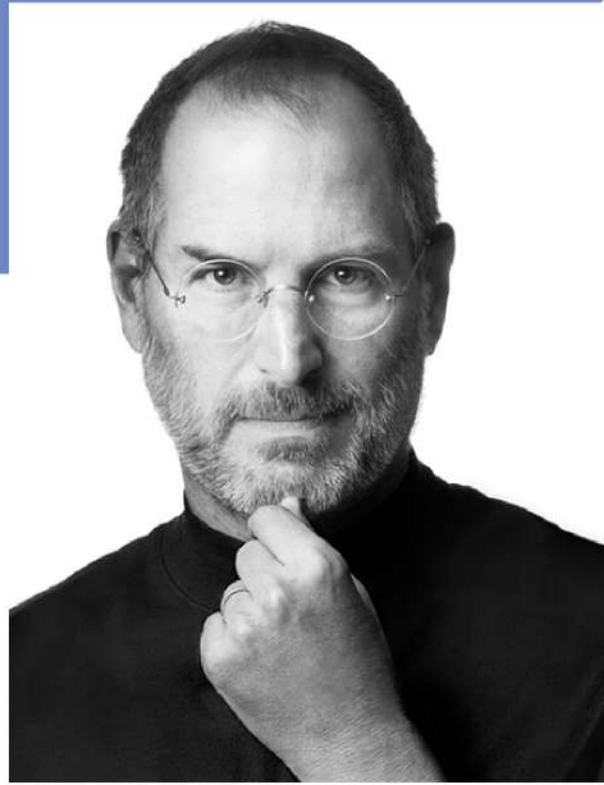




**NOWHERE IN THIS DEFINITION DOES IT
MENTION ANYTHING ABOUT "ARTISTIC".**


**EVERYBODY HAS THE ABILITY AND SKILL
TO BE CREATIVE!**






- **Kevin Feige** (CEO of Marvel Cinematic Universe)
- **Steve Jobs** (CEO of Apple)
- **Shonda Rhimes** (TV producer)
- **Mr. Beast** (YouTube influencer)
- **Oprah Winfrey** (media entrepreneur)

While not all these individuals are *artistic* they are widely successful because of their creative ideas.

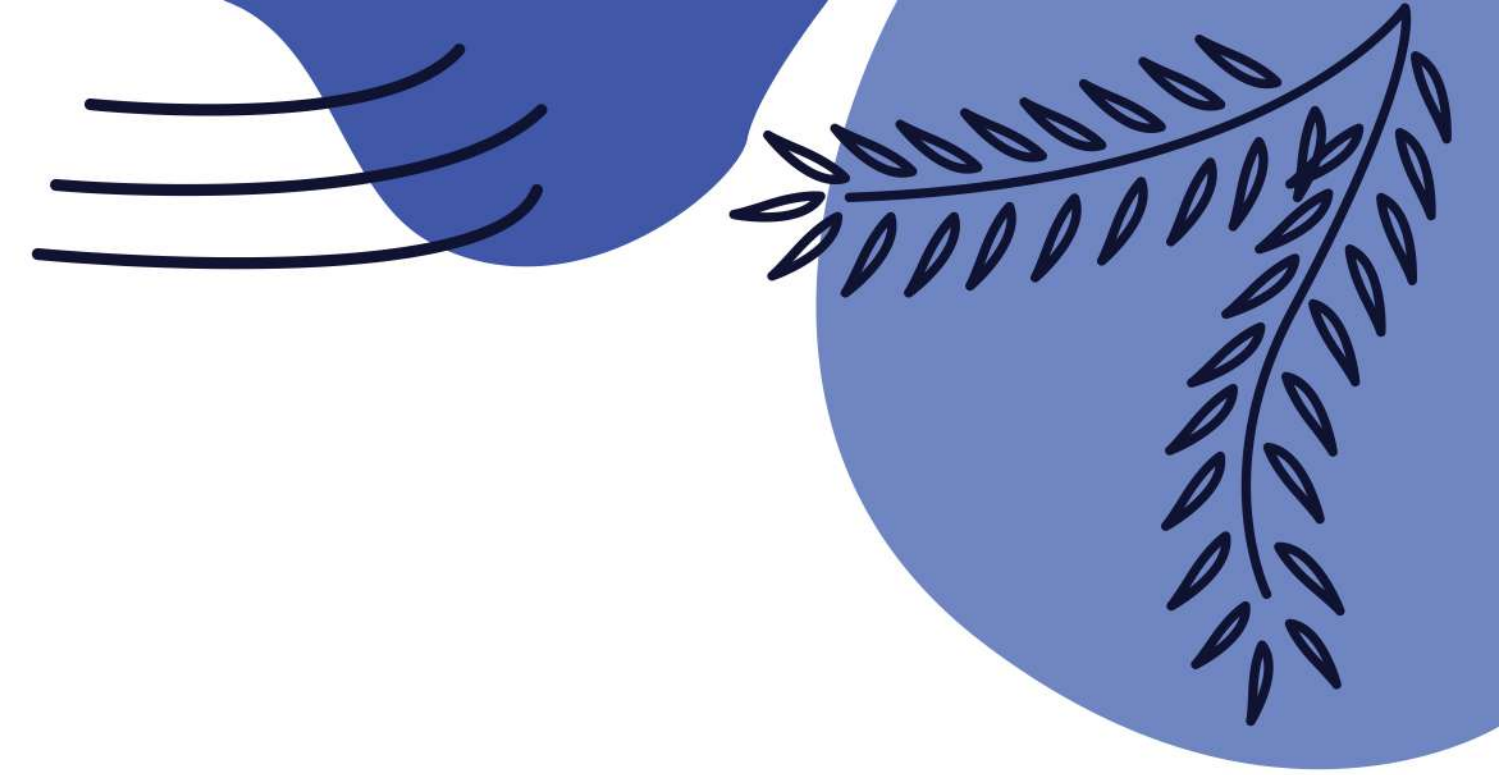


Creative skills allow you to think outside the box, problem solve more efficiently, adapt to change and be overall more productive.



Creativity will only make you more successful in whatever career path you choose!

**The value of of ART comes
from forcing you to use and
practice those "creative
skills". The more you use
them the better they
become!**





WHAT SKILLS CAN I LEARN FROM ART MAKING?



- **Creative Skills-**

You have to be creative to come up with an idea for your drawing! You have to decide where and how you will draw it, what colors you will choose, what the style will be, etc.

- **Critical Thinking Skills-**

This is especially used when you are drawing anything from reference. You are analyzing the shapes and lines of an object and critically thinking up ways you can recreate that on your paper.

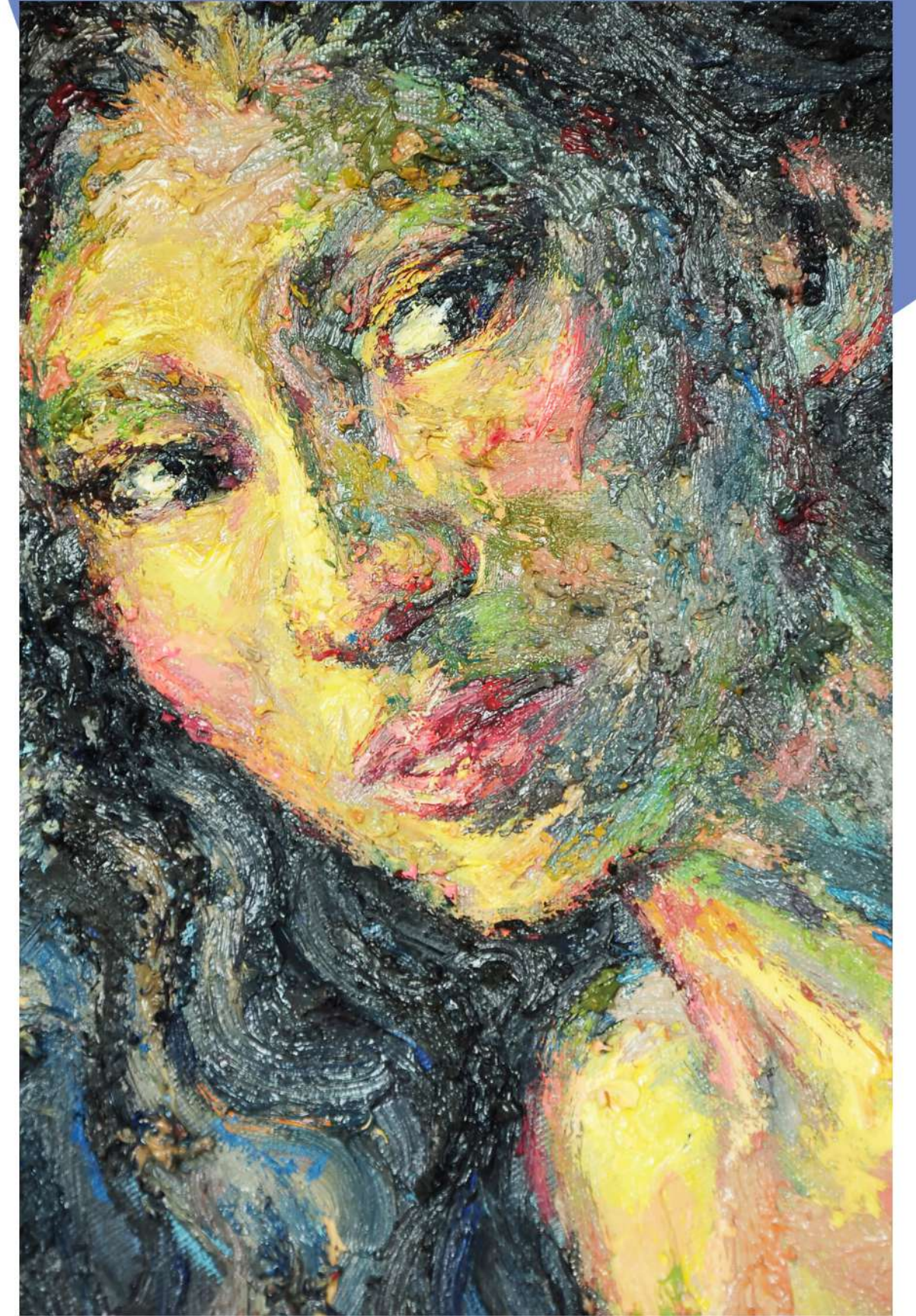


- **Problem Solving Skills-**

You WILL make a mistake in your drawing. How are you going to fix it to make it look better? You will have to find a way to solve that problem you encounter.

- **Time Management Skills-**

When working in an art class, you have to get a specific amount of work done in a specific amount of time. How are you going to plan out your work for the week to ensure you will turn everything in on time?





**THESE SKILLS ARE
NEEDED NOT ONLY IN
THE ART FIELD, BUT IN
ALL JOB FIELDS
ACROSS THE BOARD!**