

Welcome to the Fred Factor! SCOH Book Study

Part 2: Becoming a Fred

CHAPTER 7: REINVENT YOURSELF REGULARLY (PAGES 62–75)

As you read over Chapter 7, please answer the following questions:

1. If the best way to grow our value is to grow ourselves, we need to distinguish between activity and accomplishment. We can become a master of craftsman by: being led by compelling reasons, capitalizing on our life experiences, increasing our “IQ” (Implementation Quotient), improving our best, practicing the one-a-day-plan, competing with and ourselves. Which (3) would you like to try out?
2. Why these (3)?
3. How are you going to work some magic and try these (3) out?