

Weekly Announcements for January 13 through January 19



GRADUATION: June 11, 2020, at 6:00 pm at

St. Joseph's University, Michael Hagan Arena

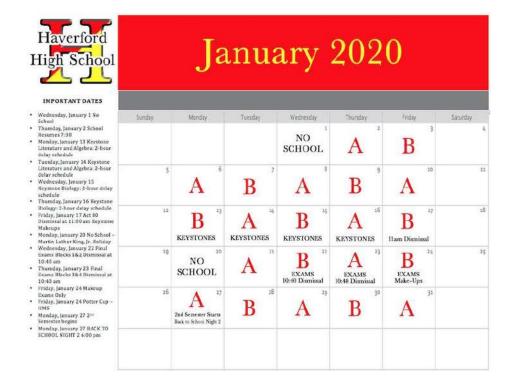
**DCIU Environmental Literacy Hackathon** 



This past week some of our students attended a DCIU Environmental Literacy Hackathon Seminar.

Allison Kelly, Madison Eisenhuth and Jane Barber took 1st place in the contest.

You make us H-Proud!



**Keystone Testing starts January 13** 



## Haverford High School 2019-2020 Keystone Winter Testing Schedule

January 13 & 14, 2020: Literature

January 13 & 14, 2020: Algebra I January 15 & 16, 2020: Biology

- \* All non-testing students will start Block 1 at 9:30 am
- \* Testing days are condensed with all 4 blocks

Block 1: 9:30 - 10:28 AM Advsory: 10:33 - 10:38 AM Block 2: 10:43 - 11:41 AM

Block 3: 11:46 AM - 1:19 PM (including lunches)

Block 4: 1:24 - 2:22 PM

- \* Transportation will be provided for 7:30 & 9:30 arrivals
- DCTS students who are not testing should report to the West Commons upon arrival.



Please click here for later bus schedules.

Algebra and Literature Keystones start on Monday, January 13
If you are taking Algebra and Literature you will receive a phone call Friday evening
1/10 for anyone testing on Monday, 1/13 and Tuesday, 1/14

On Monday evening, 1/13 you will receive a phone call in the evening if you are taking Biology on Wednesday, 1/15, and Thursday, 1/16

Remember: If you are NOT taking the Keystones please be here at the High School by 9:30 am. Please report to the Auditorium and wait for instruction to go to first block.

Please check the High School Website to busing if you are not taking the Keystones and need to be here by 9:30 am.

January 17 - Act 80 day regular school day dismissal at 11:00 am.

Make-ups for Keystone testing will take place on this date.

### This week

Monday, January 13- Keystone Testing starts with Literature and Algebra at 7:30 am

Monday, January 13 - 2-hour delay schedule for students not taking Literature or Algebra testing

must be at school by 9:30, 1st block will start.

Tuesday, January 14 - Keystone Literature and Algebra testing at 7:30 am

Tuesday, January 14 - Best Buddies Chapter meeting in room 126 at 2:30 pm

Wednesday, January 15 - HHS Winter Band Concert at 7 pm in the auditorium, come out to hear the Haverford band students perform in their Winter Concert! As always, admission is free and all are welcome.

Wednesday, January 15 - Keystone Biology testing at 7:30 am

Wednesday, January 15 - The World Affairs Club will be sending teams to this year's Academic World Quest competition in February. Please attend a short informational meeting if you are interested in taking part in Room 217 on Wednesday, January 15 right after school. See Mr. Caviglia if you have questions.

Wednesday, January 15 - There will be a No Place for Hate meeting after school today in room 229. All are welcome!

Thursday, January 16 - Keystone Biology testing at 7:30 am

Thursday, January 16 - Unified Bocce Team - There will be a Bocce Match against Springfield after school on Thursday in the high school gym. Come support your Unified Bocce Team!

Friday, January 17 - Regular schedule - Act 80 day, dismissal at 11:00 am All make-ups will take place.

## Coming soon

Monday, January 20 - NO School

Wednesday, January 22 - Student Finals for Semester 1, Blocks 1 and 2, dismissal 10:40 am

Thursday, January 23 - Student Finals for Semester 1, Blocks 3 and 4, dismissal at 10:40 am

Friday, January 24 - Makeups only need to come to school

Monday, January 27 - BACK TO SCHOOL 2 night 6:00 pm to 7:10 pm

Monday, January 27 - Second Semester starts also 3rd quarter.

Wednesday, January 29 - Class of 2020 Group Photo 1:00 pm in Gym

Friday, January 31 - Wing Bowl- Who will be the next Wing Champion?

**Best Buddies Wing Bowl** 

The 14th Annual Best Buddies Wing Bowl is at the end of the month! Sign up outside of room 131 if you are interested in getting involved in the Wing Bowl!

## 9th and 10th Dance

The 9th and 10th-grade dance will be on Friday, February 28. Tickets will be on sale on February 10 until February 14 during ALL the lunches.

Tickets are \$10.00 each. Permission slips will be required for students requesting to bring a guest from another school.

## **Lost and Found**

Lost and Found is located in the Attendance Office in the Brown Bin. Several items such as Coats, Clothing, water bottles, and lost lunch bags can be found there.

We have several pairs of glasses, keys, fobs, and jewelry that can be found in the Main Office, please see Chris McCormick.

## **Back to School Night 2**

**January 27 - 6:00 pm** 

Check your email for your Students' Schedules they will be emailed on Friday, January 24th

## HHS BACK TO SCHOOL NIGHT

2019-2020 2nd Semester

## Our Schedule

Block 1: 6:00 - 6:10 pm Passing Time: 6:10 - 6:15 pm Block 2: 6:15 - 6:25 pm Passing Time: 6:25 - 6:30 pm Block 3: 6:30 - 6:40 pm Passing Time: 6:40 - 6:45 pm Block 4(A): 6:45 - 6:55 pm Passing Time: 6:55 - 7:00 pm Block 4(B): 7:00 - 7:10 pm



On Monday, January 27, 2020, the High School we will hold our 2nd semester Back to School Night.

The evening will begin at 6:00 pm.

Students' schedules will be emailed to parents on Friday, January 24th.

- Wood Shop will meet in the Basement.
- Physical Education classes will meet in the Gym.
  - Health classes will meet in their scheduled classrooms.
  - Mr. MacConnell (Librarian) will be available in the Library to answer any questions.
  - Ms. O'Sullivan (School nurse) will be located in the Nurse's suite.
- The ELD (English Language Development) Program is located in room 136.
  - Choral/Chamber Singers will meet as follows: Chorale A day /Chambers B day

## AM/PM Detention

Detentions: Detention will now be held in the mornings, beginning at 7:00 AM, in Room 126. If you can not attend in the AM, afternoon detention will be held at 2:30 pm in Room 114.



The 6th Annual Hope Classic benefiting the Angelman Syndrome Foundation & Foundation for Angelman Syndrome Therapeutics

## Friday, January 24th ~ Doubleheader

-Girls Varsity: Tipoff @ 6:00 PM -Boys Varsity: Tipoff @ 7:30 PM



VS.





Aces assistant coach Kevin Grugan's daughter. Hope, lives with Angelman Syndrome (AS), a neurogenetic disorder that occurs in one of every 15,000 live births. Characteristics of AS include developmental delay, lack of speech, seizures and walking and balance disorders.

Hope is a beautiful, amazing girl and an inspiration to all who knowher. Friday's games will honor her remarkable progress and raise critical funds and awareness for the Angelman Syndrome Foundation and the Foundation for Angelman Syndrome Therapeutics, two of the largest non-governmental funders of AS-specific research. Their work has helped bring furth new discoveries that give hope for therapies and ultimately a cure for AS, and the Hope Classic in its first 5 years has helped raise over \$10,000 towards their efforts.

Lower Merian welcomes Haverford High School, Lynnewood Elementary School, and Chatham Park Elementary to be a part of a great evening of baskethell and help make a difference in the lives of those affected by ASI



For more information visit www.angelman.org



For more information visit www.careangelman.org

#### **Activities**

Art Club and Fashion Club meet Tuesdays 2:30 - 3:45 in rooms 120 & 122. This is an open studio, all are welcome.

Lessons, project help, and materials are available. Mrs. Marshall & Ms. Talkin, sponsors

Writing Center -The Writing Center will be open in the Library after school every Wednesday from 2:30 to 3:30. If you need help with your writing, this is the place to receive assistance. Thank you!

Math Center - WIII open every Tuesday and Thursday from 2:30 - 3:30 in Room 337

Need help with Math? Need a place to get your math homework done, or a place to get some help with your math class?

The Math Center is the place for you!

Guitar Club - Do you play guitar, bass or ukulele? If so, then come see if Guitar Club is for you!

Amps and guitars are available for those without instruments. Guitar club will meet in room 226 on Wednesday's from 2:30 pm to 3:30 pm. See Mr. Althouse for more details.

Writing Center - College Applications and Essay deadlines are here. The Writing Center is open on Wednesdays at 2:30 in the library

#### New from transportation - Portal to track students school bus

The District is implementing the Edulog Parent Portal, a self-service app that allows you to track your child's assigned transportation to and from their school to the bus stop. Track in real-time

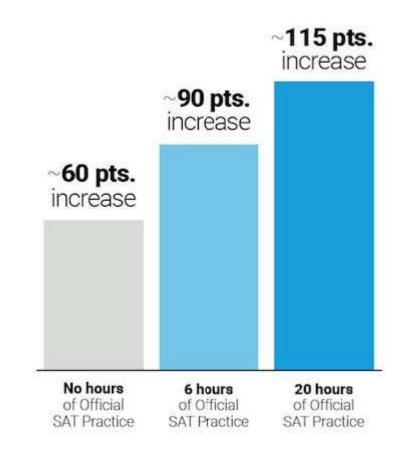
your child's bus's position as well as configuring notifications to alert you when your child's bus is nearing pickup or drop-off.

The Edulog Parent Portal is now available to parents and students. Parents/Guardians can use the app to get started today! Your student's id number (5 digits - they use it for lunch) along with their date of birth is needed to register. You can download the app for both iPhone and Android models. Parent Portal App Information

Parent Portal App Information (Spanish)

## **SAT Official Practice Stats**

All PSAT testers received there score summary report with their online login information at assemblies before winter break. Please review the packet with your students and encourage them to utilize Khan Academy resources for the PSAT and SAT".



## **News from the Counseling Office**

**Grade 12 - Senior Information** 

## News from the HHS Counseling Department

January 2020 Grade 12

The Counseling Office would like to thank you for taking the time to read though the following information in an effort to collaboratively support student success.

#### Upcoming Transcript Request deadline dates

College Application Deadline	Transcript Request Deadline
January 1, 2020	November 26, 2019
January 15, 2020	December 12, 2019
February 1, 2020	January 2, 2020



#### Mid-Year Grade Report Request Process:

Seniors may begin requesting Mid-Year Grades beginning on January 17, 2020. (Grades will not be sent out until after February 3°.) You should have already requested initial Transcripts prior to requesting a Mid-Year Grade Report.

- Log in to Naviance. Email (ID): first initial, last name, homeroom (ex. jdoe2020w).
   Password: first initial, last initial, 5-digit student ID number (id12345).
- 2. Scroll all the way down to the bottom of the home page and under Pages, click on Mid-Year Request, and right click on the survey link. Select Open in New Window. Complete the Mid-Year Transcript Request. (Opening the survey in a new window will allow you to refer back to Naviance to view the schools and methods of transcript delivery for each school.) You must complete this survey for each Mid-Year transcript that you are requesting.

#### Post High School Application Resources can be found:

- . On the counseling tab of the main website.
- In the "Post High School Planning Class of 2020" folder that was shared with students in Google Drive.

#### Financial Aid:

The FAFSA (Free Application for Federal Student Aid) and the CSS (College Scholarship Service) Profile both opened on October 1°. Some schools require the CSS Profile (which can be found on the CollegeBoard website) in addition to the FAFSA. Each school has their own deadlines for required completion of these documents in order for students to be considered for federal, state and institutional aid. If you haven't completed your FAFSA, please complete it now.

#### Some scholarship websites to check out:

https://www.fastweb.com/ https://www.goingmerry.com/ http://www.scholarshipmonkey.com/ https://www.scholarships.com/ https://www.scholarshipmonkey.com/ https://www.saltiemae.com/college-planning/college-scholarships/ (can also be accessed in Naviance)

#### Scholarships in Naviance:

There is an active list of scholarships posted in Naviance. These scholarships may be local or national. Students should check the list to see if they meet any of the scholarship criteria and use this as an additional resource in their scholarship search.



#### Scholar Spann

Common App has made it easy for applicants to access scholarship opportunities directly through their admissions application by giving you the option to connect your information with Scholar Snappl Scholar Snapp makes it easier to apply for scholarships by allowing you to apply to multiple scholarships without having to re-enter your information each time. Instead, you can reuse your information from one application to another. Fill out one application and simply import it, or "snapp" it, to a Scholar Snapp profile to use again next time. Check out their website for the full list of providers along with Frequently Asked Questions at scholarshapp.org.



#### You've been accepted to college, now what should you do?

Congratulations! Being accepted to college is the hardest part. You now need to figure out which college is the best fit for you. Looking at several different options will hopefully help you and your family to make the best decision.

#### 1. Celebrate!

You have worked hard and should be groud of all that you have accomplished!

#### 2. Be patient and consider all of your options

You may have been accepted to one or some of your schools, but it is best to wait until you have all of your decisions back to weigh all of your options, unless you applied Early Decision. If you applied Early Decision, you will need to submit a deposit and withdraw all of your other applications.

#### 3. Compare the \$5\$

Sometimes you will receive a financial award letter with your acceptance, but in other cases, it may come later, it is important to compare the financial details of each school. This can be done using a spreadsheet to compare the bottom lines. What initially appears as the cheapest is not always the feast expensive when you consider grants and institutional scholarships.

#### 4. Attend an accepted students day or visit the campus again

Visit the campus to see how it feels and if you feel like it is a good fit for you. This will also give you a chance to connect with other students who have been accepted.

#### 5. Research

Do a little extra research and make a pros and consilist. Look at what students are doing who have graduated from the school, what options are available to students who are there, and the po-politieurship opportunities.

#### 6 Commi

Once you have decided on your school, send in the deposit \$ and make your decision official. Remember that you have until May 1st to decide, but can make a decision prior to then as well.

#### 7. Keep working hard

Getting into college is the hardest part, but you must remember to keep up your grades and keep working until the very end. You have been accepted, but your acceptance is conditional until the school receives your final transcripts.

The Counseling Office is currently accepting transcript requests. As of December 31, 2019, 2,144 transcripts have been requested by a total of 335 students.

**Grade 9,10, and 11 Information** 

## News from the HHS Counseling Department

January 2020

Grades 9, 10 and 11

The Counseling Office would like to thank you for taking the time to read though the following information in an effort to collaboratively support student success.

#### PSAT

All students who took the 2019 PSAT in October now have access to their scores online at College Board. Students have also been given their paper score report and their test booklet. To access scores online, please use the link below:

https://collegereadiness.collegeboard.org/psat-nmsqt-psat-10/scores/getting-scores

For more information about your scores, and to set up your SAT prep program through Khan. Academy, please use the link below:

https://collegereaginess.collegeboard.org/about/benefits/khan-academy-practice



Please use your personal email address to create your College Board Account.

#### Course Selection for the 2020-2021 School Year:

Students, their parents, counselors, and teachers should all be involved in the course selection process. An ideal schedule should challenge, but not overwhelm, students leading them toward an occupational or educational goal. Follow these steps to choose courses, which will interest you and fulfill your personal and academic goals:

- Become familiar with the requirements of the occupation, technical school, or college in which you are interested.
- 2. Become familiar with the requirements for graduation from Haverford High School.
- Review the Course Selection Guide which can be found on the Counseling website.
- Listen and ask questions as your teachers discuss course selection in class.
- 5. Schedule a time to meet with your school counselor if you need assistance.

#### Delaware County Technical School:

Any current 10<sup>th</sup> or 11<sup>th</sup> grade student who is interested in attending the Delaware County Technical School for the 2020 - 2021 school year should get an application in the Counseling Office and submit their applications to their counselor by February 7, 2020. For questions and concerns, please contact Ms. Vindler at kvindler@haverfordsd.net or 610-653-5900 extension 2572.

#### Medical Careers Program at the Delaware County Technical School:

Any current 11th grade student who is interested in attending the Medical Careers program for the 2020 – 2021 school year should meet with their counseler and attend an information meeting in February (date to be announced). The Medical Careers program is a full-year, honors-level, Delaware County Technical School program that is available for students in their senior year. It is geared toward students who are interested in pursing a medical career in college. In this program, the hospital becomes the classroom and students will travel to local hospitals and rotate through various departments, learning about the many roles of medical professionals. The Medical Careers students leave Haverford High School at 6:30 every morning and travel to their assigned hospital and return in time for second block. Students interested in participating in this program need to have a grade point average of at least a 3.0, and be in good standing.





#### **Graduation Requirements:**

Twenty-six and a half (26.5) credits are required for graduation.

English	4.0
Mathematics	4.0
Social Studies	4.0
Science	4.0
Arts and Humanities	2.0
Physical Education and Health	1.5
Electives	7.0



#### Grade Point Average (GPA):

Grade Point Average or GPA is calculated each semester as classes are completed. Each final course letter grade is assigned a point value. The unweighted GPA is calculated by taking the credit for the class and multiplying it by the point value assigned to the letter grade. Then, add up all of the multiplied values and divide by the total number of credits.

Classes taken at the honors or AP level have a different point value (unweighted point value x 1.25 = weighted point value). Students who take honors and AP classes will have a weighted GPA that differs from the unweighted GPA. There are no points awarded to classes that are taken Pass/Fail.

Upcoming SAT dates: www.collegeboard.org March 14, 2020 (at HHS), May 2, 2020 (at HHS) and June 6, 2020

Upcoming ACT dates: www.act.org February 8, 2020, April 4, 2020 and June 13, 2020

#### Upcoming College and Career Fairs:

Haverford High School College & Career Fair Wednesday, March 25, 2020 6:30 – 8:00 PM Juenger Gymnasium

The College & Career Fair, sponsored by the HHS Counseling Department, is a terrific opportunity for students and families to become informed and inspired about post-graduate options. Representatives from approximately 100 private and public colleges universities, community colleges, businesses, career technical education/trade schools, and military branches will be on hand to offer valuable information on the college admissions process, jobs and internships, financial aid and much more. A list of participants will be publicized in the coming weeks ahead.

Main Line Regional College Fair (two events)

- Monday, March 23, 2020 6:30 PM 9:00 PM
   Valley Forge Casino Resort, 1160 1<sup>st</sup> Avenue, King of Prussia, PA 19406
- Thursday, May 21, 2020 6:30 PM 9:00 PM
   Villanova University, 800 E. Lancaster Avenue, Villanova, PA 19085
- Please register for a barcode at <a href="www.StriveFair.com">www.StriveFair.com</a> prior to attending either Main Line Regional College Fair. Show your barcode to colleges who will scan it to send you more information about their schools. The day after the fair, you will receive a report with information about each college with whom you scanned.



## **Compliment or Implement Something New**

#### With Little to No Additional Work

As college cost continues to rise and parent's schedules get busier, finding a better way to deliver important college financial information is getting harder to do. PayForED is offering a series of college financial aid events that could help your students and parents make better college financing decisions.

These free events are:

1/15/20 - Saving for College

3/4/20 - Decoding the Financial Award Letter

These webinars will be recorded and available for a limited time after the event. It allows parents who are unable to attend to still get this information.

Help your families get the information they need to make an informed financial decision from a trusted resource, PayForED.

https://payfored.com/webinars/

## **Delaware County Community College Dual Enrollment**

#### What Is Dual Enrollment?

The College's Dual Enrollment Program provides eligible high school students the opportunity to earn college credits while they're still in high school at a fraction of the standard tuition rates. Interested high school students are invited to apply and participants are selected based on demonstrated academic ability and motivation. Accepted high school students can take a maximum of 21 credits at the Dual Enrollment discounted price.

To enroll in DCCC dual enrollment go to https://www.dccc.edu/academics/programs/high-school-dual-

enrollment

## Music Department

Wednesday, January 15 - HHS Winter Concert at 7 pm in the auditorium, come out to hear the Haverford band students perform in their Winter Concert! As always, admission is free and all are welcome.

## **Athletics**

Weight Room - Weight Room is open after school on Mondays, Wednesdays, and Fridays after school until 4:00 each day.

SATURDAY'S EVENTS 1/11/2020

CHEERLEADING AWAY AT STATES- HERSHEY TBA NO TRANSPORTATION

WRESTLING AWAY AT CHURCH FARM INVITATIONAL 9AM 6:45 BUS

BOYS TRACK AWAY AT HAVERFORD COLLEGE 12:00 NO TRANSPORTATION

V & JV GIRLS BASKETBALL @ HOME VS RADNOR V 12:00/ JV 1:30 HS GYM

JV & V BOYS BASKETBALL AWAY AT RADNOR JV 2/ V 3:30 12:45 BUS



All sports forms are available online on the High School website or in the Athletic office.

Please see the Haverford High School website, under Athletics for updated information.

## SPECIAL EDUCATION PARENT TRAINING SERIES 2019-2020 SCHOOL YEAR

# HOSTED BY: DELAWARE COUNTY'S RIGHT TO EDUCATION LOCAL TASK FORCE

ALL TRAININGS ARE HELD AT THE DCIU 200 YALE AVE MORTON, PA

ALL PARENTS/FAMILIES/GUARDIANS/PROFESSIONALS WELCOME

SEPT 23, 6-8pm, SAFETY IN THE COMMUNITY

Guest presenter from Parent Family Network/Vision for Equality

NOV 11, 6-8pm, HOW TO GET THE MOST FROM SCHOOL-BASED THERAPIES--PERSPECTIVES FROM A PHYSICAL THERAPIST AND SPEECH-LANGUAGE PATHOLOGIST

Guest presenters from Prism Therapeutic Consulting Services

JAN 13, 6-8pm, PLANNING FOR THE FUTURE: SPECIAL NEEDS TRUSTS, GUARDIANSHIP, POWERS OF ATTORNEY

Guest presenter from law firm of Herr, Potts and Potts

MARCH 23,5-8pm, PLANNING FOR THE TRANSITION FROM SCHOOL TO ADULT LIFE AND SERVICES

Guest presenter from Delaware County Advocacy and Resource Organization (DACARO)

JUNE 5, 9-11am, YEAR IN REVIEW AND PLANNING FOR NEXT YEAR! ALL VOICES AND IDEAS ARE WELCOME!

RSVPs welcome but not necessary!

Call 610-731-5500 with questions. Follow us on Facebook at Delaware County Right to Education Local Task Force

## **Fundraisers**

**Haverford Paws For a Cause** 

Haverford Paws for a Cause is collecting blankets, towels, linens, pet beds and the like for donation to Providence Animal Center. All donations may be dropped off in Room 256 until the end of January.

Magnetic H's are Back!



If you would like to purchase a magnetic "H" they are now available.

They are \$5.00 each.

Please see Chris McCormick in the Main office to purchase one.

# Ice Hockey Fundraiser Love Your Melon - Haverford Hats for sale!



#### https://haverfordicehockey.com/love-your-melonfords-hats-now-available/

Love Your Melon - Haverford Hats for sale!

The High School Fords Ice Hockey team is thrilled to be taking orders for our exclusive Love Your Mellon beanies and pom beanies. These are a limited edition - we only have 100 of each style!

#### Please fill out this form to order your special edition hat!

Please note: your hat is not reserved until we receive your PAYMENT. Hats are \$30 (beanies) or \$40 (beanies with poms) depending on style.

We should have the hats in by mid-January. If you are planning this as a Christmas or holiday gift, download and print a "certificate" you can print and present on the big day!

Beanie hat certificate

Pom hat certificate

Payment: you can either Venmo us (@FordsHockey) or send a check (payable to HIHC) to P.O. Box 852, Havertown, PA 19083. VENMO PREFERRED.

We will contact you via email as soon as we have timing info and will arrange a number of pick up opportunities.

If you have any questions please email kate.stickel@haverfordicehockey.com.

Thanks for supporting the Fords!

## **Boys Lacrosse**

Boys Lacrosse are selling Haverford Fords Flags with split H
Dimensions 3X5 Cost \$25.00 per flag Sold by Haverford Lacrosse Boosters
You can Venmo: @HaverfordBOYS-lacrosse
Or checks payable to Haverford Lacrosse Boosters

These have been ordered awaiting arrival soon!



#### Safe Arrival APP - Having Problems?

If you are experiencing problems with the Safe Arrival AP, please follow the steps below:

If you have been experiencing issues with the app, please follow the below steps.

The steps to perform this refresh are:

- 1. Open the SchoolMessenger app.
- 2. Go to the menu in the upper left corner.
  - 3. Choose contacts.
- 4. Once in contacts, press the refresh button in the upper right-hand corner.
- 5. This screen will still show an error, but when you open the menu from the upper left the second time, you will have access to Attendance. Messages will also be populated with all recent messages you were sent.
  - 6. At this point, your app should be functioning normally again.

If you have not been using the SchoolMessenger\SafeArrival App for reporting absences but would like to, you can visit the information page on our website for directions on how to start.

Safe Arrival Information Page

# January

2020

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			No School	A	D 3	4
5	<b>A</b> 6	B 7	A	B	A	33
12	DD 13	A 14 Keystones	D 15	A Keystones	D 17  Act 80  Keystone Make Ups	18
19	No School	Final Exams	D 22 D 22 Final Exams	A Final Exams	DD 24	25
26	Second Semester Begins	B 28	<b>A</b> 29	D 30	<b>A</b> 31	

The School District of Haverford Township wo Township directly. To stop receiving all email	uld like to continue connecting with messages distributed through our So	you via email. If you prefer to be re choolMessenger service, follow this	emoved from our list, please contact The Solink and confirm: Unsubscribe	chool District of Haverford
SchoolMessenger is a notification service used	d by the nation's leading school syste	ems to connect with parents, stude	nts and staff through voice, SMS text, emai	l, and social media.