

G.O.A.T. ENTREPRENEUR PROJECT



DIRECTIONS

We have learned in class some of the many successful entrepreneurs that helped us shape our world we know today. Although each entrepreneur comes from a different background with different experiences, these entrepreneurs share many characteristics, traits and skills that helped make them successful.

1. CHOOSE AN ENTREPRENEUR

You will have the opportunity to research an entrepreneur to battle in the WHO IS THE G.O.A.T. ENTREPRENEUR? You will create a presentation about a successful entrepreneur of your choosing that you think is the greatest of all time and try to convince the class of why! You may create a movie, slideshow, poster, skit, infographic, website, social media page, book, podcast, collage board, article, animation, etc. – as long as it can be presented to the class on Google Classroom (ask if you have an idea you aren't sure about!)

Choose an entrepreneur from either the list provided OR choose one from your own knowledge. You must get your entrepreneur approved with your teacher... no two people may choose the same entrepreneur to present over.

2. RESEARCH

You must include the following topics in your presentation:

- Background History of Entrepreneur
- Distinctive Entrepreneurial Qualities
- History of their Business (From start to its success)
- Why YOU think they are the G.O.A.T.

3. CITE YOUR SOURCES

You must use *at least* 2 different sources for your presentation. You must include your sources cited somewhere on your presentation.

4. PRESENT

You will present your famous entrepreneur to the class. The class will take notes and ultimately decide who they think the greatest entrepreneur of all time is!

Please see rubric for further requirements.

SUCCESSFUL ENTREPRENEURS

The list below is meant to give you ideas if you aren't sure who to choose. You may choose an entrepreneur from the list, but remember, no two students may research the same entrepreneur so before you have decided on your entrepreneur check with your teacher. You may also present over an entrepreneur not on the list, but you must have your entrepreneur approved with your teacher.

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| 1. Mark Zuckerberg | 22. Kevin Plank |
| 2. Oprah Winfrey | 23. James Dyson |
| 3. Sam Walton | 24. Sara Blakely |
| 4. Elon Musk | 25. John D. Rockefeller |
| 5. Steven Irwin | 26. Rae Drummond |
| 6. Phil Knight | |
| 7. Andrew Carnegie | |
| 8. Walt Disney | |
| 9. Ray Kroc | |
| 10. Mark Cuban | |
| 11. Kendra Scott | |
| 12. Bill Gates | |
| 13. Cornelius Vanderbilt | |
| 14. Steve Jobs | |
| 15. Jeff Bezos | |
| 16. Mary Kay Ash | |
| 17. Henry Ford | |
| 18. Howard Schultz | |
| 19. Chip & Joanna Gaines | |
| 20. Daymond John | |
| 21. Kylie Jenner | |