Graphic Art and Design
Curriculum Plan 2022-2023

DAYTON
PUBLIC SCHOOLS
Career Technical Education

Area of Concentration: B2   **CTSO:** BPA

Program Courses

EMIS Course Code	Course Name	Grade	Is this course a CTAG?
340310	Visual Design Primer	10	No
340315	Visual Creation	10	Yes*
340120	Digital Image Editing	11	Yes
340320	Digital Print Design	12	Yes*
340009	Arts and Comm Capstone	12	N/A

*Students may earn college credit from **one** of the two courses.

Industry Credentials/Certifications

Industry Credentials Offered	ODE Points Available	Completed during Grade
Adobe Photoshop	4	
Adobe Illustrator	4	
Adobe InDesign	4	
OSHA 10	1	

College Credit Opportunities

Course Name	College	Credit Hours	Completed during Grade
*CTVDI001 Design and Typography Fundamentals	CTAG	3	10
CTVDI003 Beginning Digital Image Editing	CTAG	3	11

Work-Based Learning Opportunities

On the job placement opportunities	
CTSO competitions	

Tasks

- Design layouts for print publications.
- Design layout of art or product exhibits, displays, or promotional materials.
- Confer with clients to determine needs.
- Create computer-generated graphics or animation.
- Collaborate with others to develop or refine designs.
- Review art or design materials.
- Draw detailed or technical illustrations.
- Maintain records, documents, or other files.
- Research new technologies.
- Operate still or video cameras or related equipment.

GRAPHIC ART
Program of Study
Aligned with Sinclair – Visual Communications VIS.S.AAS

Secondary

Grade							
9	English 9	Algebra I or Geometry	Physical Science	World History	PE/PE	Health/ Career Exploration	Elective
10	English 10	Geometry or Algebra II	Biology	U.S. History	Elective	Visual Design Primer 340310	**Visual Creation 340315**
11	English 11	Algebra II or Pre-Calculus	Chemistry or Environmental Science	American Government	Elective	**Digital Image Editing 340120**	
12	English 12	Adv Math	Elective	Elective	Elective	**Digital Print Design 340320**	Arts & Comm Capstone 340009

Post-Secondary

Fall Year 1	VIS 1100 Design Foundations	VIS 1140 Design Processes	Summer Year 2	COM 2206 Interpersonal Comm	ART 2230 Art History Ancient & Medieval
Spring Year 1	VIS 1110 Design Drawing	VIS 1180 History of Design	Fall Year 3	VIS 2110 Design Principles	VIS 2120 Design Applications I
Summer Year	ENG 1101 English Comp I	MAT 1120 Business Math	Spring Year 3	VIS 2160 Design Applications II	VIS 2260 VIS COM Portfolio
Fall Year 2	VIS 1218 Design Processes II	VIS 1208 Typography	Summer Year 3	MRK 2135 Digital Marketing	PSY 1100 General Psychology
Spring Year 2	VIS 1250 Print Production	ART 2265 Digital Photography I			

Key	Required Course	Recommended Elective Courses	High School Career-Technical Courses **Bold =College Credit Opportunity**

*Only CTAG credit for 340315 OR 340320