

# Global Trade with India Report /Presentation rubric (2) (1)

## Global Trade with India Report /Presentation rubric (2) (1)

Criteria		Ratings		Pts
-Four factors of production from book with details from India	List Define Apply	10.0 pts Full Marks	0.0 pts No Marks	10.0 pts
Book + Internet				
-Discussed the three mixed economic types from the book and the type used in India	List Define Apply	5.0 pts Full Marks	0.0 pts No Marks	5.0 pts
Book + Internet				
Discussed the two types of trade advantages from the book and which you feel your company will have and why	List Define	5.0 pts Full Marks	0.0 pts No Marks	5.0 pts
-Discussed specific types of government involvement from our book and how they may help/hinder trade and what applies to India Use the websites in your textbook, internet research, and all resources in Canvas. Always cite your sources. See textbook pages 88-91. Are there any trade barriers or alliances that will help or hinder your company?	List Define Apply	10.0 pts Full Marks	0.0 pts No Marks	10.0 pts
Political				
Report-Use the book information about SWOT and PEST analysis and discuss the political, economic, socio-cultural, and technology factors and what you learned about India.	List Define Apply	5.0 pts Full Marks	0.0 pts No Marks	5.0 pts
Socio Cultural				
Report-Discussed religious beliefs and holidays in India and how that might affect our business	List Define Apply	10.0 pts Full Marks	0.0 pts No Marks	10.0 pts
Video Internet Canvas Links				

# Global Trade with India Report /Presentation rubric (2) (1)

## Criteria

## Ratings

## Pts

Report-How will your company need to change their products and advertising using globalization, customization, and adaptation? Use specific facts based on your research, videos and links in Canvas of the culture in India.

*List Define Apply*

*Beak Video Internet*

10.0 pts Full Marks	0.0 pts No Marks
---------------------	------------------

10.0 pts

Report-Summary paragraph-Wrap up the pros and cons of producing items for a new market and/or moving your business overseas. How does it affect your company? How will it affect the local and US economy if your produce a new line and/or move your business? Give your boss a recommendation on what to do. See directions

*Start-Ideas Thinks Costs*

*Analyze*

10.0 pts Full Marks	0.0 pts No Marks
---------------------	------------------

10.0 pts

Report-Grammar and Spelling

*Weather Tech Mr. Clifford Lion King*

*Pros/Cons + other in Canvas*

10.0 pts Full Marks	0.0 pts No Marks
---------------------	------------------

10.0 pts

Report-MLA-one-inch margins

2.0 pts Full Marks	0.0 pts No Marks
--------------------	------------------

2.0 pts

Report-MLA-Double-spaced

2.0 pts Full Marks	0.0 pts No Marks
--------------------	------------------

2.0 pts

Report-MLA-paragraphs indented on-half inch

4.0 pts Full Marks	0.0 pts No Marks
--------------------	------------------

4.0 pts



# Global Trade with India Report /Presentation rubric (2) (1)

Criteria		Ratings		Pts
Report-MLA-Last name and page number as a header in the right margin		4.0 pts Full Marks	0.0 pts No Marks	4.0 pts
Report-MLA-Left margin-Name, teacher, course, date (spelled)		5.0 pts Full Marks	0.0 pts No Marks	5.0 pts
Report-MLA-Centered Title		2.0 pts Full Marks	0.0 pts No Marks	2.0 pts
Report-MLA-at least four parenthetical citations. All outside sources must be cited.		8.0 pts Full Marks	0.0 pts No Marks	8.0 pts
Report-MLA-Separate Works cited page with alphabetically listed, numbered page, centered title, double-spaced, second line indent, underline or italicize the source title.		10.0 pts Full Marks	0.0 pts No Marks	10.0 pts
Report-Discussed the state of the <u>business cycle</u> and what cycle India is in		5.0 pts Full Marks	0.0 pts No Marks	5.0 pts
Total Points: 117.0				

Book  
List  
Define  
Apply

## Global Trade with India Report /Presentation rubric (1) (1)

### Global Trade with India Report /Presentation rubric (1) (1)

Criteria		Ratings		Pts
Presentation-Four factors of production from book with details from India Four factors of production from book with details from India		5.0 pts Full Marks	0.0 pts No Marks	5.0 pts
		2.0 pts Full Marks	0.0 pts No Marks	2.0 pts
<u>Presentation-Discussed the three mixed economic types from the book and the type used in India</u>		2.0 pts Full Marks	0.0 pts No Marks	2.0 pts
		2.0 pts Full Marks	0.0 pts No Marks	2.0 pts
Presentation-Discussed the two types of trade advantages from the book and which you feel your company will have and why		2.0 pts Full Marks	0.0 pts No Marks	2.0 pts
		2.0 pts Full Marks	0.0 pts No Marks	2.0 pts
Presentation-Discussed specific types of government involvement from our book and how they may help/hinder trade and what applies to India		2.0 pts Full Marks	0.0 pts No Marks	2.0 pts
		2.0 pts Full Marks	0.0 pts No Marks	2.0 pts
Presentation-Use the book information about SWOT and PEST analysis and discuss the political factors and what you learned about India.		2.0 pts Full Marks	0.0 pts No Marks	2.0 pts
		2.0 pts Full Marks	0.0 pts No Marks	2.0 pts
Presentation-Discussed religious beliefs and holidays in India and how that might affect our business		2.0 pts Full Marks	0.0 pts No Marks	2.0 pts
		2.0 pts Full Marks	0.0 pts No Marks	2.0 pts

Global Trade with India Report /Presentation rubric (1) (1)

Criteria	Ratings	Pts		
Presentation-How will your company need to change their products and advertising using globalization, customization, and adaptation? Use specific facts based on your research of the culture in India.	<table><tr><td>2.0 pts Full Marks</td><td>0.0 pts No Marks</td></tr></table>	2.0 pts Full Marks	0.0 pts No Marks	2.0 pts
2.0 pts Full Marks	0.0 pts No Marks			
Presentation-Summary paragraph-See directions	<table><tr><td>6.0 pts Full Marks</td><td>0.0 pts No Marks</td></tr></table>	6.0 pts Full Marks	0.0 pts No Marks	6.0 pts
6.0 pts Full Marks	0.0 pts No Marks			
Presentation-Grammar and Spelling	<table><tr><td>5.0 pts Full Marks</td><td>0.0 pts No Marks</td></tr></table>	5.0 pts Full Marks	0.0 pts No Marks	5.0 pts
5.0 pts Full Marks	0.0 pts No Marks			
Both students presented and were prepared	<table><tr><td>5.0 pts Full Marks</td><td>0.0 pts No Marks</td></tr></table>	5.0 pts Full Marks	0.0 pts No Marks	5.0 pts
5.0 pts Full Marks	0.0 pts No Marks			
Presentations used bullet points not paragraphs and students did not read from the slide	<table><tr><td>10.0 pts Full Marks</td><td>0.0 pts No Marks</td></tr></table>	10.0 pts Full Marks	0.0 pts No Marks	10.0 pts
10.0 pts Full Marks	0.0 pts No Marks			
Photographs, charts, and clip art illustrated the main points	<table><tr><td>10.0 pts Full Marks</td><td>0.0 pts No Marks</td></tr></table>	10.0 pts Full Marks	0.0 pts No Marks	10.0 pts
10.0 pts Full Marks	0.0 pts No Marks			

Global Trade with India Report /Presentation rubric (1) (1)

Criteria		Ratings		Pts
Discussed the state of the business cycle and what cycle India is in		2.0 pts Full Marks	0.0 pts No Marks	2.0 pts
Extra credit dressing up		0.0 pts Full Marks	0.0 pts No Marks	0.0 pts
Extra credit food		0.0 pts Full Marks	0.0 pts No Marks	0.0 pts
Total Points: 55.0				