#### "Future Me" Google Search Page

Imagine yourself 10 years in the future and reflect on how your online presence has shaped your career, reputation, and public perception. You will create a fake Google Search results page that represents what someone might find if they searched for you 10 years from now.

### Who will you be in 10 years?

Think about:

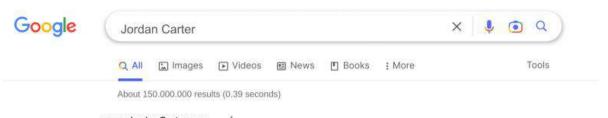
- Your career path What job do you have? What industry are you in?
- Your public presence Are you well-known? Have you made an impact in your field?
- Your digital footprint What information about you would be visible online?

### **Project Requirements:**

Your search results should be relevant to your future career and realistic for 10 years in the future. You should include the following components in your template:

- Include your name in the search bar at the top of the template
- Include four "People also ask" questions related to where you see yourself in the future.
  - o Examples:
    - "How did [Your Name] become a top cybersecurity expert?"
    - "What companies does [Your Name] own?"
    - "What is [Your Name]'s net worth in 2034?"
- Search Result #1: Personal Website
  - A link to your official website or online portfolio. (This can be fictional)
    - Example:
      - URL: www.YourName.com
      - Search Result Text: The Official Website of [Your Name]
      - Description: "Learn more about [Your Name], an award-winning [your career] known for [special achievement]."
- Search Result #2: Social Media Profile
  - A link to a social media page that aligns with your career.
    - Example:
      - URL: www.linkedin.com/XXXXXXXX
      - Search Result Text: LinkedIn: [Your Name] CEO of FutureTech Industries
      - Description: Sharing business tips & behind-the-scenes of my entrepreneurial journey.
- Search Result #3: News Article
  - A fictional news headline that highlights a major career achievement.
    - Example:
      - URL: XXXXXXXXX
      - Search Result Text: Forbes: Meet [Your Name], the Youngest CEO to Revolutionize Al in Healthcare.
      - Description: How [Your Name] Became the First Female CEO in the Industry.
- Search Result #4: Career-Related Search Result #1
  - A search result related to a company, project, or major success in your career.
  - Include a URL, search result text, and description.
- Search Result #5: Career-Related Search Result #2
  - Another search result related to a company, project, or major success in your career.
  - Include a URL, search result text, and description.
- Search Result #6: Wildcard Search
  - This can be anything relevant to your future, such as a book you published, major award you won, a university where you became a professor, or a podcast you launched.
  - o Include aURL, search result text, and description.

#### Example:



### www.JordanCarter.com

# Jordan Carter | Award-Winning Game Developer & Tech Innovator

Welcome to the official site of Jordan Carter, the visionary behind multiple best-selling VR games and Al-powered creative tools. Explore projects, latest innovations, and upcoming releases.

#### http://www.linkedin.com/in/jordancarter2034

# Jordan Carter | CEO of ImmersionTech | Gaming & Al Enthusiast

Connecting gaming with the future of Al. CEO at ImmersionTech, where we build mind-blowing VR experiences. Let's innovate together.

# People also ask



## www.wired.com/articles/jordan-carter-virtual-reality-innovation-2034

# Wired: Meet Jordan Carter, The Genius Redefining Virtual Reality

From indie game developer to tech mogul, Jordan Carter has created a VR experience so realistic that it's blurring the lines between gaming and reality.

## www.forbes.com/articles/jordan-carter-startup-ipo-2034

## Forbes: Jordan Carter's Startup Raises \$500 Million in Historic IPO

At just 27 years old, Carter's company, ImmersionTech, has changed the gaming industry forever with Al-powered VR simulations. Investors are taking notice.

### www.ted.com/talks/jordan-carter-future-of-ai-and-gaming

#### TED Talks: Jordan Carter on The Future of Al in Gaming

Watch Jordan Carter's inspiring TED Talk on how artificial intelligence is transforming storytelling, game design, and player immersion.

## www.ign.com/articles/jordan-carter-ai-game-ethics-debate-2034

## IGN: Is Jordan Carter's AI-Generated Game Too Real? Gamers Are Divided

As Carter's latest VR world launches, critics question whether Al-generated NPCs blur ethical lines. Is this the future of gaming or a step too far?

# Rubric:

| Rubric.                                     | 2 Dainta  | 0 Daint-   | 4 Daint  |               |
|---|---|--|--|---------------|
| Criteria                                    | 3 Points<br>Highly Effective  | 2 Points<br>Somewhat Effective   | 1 Point<br>Limited Effectiveness   | Points Earned |
| Student Name &<br>Search Bar                | legaren har Saaren duaru ratigete a   | Name is included, but<br>search query lacks realism<br>or is incomplete.   | Name is missing or<br>search bar is<br>unrealistic/vague (e.g.,<br>just "Jordan").   |               |
| Personal Website                            | clear career achievements and a   | realistic, but description<br>lacks career details or  | Website title is generic or unrelated. Description lacks clear career focus. URL formatting is missing or incorrect.         |               |
| Social Media<br>Profile                     | Description reflects engagement and professionalism   | Social media platform is included but less relevant to career. Description is vague or lacks engagement details. | Social media platform is not appropriate for career path. Description is unclear or unrealistic.                             |               |
| News Article                                | Headline is compelling, realistic, and highlights a major career milestone. Description summarizes key accomplishments in a professional way. | relevant but lacks strong  | Headline is unrealistic or<br>too generic (e.g., "Jordan<br>Carter is Successful").<br>Description is missing or<br>unclear. |               |
| Search Result #1                            | Search result is directly related to career success (e.g., major funding, book release, leadership role). Description adds depth and realism. | Search result is somewhat relevant to career but lacks realism or detail.  | Search result is not connected to career growth or lacks realistic details.  |               |
| Career-Related<br>Search Result #2          | Search result expands on career accomplishments with another industry-related milestone (e.g., TED Talk, major project, leadership role).     | Search result is included<br>but less impactful or<br>doesn't align fully with<br>industry success.              | Search result is vague, repetitive, or does not add new career details.  |               |
| Wildcard Search<br>Result                   | IP O AWARD DOOK DOOCASI   | ini it jacks originality or  | Search result is vague,<br>unrelated, or missing.  |               |
| People Also Ask<br>Section (4<br>questions) | Questions are thought-provoking, relevant to career, and reflect how the person would be perceived online.                                    | Questions are included but<br>not all are relevant to<br>career or professional<br>growth.                       | Questions are vague,<br>unrealistic, or missing.   |               |
| Realism &<br>Professionalism                | and represent a professional digital  | unrealistic but still attempt<br>a professional approach.  | Search results are too extreme, unrealistic, or lack career coherence. Online presence does not reflect a believable person. |               |
| Future Career &                             | rounded, professional, and engaging   | I  |  |               |

| Further Reflection Que | estions: |
|------------------------|----------|
|------------------------|----------|

| How does your future digital footprint reflect the career you want?                   |  |
|---|--|
| What steps can you take now to create a positive real-life digital footprint?         |  |
| If someone Googled your name today, what would they find? How do you feel about that? |  |