



Ghost Brands/ Products

Insert your name here:

Ghost Brands Project

Directions: Research and answer the following below.

Total Possible Points: 100

Points Earned: -----

All content MUST be School Appropriate.

Task: You are to select three different companies that are no longer in existence. Research and answer the questions about each company that are listed below. Follow all of the directions in order to complete this assignment correctly. See next slide for company selection. Please change the color of your answers.

Each Ghost is a different company:

On the ghost slide insert the company's name and logo onto the middle of the ghost into the textbox that is provided for you. Please remove all text in the textbox before inserting the logo.

Each Tombstone will have a different company:

On the Tombstone slide Research and explain the following questions below, about the company onto the correct section on the tombstone inserted on the slide. You are to answer the questions in complete sentences and **No Copy and Pasting of Information.** You can change the font style, and color, but all information must be easy to read on the tombstone.

Questions that you are to answer and explain about each company:

1. What type of company are you researching?
2. Who started the company?
3. What did your company sell?
4. Where was the company located at?
5. Give a brief history of the company?
6. Explain why the company is no longer in existence?
7. Explain if there is any way that the company could have been saved?

Repeat the same questions but answer each according to your company. Be creative and keep all content School Appropriate. Turn in once finished.

Company Selection List

You can select 3 from the list below of companies or you can research your own. All information must be school appropriate and the company must no longer be in business.

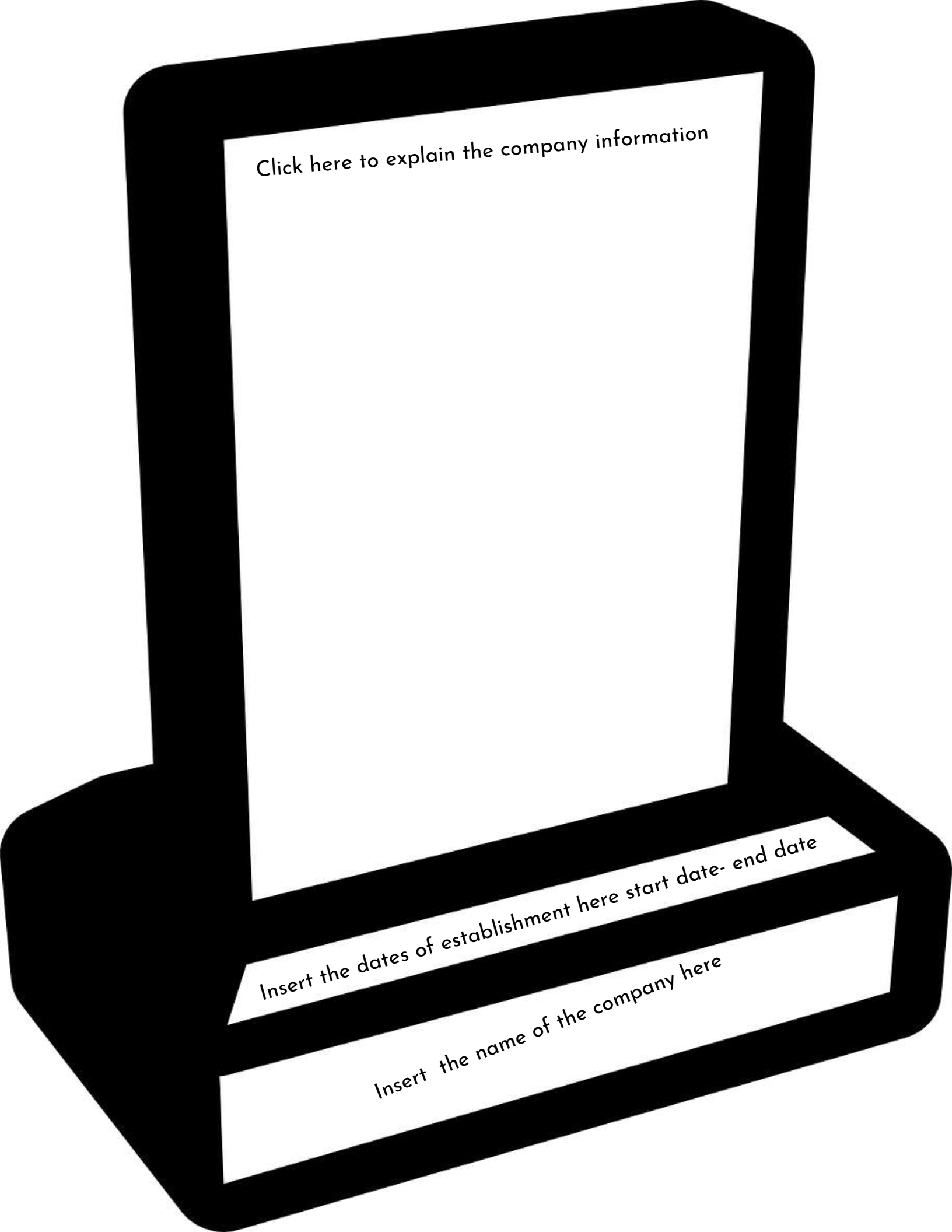
Blockbuster	Radio Shack	Toys-R-Us	Tower Records
Burger Chef	Pan-Am	Pier 1 Imports	Kinko's
Circuit City	Kodak	Chi-Chi's	Sears
Payless Shoes	Sports Authority	Montgomery Ward	Polaroid
KMart	Xerox	Charming Charlie	Gymboree
KB Toys	Ruby Tuesday	Old Country Buffet	Ryan's (restaurant)
Pontiac	Orbitz	Netscape Navigator	Saturn (car company)

Didn't find a company that you liked from my list? Then research companies that were once popular and now are out of businesses and see what you find?

Remember all content MUST be school appropriate.



Insert the company logo and name here.

A 3D black frame with three white rectangular labels. The top label is a large rectangle. The bottom-left label is a smaller rectangle. The bottom-right label is a rectangle below the bottom-left one.

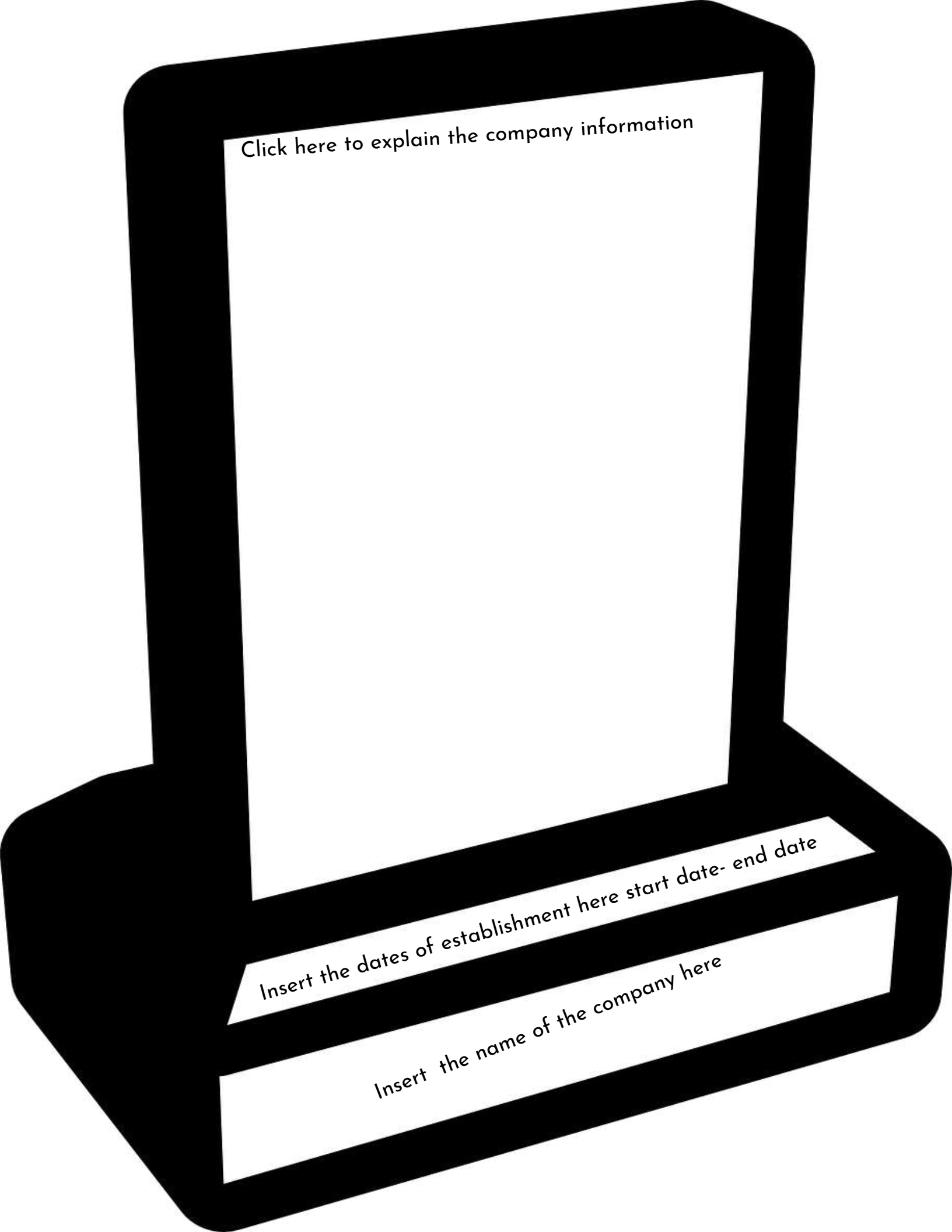
Click here to explain the company information

Insert the dates of establishment here start date- end date

Insert the name of the company here



Insert the company logo and name here.



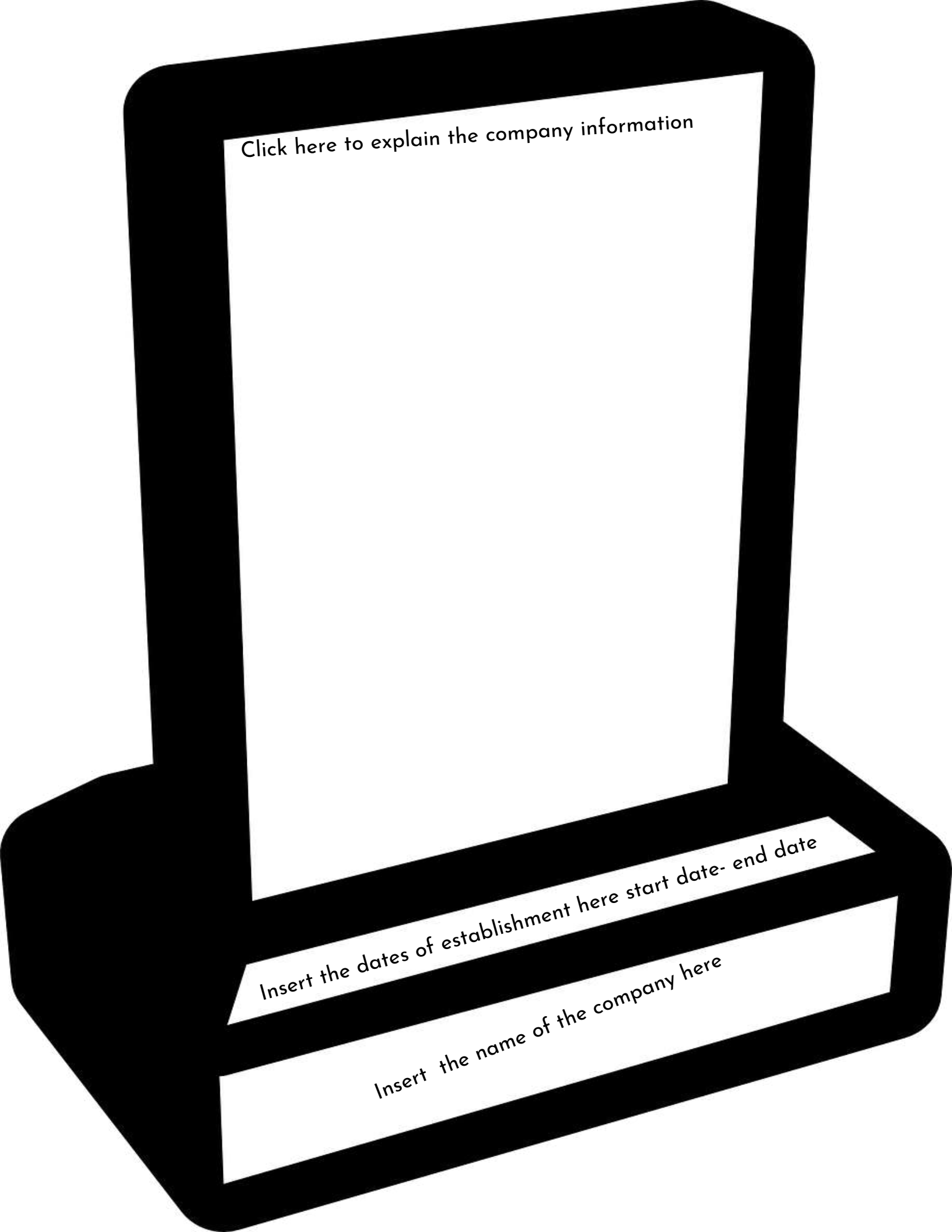
[Click here to explain the company information](#)

Insert the dates of establishment here start date- end date

Insert the name of the company here



Insert the company logo and name here.



[Click here to explain the company information](#)

Insert the dates of establishment here start date- end date

Insert the name of the company here

Insert your top 3 favorite Halloween candies in the space below. Then submit this assignment for grading.