

PHOTOGRAPHY GENRES: ANALYSIS ACTIVITY!

Introduce the many different specialties within photography and allow them to begin to see the possibilities within the career path of "Photographer" from Commercial, to Retail and Editorial!

What main category would this image fall into?

- Look at the image and analyze:
- What is the main subject? Is it a person, an object, a service / activity?
 - Is the photograph showing something that someone would like to purchase?
 - Is the image documenting an event or telling a story?
 - Is the image documenting an event or telling a story?
 - What do you think was the intended purpose of the image?

MAIN CATEGORY: _____

Why did you decide on this Main Category?



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MAIN CATEGORY: Commercial

Why did you decide on this Main Category?

SUB-CATEGORY / SPECIALTY: _____



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MAIN CATEGORY: Commercial

Why did you decide on this Main Category?

SUB-CATEGORY / SPECIALTY: _____

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PRINT THE FOLLOWING PAGES FOR STUDENT ANALYSIS

They have been grouped into 3 packets of images
with each packet organized by Main Category

Commercial > Retail > Editorial

But remember that many of these images *could* fall under multiple Categories so get the students to defend their choices as they may give you reason to believe the image should fall under a different category!

PACKET 1

The following images are initially categorized as:

COMMERCIAL

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MAIN CATEGORY: **Commercial** **Retail** **Editorial**

Why did you decide on this Main Category?

SUB-CATEGORY / SPECIALTY:



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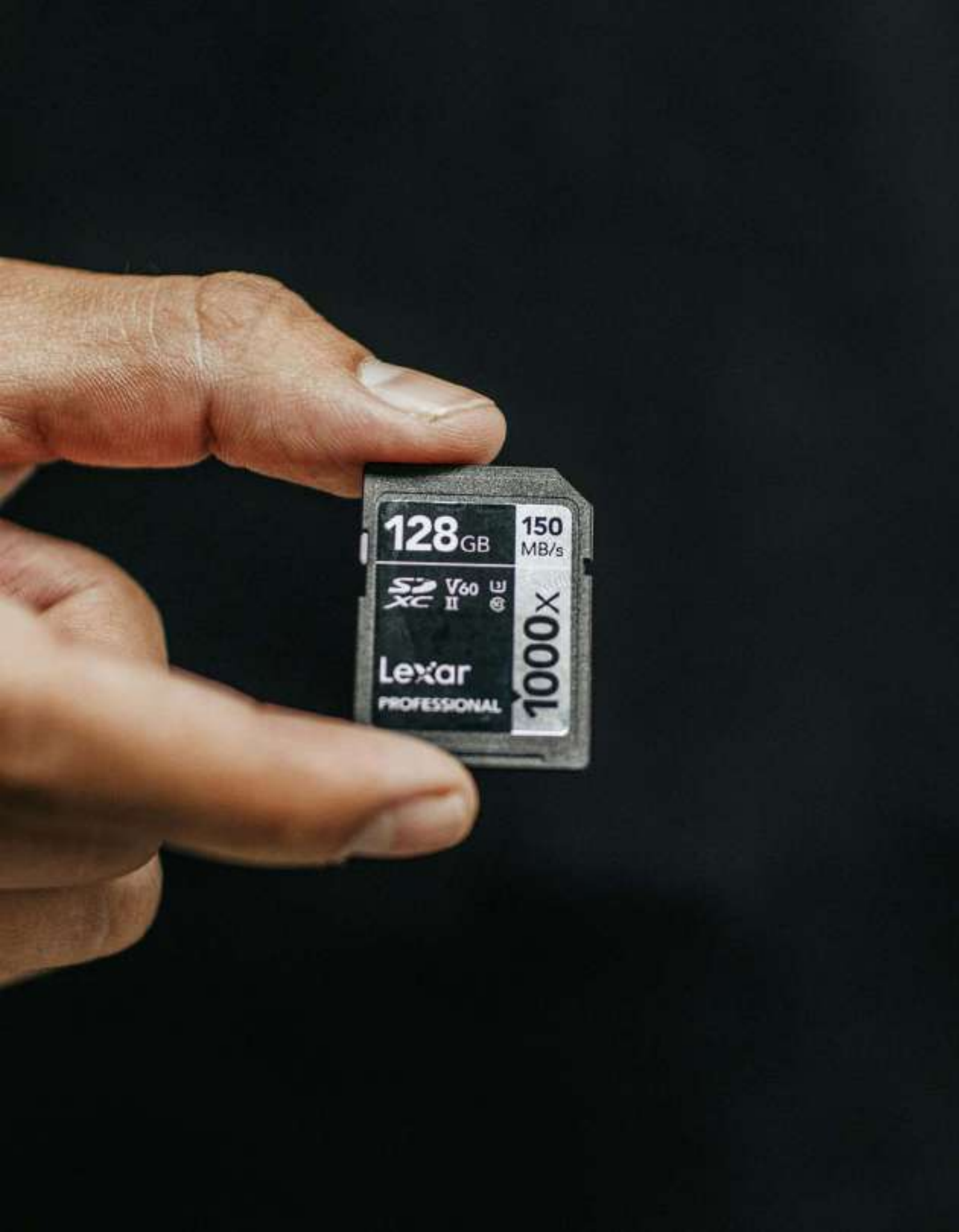
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RETAIL

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EDITORIAL

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PACKET 2

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What main category would this image fall under?

Look at the image and analyze:

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MAIN CATEGORY: **Commercial** **Retail** **Editorial**

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MAIN CATEGORY: Commercial Retail Editorial

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MAIN CATEGORY: Commercial Retail Editorial

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MAIN CATEGORY: **Commercial** **Retail** **Editorial**

Why did you decide on this Main Category?

SUB-CATEGORY / SPECIALTY:

The following images are initially categorized as:

RETAIL

Remember that many of these images *could* fall under multiple Categories so get the students to defend their choices!



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MAIN CATEGORY: **Commercial** **Retail** **Editorial**

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MAIN CATEGORY: **Commercial** **Retail** **Editorial**

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MAIN CATEGORY: **Commercial** **Retail** **Editorial**

Why did you decide on this Main Category?

SUB-CATEGORY / SPECIALTY:

The following images are initially categorized as:

EDITORIAL

Remember that many of these images *could* fall under multiple Categories so get the students to defend their choices!



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MAIN CATEGORY: **Commercial** **Retail** **Editorial**

Why did you decide on this Main Category?

SUB-CATEGORY / SPECIALTY:

PACKET 3

The following images are initially categorized as:

COMMERCIAL

Remember that many of these images *could* fall under multiple Categories so get the students to defend their choices!



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Look at the image and analyze:

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The following images are initially categorized as:

RETAIL

Remember that many of these images *could* fall under multiple Categories so get the students to defend their choices!



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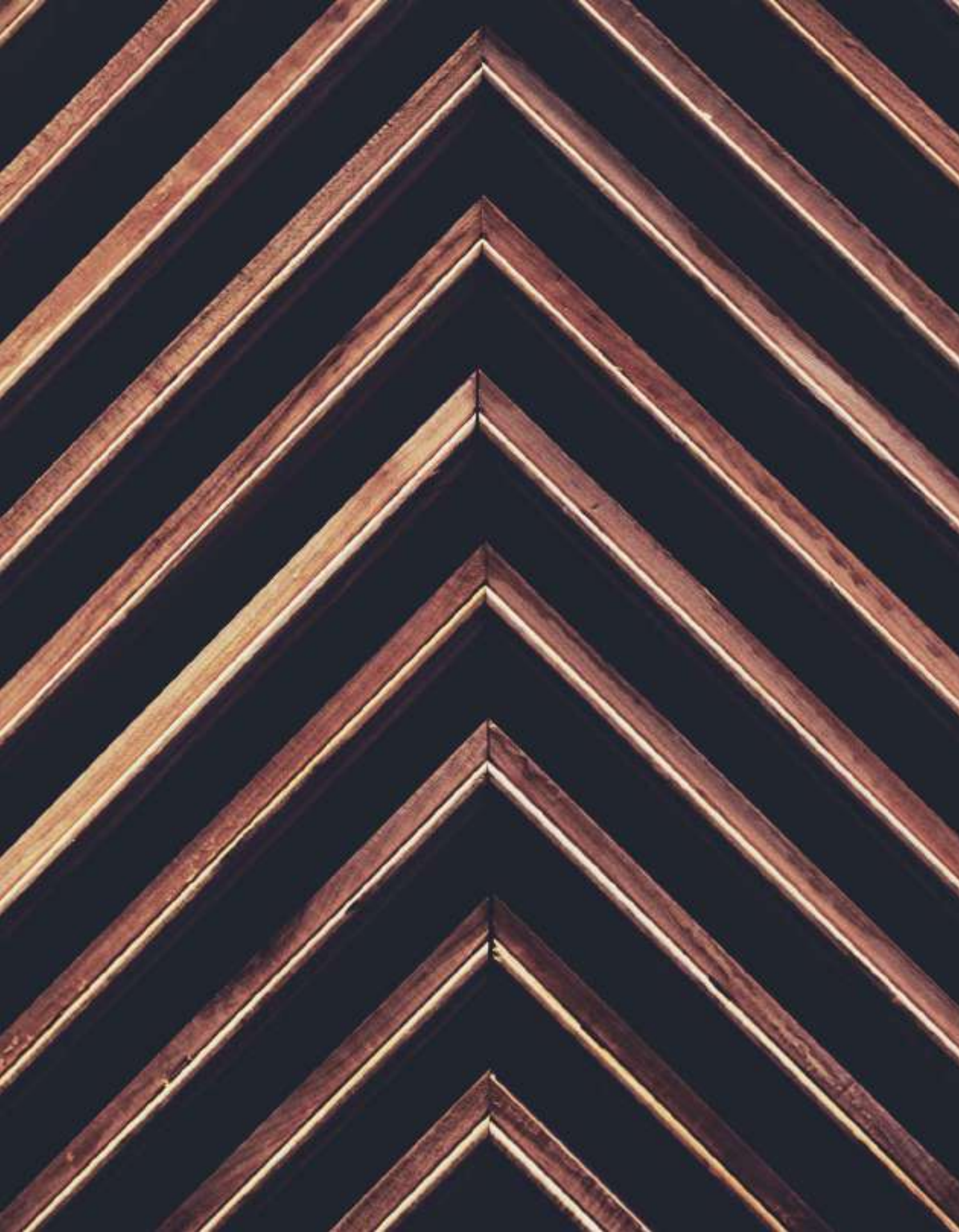
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