

# ***Employers!***

## **Maple Marketing can help YOU...**

- Promote your business and build goodwill
- Improve sales and customer service
- Save money on training costs
- Supplement existing training
- Reduce turnover
- Give back to our students



*Marketing is a high school program which prepares emerging leaders and entrepreneurs in marketing, finance, hospitality and management.*

*Marketing students work in local businesses where they receive supervised work experience, providing practical application of the in-school instruction.*

### **Students have experience and training in the following areas:**

- |                      |              |                        |
|----------------------|--------------|------------------------|
| • Customer Service   | • Selling    | • SWOT Analysis        |
| • Marketing Research | • Promotions | • Social Media         |
| • Advertising        | • Publicity  | • Inventory Management |

*Students gain skills, pride, opportunity and connections in their local community. In addition, students receive high school credit for achieving high standards with local employers. These students greet employers with various levels of skills, many of whom possess a year of marketing and professional development. They are currently receiving college credit as members of the marketing program and are rigorously tested by the state to ensure they are meeting these high, college level standards.*



### **Are you ready to hire a Mustang?**

#### **For more information contact:**

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